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THAT WHICH HAS BECOME HARD SHALL NOT TRIUMPH."

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— Andrei Tarkvosky, Stalker (1979)

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Soft Procedures by Alec Figuracion 2024

A thesis presented in partial fulfillment of the requirments for the degree Master of Fine Art in the Department of Graphic Design of the Rhode Island School of Design, Providence, Rhode Island.

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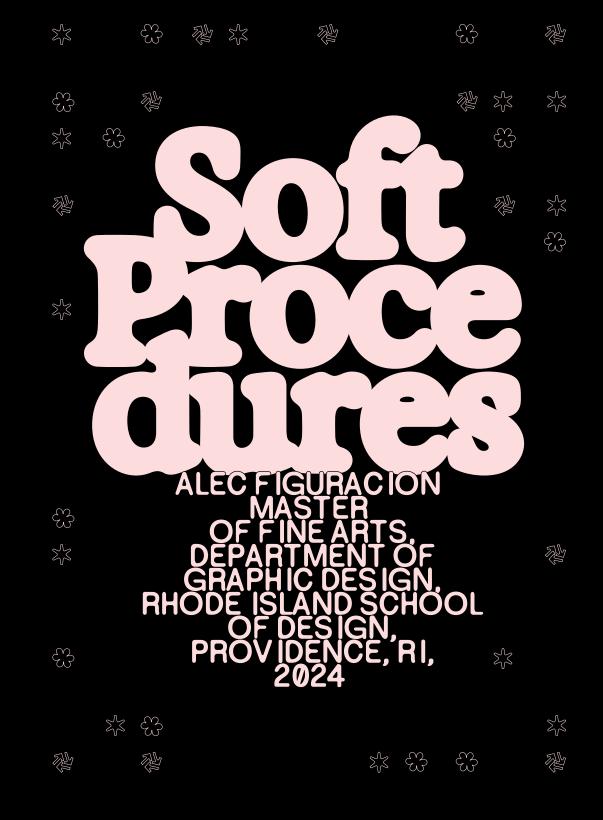
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ABSTRACT

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> Looking through the soft lens—steered by an interiority that feels a little too much sometimes, and a culture which has been beaten down to a pulp by its past—I am interested in the hazy and undefined subjects and instances that occur around the peripheries of our lenses: fuzzy imprints of memories, ever-shifting notions of home, and shapeless narratives. Working primarily with the moving image, I investigate the multiple threads that might exist between them, and persistently shift and adjust the focus ring on the camera lens to embrace and celebrate multiplicities, and the malleability of our collective definitions of softness.

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RESEARCH, RUMINATIONS, AND RECOLLECTIONS IN FRAGMENTS





NO. 1-9 "BOKEH", MONTAGE & THE OPEN WORK



NO. 10-16 "CIRCLES OF CONFUSION" & A CASE AGAINST THE MONTAGE



NO. 17-27 SOFTNESS, TO SOFTEN, SOFTLY



NO. 28-30 THE SKIN OF FILM & HUGOT CINEMA

NO. 31-33 THE EDSA PEOPLE POWER REVOLUTION



NO. 34-45 A CASE AGAINST RESILIENCE & STORY IS WATER

NO. 46-51 TROPICAL MULTITUDES



NO. 51-62 A LITTLE TOO MUCH







Ashley Govers [& Jurjen Versteeg] of From From FILM & DESIGN STUDIO

Soft Procedures



Kristian Sendon Cordero POET, TRANSLATOR & FILMMAKER



Carl Lorenz Cervantes [@sikodiwa] PSYCHOLOGIST & RESEARCHER



A COLLECTION OF 11 WORKS IN FILM, MOTION, PRINT & THE WEB







Tenderness Montage BOOK Mapping of Doubts BOOK



113

Swimming Lessons



Sugar Glass



Sometimes I Feel Like Walking



The Forgetting Syllabus

INSTALLATION

Soft Procedures

271

Philippine Internet Archive OBJECT



Bodies, Waiting WEBSITE



Pinoy Lane воок

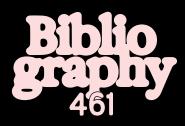


Tropico Obscuro VIDEO, MOTION











Chris Marker, Sans Soleil (1983), Documentary, 104 min.



INTRODUCTION

Dear Reader,

Ι am writing this as back rest my on a stack of pillows in bed. my Perhaps are also you reading this in the same circumstance, either way hope Ι you are surrounded with all kinds of softness at the moment.

Because there are so many everywhere, and sharp edges hope that this book could offer some sort Ι of solace. Consider this book an extension of my skin; its words the soft reverberations of my echo; its sentiments a yearning for company. I feel a little less lonely knowing that you have this in your handsthis opportunity for contamination;

this gentle contact of our skins. So, I am inviting you surrender, to peer to through your soft lenses, and forget to for a moment that softness means weakness, or lack the of courage. Here, it means to be safe. Ultimately, it means making a stand. Softly, Alec

INTRODUCTION [CONT'D]

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Spherical aberration, in optics and lens technology, is a phenomenon in which the outer part of the field of view of a spherical lens becomes indistinct and blurry due to light rays not converging to a common focus. It is considered a lens flaw, and is an unavoidable optical problem of all spherical lenses, which are the most common types produced and sold as compared to their counterpart with aspherical shapes. Blurring in lenses, thus, is inherent. However, in photography and film, the soft focus is also an aesthetic choice that takes advantage of this flaw. On the other hand, the soft focus lens, a type of lens, deliberately introduces spherical aberration by design. Rather than the sharp and defined, I am interested in investigating the soft subjects and instances that occur in the peripheries of our personal and collective fields of view. Fuzzy imprints of memories. Shifting notions of the places left behind. Obscured and shapeless narratives. What arises are multiple meandering angles and connections that might exist between them. However, the desire is to not blur these concepts even more, but to persistently shift and adjust the focus, much like turning the focus ring on the camera lens, to discover new and unexpected subjects within our fields of view.

> "I would say that in cinema, opacity and ineffability do not mean an indistinct picture, but the particular impression created by the logic of the dream: unusual and unexpected combinations of, and conflicts between, entirely real elements. These must be shown with utmost precision. By its very nature cinema must expose reality, not cloud it."

> > -Andrei Tarkovsky, Sculpting in Time (1985)

Building upon the methodologies of cinema, this body of work uses Sergei Eisenstein^[a] and his Soviet Montage Theory^[b] as an initial point of inquiry, but turns towards a multitude of other thoughts and visual thinkers, particularly Russian filmmaker Andrei Tarkvosky^[c], to depart from its objective and formalistic impositions upon the audience and accommodate matters of the soft, its malleability and many-sidedness. I am most especially moved by Tarkovsky's interests in the poetry inherently produced in the moving image, his aspirations toward the beautiful, his generosity to include the audience in the cinematic process, and his unapologetic use of the word "feeling(s)" throughout his book *Sculpting* *in Time* (1985), which he mentioned 63 times, not including its synonyms. Tarkovsky suggests that, "It [cinema] possesses an inner power which is concentrated within the image and comes across to the audience in the form of feelings... (p. 20)"

 \rightarrow Sergei Eisenstein, Battleship Potempkin (1925), Drama, Silent, 72 min • Sometimes referred to as "The Odessa Steps" sequence, this moment in the film portrays a semifictional massacre of the citizens Odessa from the Cossacks. The film is about the crew mutinity that transpired on the said Soviet battleship in 1905. The sequence is most noted for its demonstration of the Soviet Montage theory, and has been replicated in many films today.



[a]

Sergei Eisenstein is a filmmaker and theorist who is noted to have pioneered the formal and theoretical foundations of cinema with his methods of montage. He is known for his works, such as *Battleship Potempkin* (1925) and *Ivan the Terrible: Part 1* (1944), and *Ivan the Terrible: Part 2* (1958).

[b]

The Soviet Montage Theory purports that an edited series of sequential images produces complex meaning(s), and this idea is the formalistic and intellectual foundation of the moving image. Sergei Eistenstien is one of its pioneers, among other Soviet film theorists.

[c]

Andrei Tarkovsky was a Russian film director, screenwriter, and film theorist born on April 4, 1932. His mother was an actress, and his father a poet and translator. Both of them appeared in Tarkovsky's films—the former as an actress; the latter through his poems. He studied at the prestigious Gerasimov Institute of Cinematograph (VGIK) in Moscow, and his first feature film *Ivan's Childhood*

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(1962) won the Golden Lion the same year at the Venice Film Festival. The film gained him international acclaim, but received much criticism from the Soviet government. This begins Tarkovsky's difficulties in making and distributing films in his very own country, because of political, ideological concerns. Despite this, his films continued to receive recognition outside of the Soviet Union. His films are often semi-autobiographical, charged with dreamlike and poetic imagery. He was preoccupied with themes relating to memory, the spiritual, and the metaphysical. His last film, The Sacrifice (1986), won him his second Grand Prix at Cannes Film Festival, among three other prizes. On December 29 of the same year, Tarkovsky succumbed to lung cancer in Paris, allegedly caused by exposure to toxic chemicals during the filming of his film Stalker (1979). In his last journal entry dated December 15, published in his book Time Within Time: The Diaries 1970-1986 (1994), he wrote, "But now I have no strength left—that is the problem" (p. 354). In 1990, he was posthumously awarded the prestigious Lenin Prize in his home country, just a year before the Soviet Union's dissolution.

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Donatella Baglivo, Andrei Tarkovsky: A Poet in the Cinema (1983), Documentary, 65 min • This still shows Andrei Tarkovsky sitting on a tree and being interviewed for the documentary. Here, Tarkovsky ruminates about welcoming loneliness as part of the the creative process, and an important aspect of being young and human.



So, beyond the pursuit of an intellectual and active discourse, Soft Procedures holds and makes space for the affective. It recognizes that feelings are significant in the process of embodying creative work, tenderness a part of fostering communities, and vulnerability as an act of resistance. This book, as a container, presents a mash-up, or yet a shape-shifting, fuzzy, malleable cloud of evolving research, imprecise ruminations, personal works, and multiple dialogues made visible through this author's soft lens-steered by his interiority that feels a little too much sometimes, and his culture which has been beaten down to a pulp by its past.

This introductory text offers a gentle guide of you, the reader, to get acquainted with this book's winding trail of meandering orientations (or disorientations) and associations (or dissociations), which are loose, oftentimes tangential, and sometimes even contradictory. I invite you to follow along, and en route encourage you to reshuffle the fragmented thoughts, wade through the murk of hazy snapshots, and continuously shift and adjust the soft focus lens so as to discover new and unforeseen connections within our fields of view: our fields of depth; our fields of focus. Tarkovsky (1985) highlights that, "Only through the diversity of personal interpretations does some sort of relatively objective assessment emerge (p. 46)."

This book has three main sections: (1) Fields of View, which contains my research, ruminations, and recollections in the form of fragmented writings; (2) Fields of *Depth*, which is a collection of transcriptions of conversations with designers, artists, and academics from different disciplinary fields; and (3) Fields of Focus, which consists of a selection of work done during my time here in Providence, RI.

These sections are deliberately interspersed, and strewn altogether in the hopes of telling a richer, open-ended narrative, and to steer clear from any more impositions upon the reading experience. However, much like the retelling of a memory, there are still some gaps in this thesis narrative. But, perhaps, that is okay. The view looking through the soft lens is never sharp and explicit, anyway.

Andrei Tarkovsky Stalker (1979), Drama, Avant-Garde, Sci-Fi, 163 min.

> For softness is great and strength is worthless.

When a man is born, he is soft and pliable.

When he dies, he is strong and hard.

When a tree grows, it is soft and pliable.

But when it is dry and hard, it dies.

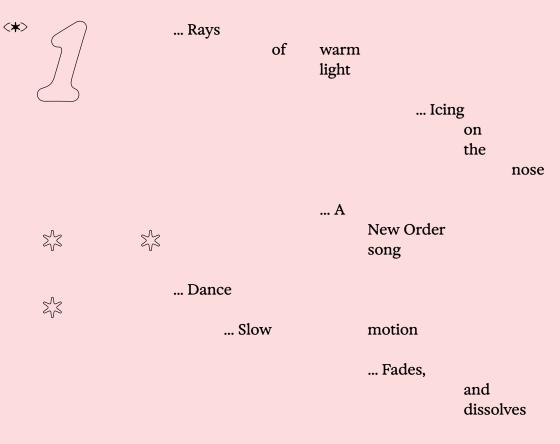
Hardness and strength are death's companions.

Flexibility and softness are the embodiment of life.

Andrei Tarkovsky Stalker (1979), Drama, Avant-Garde, Sci-Fi, 163 min.

That which has become hard shall not triumph.







The blurriness or softness captured in a photograph or video is traditionally considered an error, oftentimes a beginner's mistake—a face shrouded in haze; a body appearing to quiver in motion. It is the result of imprecision from the not-so-good eye and the notso-deft hands. It is a failed image.

→ Hiroshi Sugimoto, Egerstrom House, Architecture Series (2002), Gelatin silver print.



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In Gestalt psychology, "the whole is greater than the sum of its parts." It describes how complex images can be reduced to simple forms and shapes. Some principles in this school of thought include "closure", which means that a pattern with missing parts or gaps will be filled in by the brain to make a complete image, and "continuity", which states that elements arranged along a line or curve are perceived as related, whereas those that are not are separate, among others. In this theory of perception, to make meaning is to smooth incongruent lines, to organize into a system, to arrive at a systematic whole, and to render the view of the world complete, clear and crisp.

→ An example of the "law of closure."

What becomes of the other parts of the image—the
gaps, the periphery, the opaque, the entanglements? How
do you put together broken shards when their edges
have become fuzzy; simplify endless states of flux; tug
and shape a story that is amorphous and free from
structure? How do you make whole multitudes; make
clear the fuzzy and soft?

→ Apichatpong Weerasethakul, *Vapour* (2015), Short, 21 mins.



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Fields of View

Lorna Simpson, *Cloud* (2005), Serigraph on 9 felt panels.

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"The whole is not a closed set, but on the contrary that by virtue of which the set is never absolutely closed, never completely sheltered, that which keeps it open somewhere as if by the finest thread which attaches it to the rest of the universe." [5-a]

> — Gilles Deleuze, Cinema 1: The Movement-Image (1983)

[5-a]

Deleuze further discusses this in his book *Cinema 1: The Movement-Image* (1983) with his concept of the "out-of-field". For Deleuze, the film frame or shot contains sets of things that are of visibility and legibility: the characters, the props, and other elements seen within the frame. These sets are its physical, spatial, or geometric components. But the frame or shot is never absolutely closed, he suggests. It extends itself to an audience and gives rise to the unseen and the infinite—the life of each character, or sound moments continuing outside of it. For Deleuze, this creates the capacity to open the image to a fourth dimension that is time, and a fifth which is the spirit. "... the Open ["out-of-field"], and relates back to time or even to spirit rather content and to space" (p. 17).

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In his book *The Open Work*, Italian thinker Umberto Eco compares notions of completeness to a road traffic sign, which can be viewed and interpreted with a singular interpretation. A red octagonal sign that says "STOP" only means one thing to the driver. For Eco, what distinguishes creative work, the "open work" ^[6-a], from a stop sign is the infinite number of ways one could view, or read it. It requires an active participation from the audience who is "... bound to supply his own existential credentials, the sense conditioning which is peculiarly his own, a defined culture, a set of tastes, personal inclinations, and prejudices." For Eco, the work is an open field of meanings, rather than a string of meaning.

[6-a]

In *The Open Work*, originally published as *Opera Aperta* in 1962, Umberto Eco attempts to demonstrate the definition of the "open work" using two concepts. First, an "open work" holds meaning and narrative beyond its structural or physical edges. It is not static, but always dynamic because the work extends itself to the audience who gleans their own meaning from it. On the other hand, the "open work" is also one that is intentionally left open for collaboration. One example he provides is Alexander Calder's *Mobile* series (1930s-70s), mobile-like sculptures that move with the air and take on multiple spatial configurations. Eco calls this open work as "works in movemovent", which has an inherent unpredictability and agency programmed into the work itself for which a collaboration between the author and the audience is in a perpetual state of variability.

Stanley Kubrick, 2001: A Space Odyssey (1968), Sci-Fi, 139 min.



→ Still from a footage taken at the parking lot of Stop & Shop,

lot of Stop & Shop, Pitman St, Providence, RI, for the project *Stories* [see p. 329].

→ Jeff Wall, *Passerby* (1996), Gelatine silver print.





The bokeh^[7-a], is a term in photography and film that refers to an aesthetic quality or effect that embraces the blurriness of the out-of-focus parts of the image as a result of a shallow depth of field. It originates from the Japanese word *boke*, which means "blur" or "haze". Outside of its adaptation in the English language, bokeh has several meanings and nuances in its original Japanese etymology, including not being able to think clearly, or half-asleep, or jet lag, or mentally hazy– qualities of mental or physical exhaustion, and manners or expressions of human vulnerability.

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Giuseppe Tornatore, *Cinema Paradiso* (1988), Drama, Romance, 124 min • An example of the bokeh aesthetic where highlights in the background, in this case pertaining to the multiple light sources behind the character, create an out-of-focus blurred quality to the image.



[7-a]

In 2009, MIT Media Lab has also found another application for the bokeh in the form of small barcodes called bokodes, referring to their form as a tiny blurry spot on a surface. They hold much more information than regular barcodes, and can be scanned by any digital camera, including one's phone camera, from different angles and from 13 ft. away without needing a laser scanner to read the information.



The montage, according to Oxford Languages, is "the technique of producing a new composite whole from fragments of pictures, text, or music." The idea of film as an art form spliced together by composites is a tenet of the Soviet Montage Theory^[B-a], perhaps best illustrated by the cognitive event arising from the

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craft of film editing that is the Kuleshov Effect^[8-b]. Demonstrated by Soviet filmmaker and film theorist Lev Kuleshov, it suggests that the audience would derive more meaning from the interaction of two distinct sequential shots than from a singular one. Soviet filmmaker and film theorist Sergei Eisenstein further claims that, "It is montage that produces the sense of the three-dimensional [the 'third meaning'] in cinema."

[8-a]

Soviet Montage theory is an approach to filmmaking and understanding cinema that focuses on film editing techniques. An essential contribution of Soviet filmmakers and film theorists, it brought about formalism in the language of cinema. Sergei Eisenstein is one of the primary driving forces of the movement. In the chapter *A Dialectic Approach to Film Form* from his book *Film Form* (1949), Eisenstein mentions the shot and the montage are the basic elements of cinema. He further suggests the latter is also "the nerve of cinema" (p. 48), and that, "to determine the nature of montage is to solve the specific problem of cinema" (p. 48).

[8-b]

 \rightarrow Stills from Kuleshov's short film experiment, where the same shot of an actor's expressionless face is cut back and forth with three other shots: a bowl of soup, a girl in a coffin. and a woman on a couch. When shown to an audience, they perceived that the actor's face is different each time it appeared. Here, Kuleshov presents film as a medium of inherent narrative causality.















... In a car,

the views from the window running 24 frames per second^[see p. 67] ... The stars in

his cake, and the sugar in the sky^[see p. 163]

... The truth

with conjured

... A cartographer

who has forgotten the shape and contours of the land [see p. 239]

and

embellisments

errors [see p. 201]

... A note,

containing an admission

stuck

his throat, in buried under

ZZ a Green

Mango tree ^[see p. 113]

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ASHLEY GOVERS [& JURJEN VERSTEEG] **OF FROM FORM** 習





Interview conducted on Friday, 03-22-24 over Zoom.

From Form, built by duo Ashley Govers and Jurjen Versteeg in 2013, is an independent creative studio for film and design based in Rotterdam, Netherlands. They work on commercial and independent projects, including short films, campaigns, commercials, film titles, graphic design, photography, and animation. They love to design sets, engage with analog methods, such as filming with the 16-mm Bolex camera, and are drawn to imperfections.

In this conversation, we discuss some ways to reconcile filmmaking and graphic design as one practice. Framed within the context of their work, we also consider what it means to be a multidisciplinary designer in this increasingly specialized field.

- AF I'm always curious about the overlap between filmmaking
 and graphic design. The link between the two seems very
 obvious but it is interesting to me the many ways people
 articulate their response towards the question, especially
 within the context of their practice. What do you think is
 the relationship between graphic design and film?
- AG Yeah, I think for us, we like to focus on film projects but
 01:06 our way of approaching it is always in a graphic way. So we always let graphic design be part of our film projects.

I can maybe also tell a little bit about how we started, because I actually come from a different background. We lived elsewhere in the Netherlands before, and then came to Rotterdam to study at the Willem de Kooning Art Academy. There, I was studying interior design, and was making furniture, but I also had lectures in photography. It was very broad. My husband [JURJEN VERSTEEG] was studying film, but he also did a lot of motion graphics back then. He also did a lot of still [PHOTOGRAPHY] and animation. And then we started to collaborate during our time in the academy. And then actually after that, we started to work more together. I was helping him also with doing set design and stuff like that. And so, I think a year after we graduated, we started the studio because we noticed like, oh, we could really complement each other and lead the different disciplines.

So that's why we started to focus more on film, and we found that there's a lot of freedom in it that we really like.

- AF Was there a specific moment when you realized that this is 03:32 what you're going to do? Like a specific project maybe that made you arrive at this niche [THE INTERSECTION OF GRAPHIC DESIGN AND FILM]?
- AG Well, the studio is having its 11-year anniversary this year,actually.

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AF *Cool!* 04:19

Fields of Depth

- AG And we started actually with doing work that is more
- ^{04:20} about craft and building sets and stuff like that. But for us back then, we didn't really notice that graphic design was bigger than just, let's say, making posters—that we also do. But I think during the years, we realized that the way we look at shots, or do our art direction has its own graphic style.
- AF Cool, yeah! I can see that a lot in your work too. That reminds me of this project that you guys are working on, which is the "Two Deserts" film. I was reading a little bit about it on your website. And I think it's a wonderful combination of graphic design and film. If I'm remembering correctly, it's based on this magazine called Desert Magazine. I'm just wondering if you could talk about the process of doing that project. What stage of production are you on right now?

Work in progress still from the short documentary *Two Deserts* by From Form.



AG Yeah, I think within our work, it's kind of a special
 Project, because we're sort of working on it for a couple of years now. We started it because we went to the US and made a road trip along the West Coast. We were

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also visiting the desert, and we didn't expect that this landscape had such an overwhelming impression on us. When you're there, you really appreciate the silence, nature, and this experience. So, when we got back to the Netherlands, the place just stayed in our minds. We know how it feels to walk in the forest, or to see the sea, because we have a lot of sea around us, but this landscape was intriguing to us and was still so clearly in our minds. So we thought we really have to dive into this, and find out where this feeling comes from. Why do we have all of a sudden an obsession with the desert?

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A cover from Desert



So, we started to research a little bit on this area in California, and discovered this magazine [DESERT MAGAZINE]. We were just so intrigued by this magazine It's so niche. Every issue, it only talks about the desert-the things you can do, readings and articles about it. We found it very intriguing that someone had put all this effort into making this and gave it life.

We were also very intrigued by its graphic design, of course. It's super nostalgic. That's also why we thought to make a film about it-combine its graphic elements with film.

That is actually how it started. But we, of course, needed to have some subsidy to make the film. I think it was during the pandemic that we started to write, and we got a little bit of money during that time. We went to the US again to shoot some initial footage for the short documentary. But we actually still needed money to make progress. We had two years of writing, and asking for more subsidies. Unfortunately, it didn't turn out well. That's why the film went in silence for a while. So we're now at a moment like, okay, what are we going to do? Are we going to finish it? Do we have to close the studio windows and just just work on this project for a while. Or do we do crowdfunding, or something like that? So yeah, that's where we are now actually. But hopefully we get to finish the project.

AF I guess you would have more time also to really develop the 10:42 project. I'm really excited to see it. Because I was really intrigued by the whole concept. And yeah, like what I said, it's a perfect mix of graphic design and film. I'm curious about what sort of techniques or formalistic moves are you employing to make this relationship between filmmaking and graphic design in the film? Like, how are you using the magazine as a graphic material in itself to tell a story through film? Only if you're okay to share that.

Behind the scenes of filming Two Deserts



I can tell you a little bit about that. We actually want to AG 10:42 play with all kinds of techniques, so we want to use film, also stop motion, letterpress, stills, and also taking materials and references from Archive.org. You're working with this magazine, which is a physical thing, so

Fields of Depth

FRI, 03-22-24

- there are also many scans from it. From that we can
 create this very rhythmic edit of all the stills to make this
 magazine come alive. We're also using photography
 and miniature models, scale models. They'll all be a part
 of it. It will be a mix of media and very playful.
- AF Yeah, also when I look at your films, you can tell that graphic
 12:53 designers made it. So I'm curious, when you make films, is it [GRAPHIC DESIGN] always in the back of your head? Are you conscious about reminding yourselves that graphic design should always be in your films? Or has it become intuitive for you? If that question makes sense.

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From Form, *Look*. *Touch. Feel*, Dutch Cancer Society (2023), Commercial, 14 sec.



- ^{AG} I get what you mean. I think it's quite naturally how it ^{13:33} goes for us now, actually. I mean, we're very lucky that we have created this language for ourselves. And I think within a project, because we also do a lot of commissioned projects, we get asked for that specific visual language. When a client comes to us, they really value our aesthetic. We don't really think about how to combine this graphic language [WITH FILM], but it's more like the way we see.
- AF Yeah, I also started thinking that way I suppose. I mean, I
 ^{14:42} come from a filmmaking background, but then I started studying graphic design, and it has become intuitive for me

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now too—having this new knowledge informing this visual language in my filmmaking, I think.

- AG We ask ourselves: if we make an idea or a concept, is it
- ^{15:04} still us, you know? We keep it close to ourselves. On the other hand, we try new things every time, but then in different ways. I think we just like to combine different disciplines in terms of the inspiration we're getting. We can really like a painting, for example, or films of course, objects, furniture, architecture. There's even just colors, combinations of colors, or a specific form. So, every time is really different—where we get this inspiration from, what things we connect to.

So, for example, we worked on the *Into the Great Wide Open Festival*—I don't know if you've seen it on our website. It's from 2016, a little bit older. We were very intrigued by the nature of the island, and the work of this surrealist painter, Rene Magritte, a Belgian artist. There's a moment when we probably bought a book about him, or saw something. At that moment, we were connecting these things into that particular project.

Some stills from the photo series, inspired by René Magritte, for the *Into the Great Wide Open Festival* (2016) campaign and identity.





And maybe for another project, we're probably into some sort of material or furniture, and then we try to connect that thing within that project. So, there's

- always this specific moment when we're into something. What is in our minds, we put a lot of it into a project, if that makes sense.
- AF Yeah, that makes sense. Thinking about inspirations, are there 17:41 any particular films or filmmakers that you are really
- inspired by, or like you draw inspiration from that helps you in this practice of graphic design and filmmaking?
- AG At the moment, we are locked into Agnès Varda films,
- ^{18:05} and *Les Blancs*. Do you also know *Les Blancs*?
- AF No, I haven't seen Les Blancs, or any of Agnès Varda's films, 18:10 actually, which I should probably watch.
- AG You'll probably love it. 18:16

→ Agnès Varda, *Le Bonheur* (1965), Drama, Romance, 77 min.

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03-22-24

FRI,



AF *I've only seen a clip from Gleaners, I think, but that's about it.* 18:17 [I DID LATER ON WATCH SOME AGNÈS VARDA FILMS]

AG So yeah, that's what we're into right now, at the moment. 18:34 <称> <称>

- AF Basically, in terms of Agnès Varda, are you looking more into
 18:34 the narrative aspects of her works, or the aesthetic aspects of her works, or just the overall, general feel of what she does?
 - AG I think both, actually, and also the way she works. She's
- ^{18:59} often behind the camera herself. Also, we run the studio between the two of us [WITH HUSBAND JURGEN VERSTEEG]. But of course, within a project, the team can grow. We work with freelancers around us, but we still try to do a lot of things ourselves. So we're trying to do as much as possible to create things out of our own hands, you know? I mean, you can say that we have this control, but also we feel that in a way we like to keep it close to our own signature.
- AF Yeah, I guess that reminds me how you guys tend to work
 20:57 with analog and physical materials. And you're also really into imperfections. I guess my question is what makes you interested in approaching work through analog methods and the imperfections that come with it?
- Yeah, I don't know if I have a direct answer to that-where AG 21:20 it comes from, actually. I think our love for prints, and our love for used objects where you can see the imprint of time. We're really intrigued by that. So that's why we love to get in those details and to try to copy that into creating new work. With the Museum Night campaign, for example, it was really like a hybrid form. We shot the photos digitally, and then we made a stop motion out of them by printing them on a flipbook, so we brought it back to digital. We really wanted it to feel like a real, used flipbook. So we made sure that it felt used. I think, also, our love for nostalgia is so big that it really has to feel like we actually found this old flipbook from like 30 years ago, maybe. So, I think in our work it becomes this aesthetic.

ASHLEY GOVERS (& JURJEN VERSTEEG) OF FROM FORM

N Some stills from the stop motion flipbook created by From Form for the Amsterdam Museum Night campaign in 2022.



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- AF Yeah, I also tend to gravitate towards that aesthetic, especially
 ^{23:32} since I just discovered or it was my first time using the 16-mm Bolex camera here in school. And I can't seem to explain why I am just drawn to the graininess of it, I don't know. It just looks so much better than digital.
- AG Yeah, it's hard to explain actually. There's just a feeling to
- ^{23:57} it that's real. I mean, we're not DOP's [DIRECTOR OF PHOTOGRO-PHY], you know, we just have a love for film, but the Bolex is a sort of an easy camera, like a hands on camera. The feeling that you capture is just a very different feeling than that of digital.

- AF Yeah, I also want to ask about being a multidisciplinarian.
- ^{28:41} Especially right now where a lot of studios or companies are looking for specialization, more so within graphic design. I was wondering how you have navigated that, or how you are still navigating that? Perhaps you've already established this sort of thing for you, but I'm wondering how you initially tried to reconcile that—between being multidisciplinary and having a specialization.
- AF I think maybe because we're still quite small, and it's just
- ^{29:34} the two of us mostly running the studio. We learn by

doing. When we do different things, we also learn new things every time. We also like to work with people as much as we can—gathering a team with people who are specialized in a specific area. So yeah, one time we did a project for Ace & Tate, a company that sells glasses. We made a commercial video for that, and then we worked with an illustrator who made the backgrounds. It was a very new collaboration, and we didn't know if it was gonna work out at all, but just we tried to figure it out along the way. It turned out well in the end. I don't know if that answers your question.

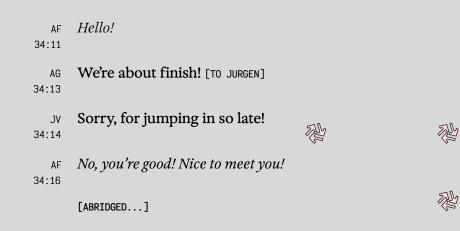
- AF Yeah! For myself, I was just thinking about how I come from a
- ^{31:41} different background, which is filmmaking, and I'm doing graphic design now. So, I think, I'm still trying to reconcile this idea of being a multidisciplinarian versus focusing on one thing. I do motion too, so I'm asking myself if I should just do that, or do graphic design and also film, or just blend it altogether like what you guys do.
- AG I think even nowadays a lot of people are doing different
- ^{32:18} things, like film, photography and graphic design. I think it's nice to change within what's needed.
 - AG Do you have any advice for people who want to pursue this
- ^{32:46} track—of blending two different mediums, whatever those things are, together and successfully doing it?
 - AG I think, just make a lot of work. Try to make it yourself,
- ^{33:28} and get people to see it. You don't have control over that always, but it's easier nowadays to get your work shown with all the online platforms—

[JURGEN VERSTEEG, THE OTHER HALF OF FROM FORM, COMES IN...]

JV Hey! 34:10

Soft Procedures

[[]ABRIDGED...]



<咎>

AF I was just asking Ashley if she has any advice for finding a
 ^{34:16} successful balance between doing two different mediums as a sort of professional, or design practice.

^{JV} Yeah, from what I see on your website, I was already
 ^{35:28} impressed. It's all coming together. I mean I don't wanna sound like a cliché, but it's just a matter of doing and making. I think combining those two things can be done in so many different ways, but it is how both should inform a concept or the work.

→ From Form, The Immeasurable Impact of Film, Cineville (2018), Commercial, 45 sec.



AG I think it's really good to embrace those two disciplines 36:03 and really use it as your selling point.

[ABRIDGED...]

Abbas Kiarostami, Close-Up (1990), Documentary, 98 min. 간 잗 같 잗 같같 * ¥ やや $\frac{2}{3}$ \mathcal{C}

FRI, 03-22-24

Soft Procedures



TENDERNESS MONTAGE



Spiral-bound book, 20 perforated pages, 6x12", Spring 2023

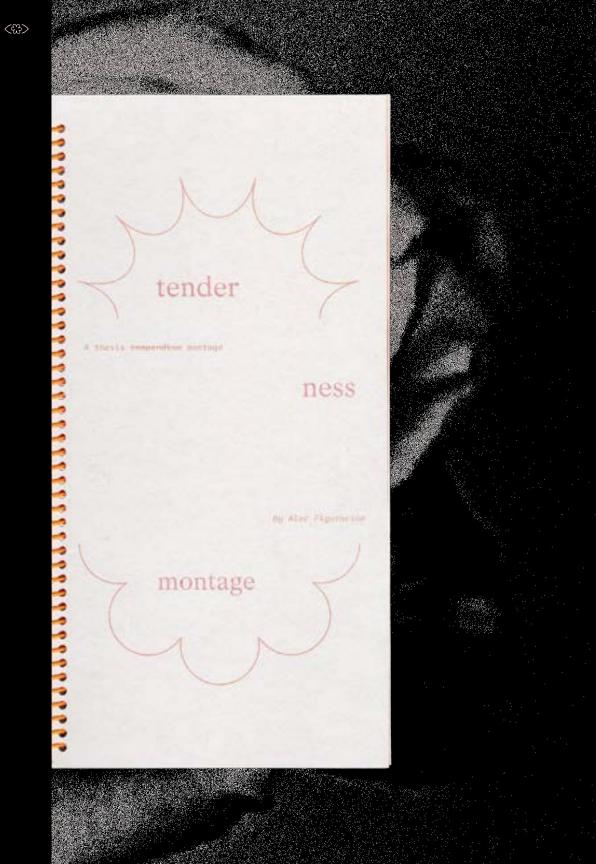


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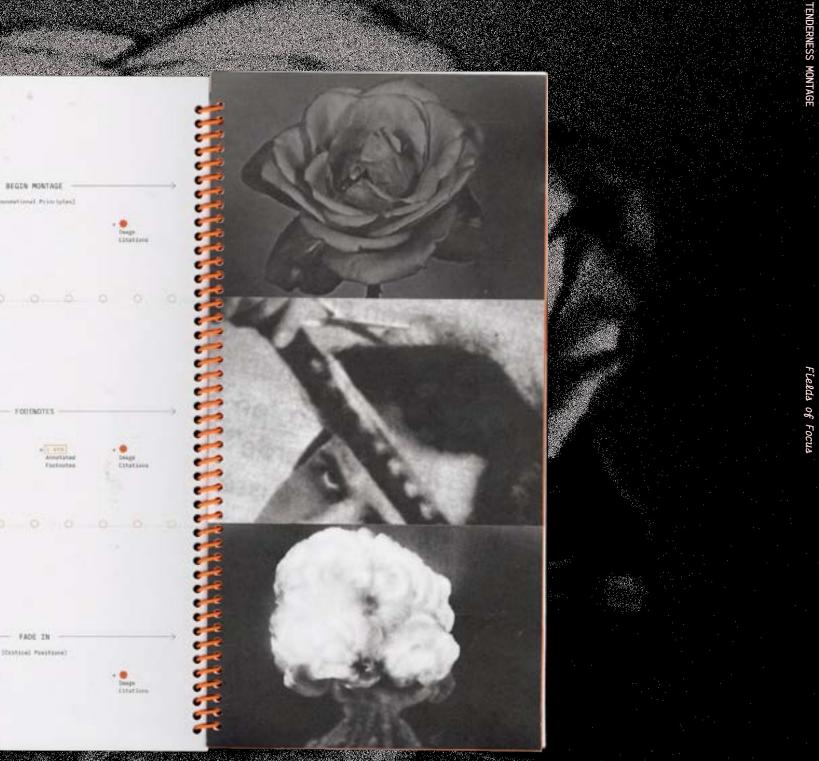
Tenderness Montage is a document that contains the uncertainties, disorientations, and fuzziness of the process to initially compose a whole, or a thesis, or just something to say. Composed largely of writing that interrogates personal intuitions, actions, intellect and history in order to define a thesis direction, this publication began an inquiry towards reconciling my background in filmmaking and learnings within graphic design as one practice.

At that time, it was challenging to write when the goal was still a blur. But writing has since become my process of wading through existential murk, and has allowed me to utter in written words the things that my speech can't. *Tenderness Montage* is a container that holds rudimentary thought fragments, compressed time, and the potential for which this book, *Soft Procedures*, took shape. It is a publication that takes the form of Eisenstein's montage. Each spread is perforated into three horizontal sections, which the reader can tear so they can arrive at their own three-tiered reconstructions and narratives.

In this publication, the top section contains meandering self-reflections about being a maker and visual thinker (Foundational Principles), the middle brings the footnote away from the margins and into the center of the book, while the bottom explores a specific philosophical viewpoint about one's own graphic design practice (Critical Position). These are then interjected by spreads of selected studio work. This work is an initial exploration on translating and then complicating the montage. Its formal structure illustrates a transferring of authorship from the writer and designer to the reader, who is given agency to find and make their own meaning.

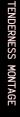


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[Presidential Principles] 10.43 ٠ Petrolat Pavgatta Cristical faster (Contool Propinges)



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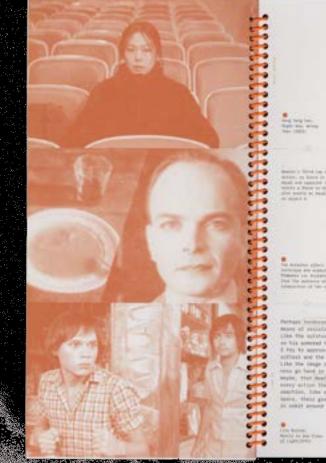
Procedures

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Soft Procedures

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TENDERNESS MONTAGE

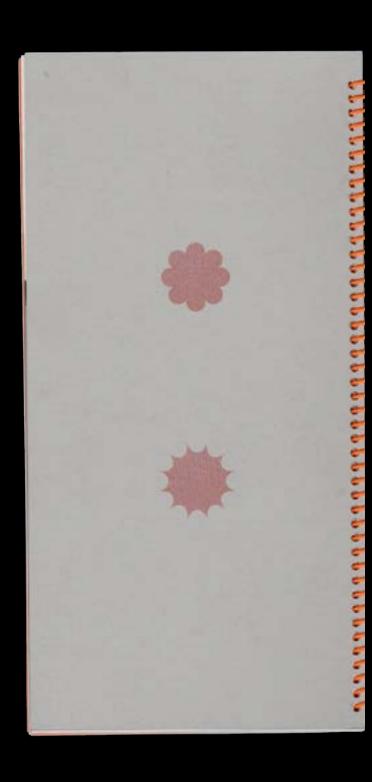
Fields of Focus



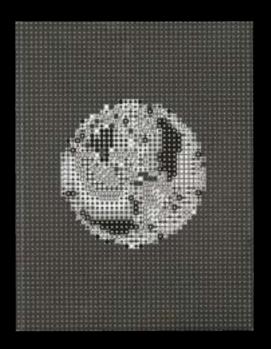
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Soft Procedures



MAPPING OF DOUBTS, ATLAS



Book, Collaborative Publication, 8.5x11", 16 pages, 2022 *Mapping of Doubts* begins an inquiry into questioning Western cartography, preceding another project that undermines and re-enchants Google Street View as a mapping tool^[see p. 201]. This publication takes cue from Parish Mapping^[a], a counter-mapping^[b] practice of visualizing and defending what people claim as their own locality and what they value in it as opposed to conventional maps that are defined by metrics and accuracy. Through a meandering trail of intentionally finding uncertainties, representing disorientations, and blurring delineations within the self, a foreign place, and amongst new friends, this work embraces the power of doubt as its way of claiming and defining newfound territory—the graduate school endeavor.

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Fields of Focus

MAPPING OF DOUBTS, ATLAS

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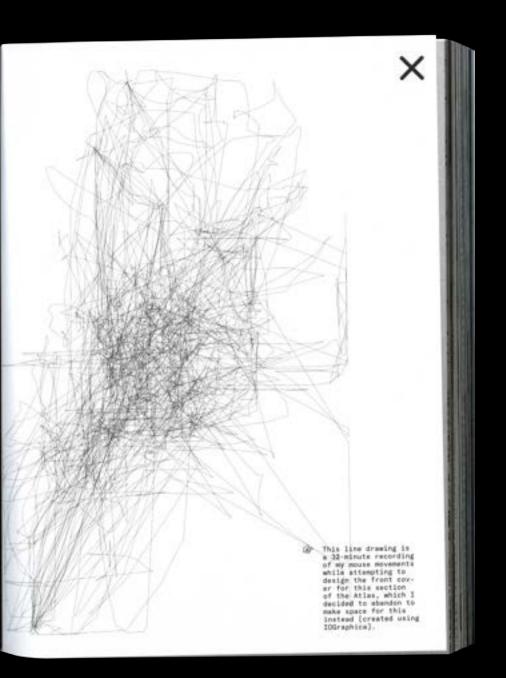
Mapping of Doubts is my eight-spread contribution to the 2022 *Atlas*, a recurring collaborative publication between a cohort of RISD MFA Graphic Design candidates, this work is an exercise to map the doubts of subjecting oneself into graduate school and the myth of "virtuous struggle and suffering" surrounding the experience.

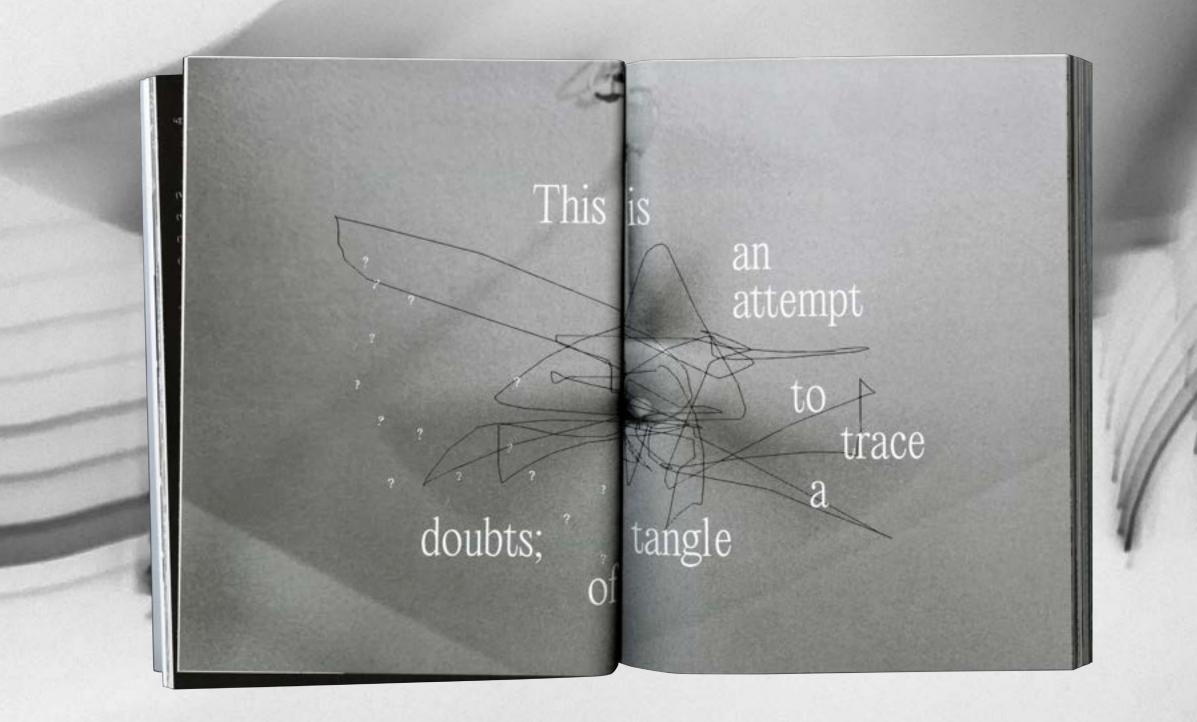
[a]

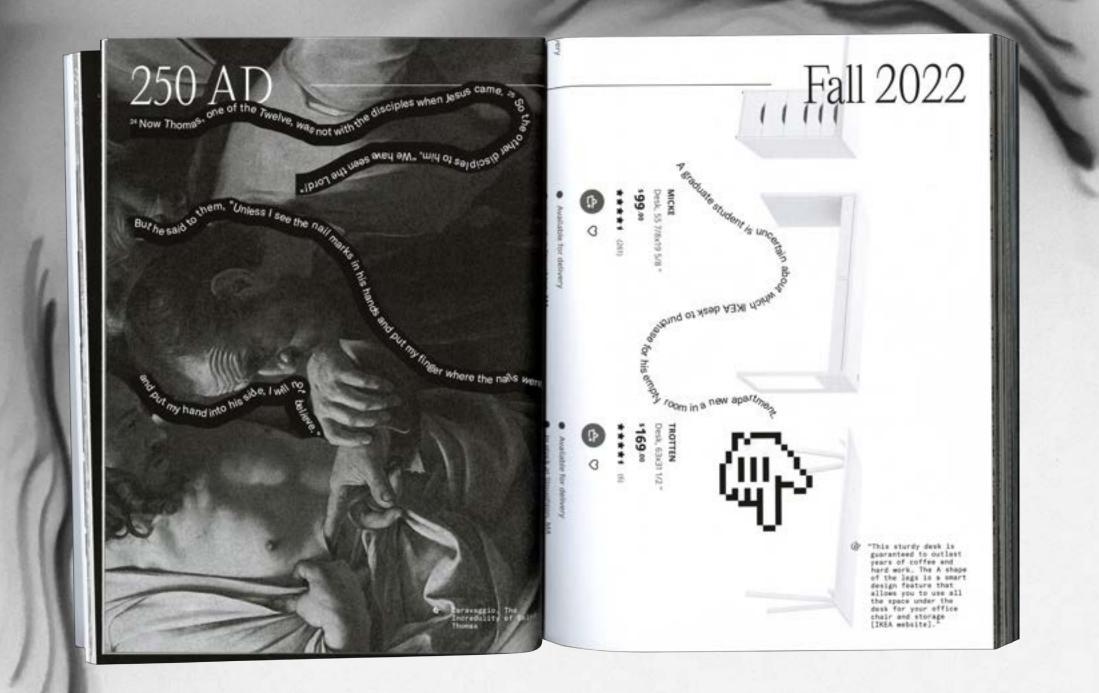
The Parish Maps Project is an initiative by the charity Common Ground launched in the UK in 1985. It aims to focus on localities as a way to create "... a community of values, and about beginning to assert ideas for involvement. It is about taking the place in your own hands". These maps, made by local residents of each parish, then become artworks that are often displayed in schools, churches, and village halls.

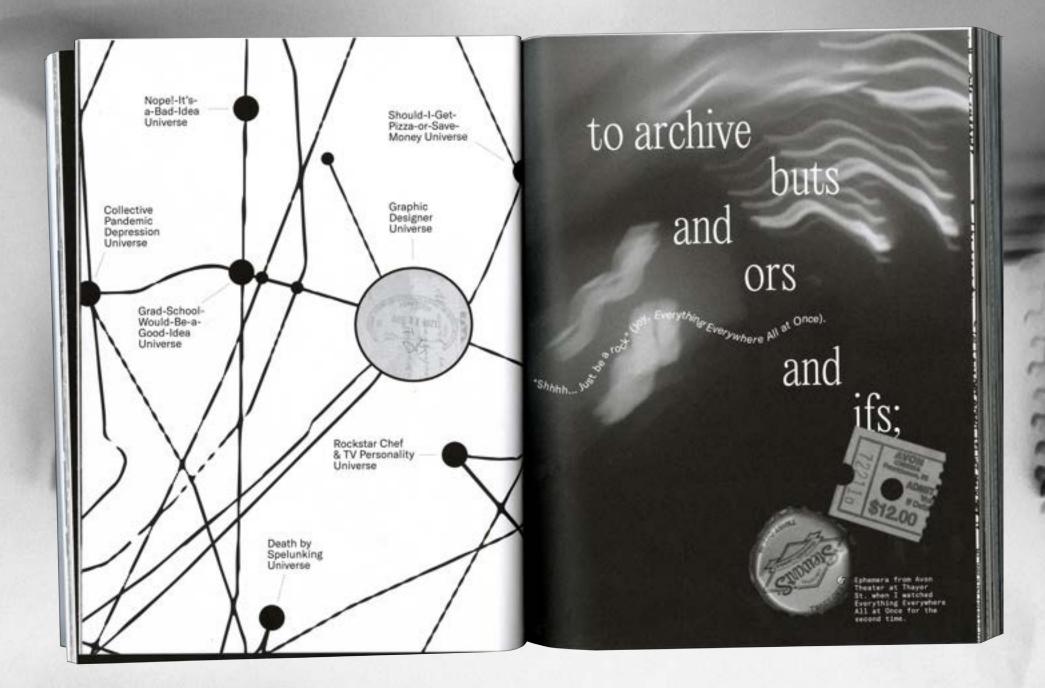
[b]

Maps are intended to represent and delineate. It has been historically and concurrently used to define a territory and for colonial conquest. Counter-maps challenge these notions of western mapping practices, and the dominant power structures that make them. They acknowledge that there is more than one basis for knowledge, aside from representations of a place usually seen through the lens of power. Counter-mapping mostly refers to the mapping practice of indigenous cultures to reclaim their land from colonial narrativization and conquest, but it has also become an umbrella term for other related practices, including mental maps, and Parish Mapping.

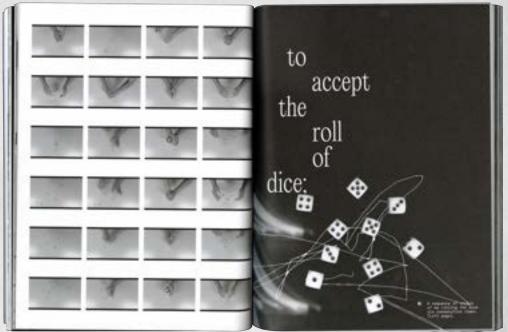


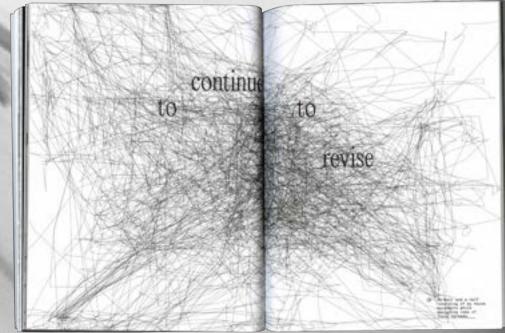


















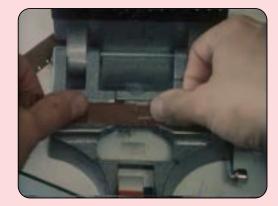
"I was convinced that I could rearrange these piles of photocopied images, short essays, and bits of cut-up paper into a version of myself that felt real and true."

—Hua Hsu, Stay True (2022)

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Depicted are some of the process in film editing with the antiquated Steenbeck flatbed editor, which requires one to literally cut and splice film using a guillotine tape splicer, shown in the second image.





"Everything I write, I believe instinctively, is to some extent collage. Meaning, ultimately, is a matter of adjacent data."

> — David Shields, Reality Hunger (2010)

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	when	he	and		his		Dad						dream				
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Fields of View

 $\langle \mathbf{*} \rangle$

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↑

Hiroshi Sugimoto, Regency, San Francisco, Theaters series (1992), Gelatin silver print • Sugimoto captures an entire length of a film in a photograph by opening the camera's aperture at the beginning of the screening and not closing it until the very end—an experience of cinematic time and its duration through the brilliance of light extending out of the screen.

Fields of View



↑ Tsai Ming-Liang, *Goodbye, Dragon Inn* (2003), Drama, 82 min.

R

[12-a]
The old, and
abondoned Bichara
Cinema in Naga
City, Philippines.
Efforts are being
made to declare
the theater as a
cultural heritage
in the city.



The softness that emerges around a crisp subject captured through a soft focus lens is said to be an imitation of how the human eye sees the world, with the 50mm lens often considered as the closest approximation. This occurrence is a result of a shallow depth of field, which means only a small area in the image is in focus a sharply defined subject brought to the foreground against a fuzzy background, or vice versa. Although there is no lens that really matches complex human vision, camera lens manufacturers have been interested in capturing the "normal" view—the blurring between the technology of looking and natural ways of seeing.

\rightarrow

Soft Procedures

Yasujirō Ozu, *Good Morning* (1959), Comedy, Drama, 94 min • Ozu almost exclusively uses the 50-mm lens in his films to portray real life and the Japanese quotidian.





The documentary film *The Man with Moving Camera* (1929) by Dziga Vertov^[11-a] depicts 24 hours in the life of three cities in 1920s Soviet Union. It opens with a self-referential shot of a man with a camera climbing on top of another. The film employs a range of cinematic techniques—split-screens, superimpositions, speed ramps, slow motions, freeze frames—to play with Eisenstein's montage, and deconstruct the very nature of filmmaking itself. Vertov freed himself from Eisenstein's definition of the montage to create his own,

<*****>

opening the medium to his own formalistic, existential and also political ideals. Where Eisenstein adopted the acted narrative film, Vertov believed that the truth is found in the documentary form and objectivity. Where the former made use of the montage to arrive at a systemic narrative whole, the latter intentionally fragmented his images and narrative to reveal that cinema is a matter of manipulation, reconstructions, and geometry. Where one portrayed an authoritative past, the other shaped a socialist utopia.

Dziga Vertov, The Man with a Movie Camera (1929), Documentary, 68 mins.

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[11-a]

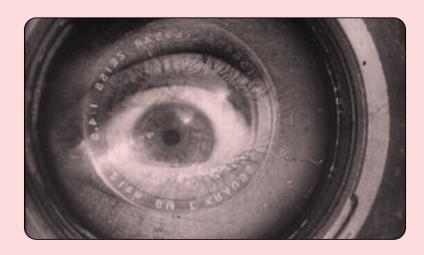
Dziga Vertov is a Soviet filmmaker and film theorist who pioneered the Kino-Eye movement as an attempt to break away from the narrative and 'acted' film, and to champion experimental non-fiction filmmaking. He believes in the strict objectivity of the camera to capture the objective reality, specifically Soviet society, in order to rally with the industrial working class. Vertov writes in his manifesto *We: Variant of a Manifesto* (1922), "In revealing the machine's soul, in causing the worker to love his workbench, the peasant his tractor, the engineer his engine, we introduce creative joy into all mechanical labor, we bring people into closer kinship with machines." <★>

However, despite their differences, the two filmmakers nonetheless employed filmmaking as a tool to extend not just their artistic sensibilities but also their political ideals, including those of the Soviet government at that time. Eisenstein and Vertov were both making films to express their own versions of the truth and reality but filtered through the lens of Socialist realism^[11-b]—the state-endorsed artistic movement that idealizes life under socialism. The two auteurs understood the spectator-author relationship in cinema, and used the power of cinema to exert a particular rhetoric to influence the mass audience. Via Eisenstein and Vertov's lens, the third meaning that arises from the juxtaposition of two images is as complete, coherent, clear, and crisp as the propaganda that is being imposed on the audience.

[11-b]

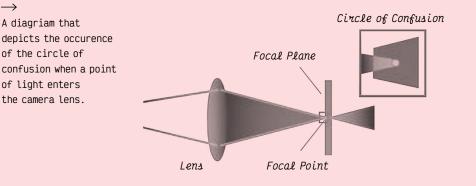
The artistic doctrine mandated by Stalin during his rise to power following the death of Lenin in the Soviet Union. Formally approved in 1934, any artistic or literary works that are critical and do not adhere to the positive portrayal of Soviet life is prohibited. Social realism in art and media, on the other hand, depicts social, economic, racial and political truths or conditions that criticizes power structures and institutions.

→ Dziga Vertov, The Man with a Movie Camera (1929), Documentary, 68 mins.





In optics, when a point of light within the field of view enters through the lens, it bends and converges into a focal point. When this point lands exactly on the focal plane, the image sensor of the camera behind the lens, it is considered in sharp focus. This is often visualized as a cone where the tip, or vertex is precisely touching the focal plane. As one adjusts the focus ring on the lens to focus on a subject, the focal point subsequently shifts backwards and forwards until a perceivably infocus subject is achieved, where the vertex falls roughly close to the plane. This point of light and its measurement is called the "circle of confusion". The smallest point the lens can produce is often referred to as the "circle of least confusion". So, the wider the diameter of the point, the blurrier the focus becomes.

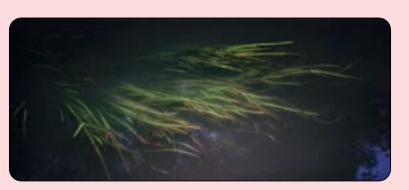


But the focal point is never actually a point, but a mere blurry spot, a circle of confusion. There is no real true sharpness in an image, because no camera lens can achieve absolute sharp focus. This is particularly obvious when an image is enlarged beyond a certain size. Perceived sharpness can be determined by the subject's distance from the camera, the image resolution, and image sensor size, but even the smallest dot in an image is a mere blur of soft light that the human eye perceives as sharp dots. Fields of View



Andrei Tarkvosky, in his book *Sculpting in Time* (1985), rejects the principles of Eisenstein's Soviet Montage Theory because "... they do not allow the film to continue beyond the edges of the screen: they do not allow the audience to bring personal experience to bear upon what is in front of them on film. 'Montage cinema' presents the audience with puzzles and riddles, makes them decipher symbols, wonder at allegories, appealing all the time to their intellectual experience."

→ Andrei Tarkovsky, Solaris (1972), Drama, Sci-Fi, 167 min.



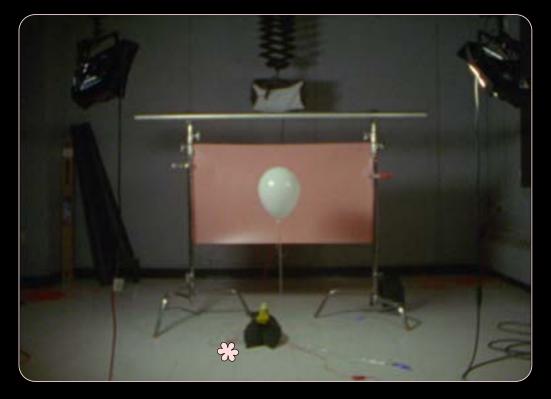








SWIMMING LESSONS



*

Video, 16-mm film, In progess What narrative readings can be gleaned when the moving image is oriented in a strata, subjected to weight and gravity; released into a cascade of water?

Swimming Lessons, a collaborative video work with Lydia Chodosh, is an approach to upturn the narrative, a layering of personal histories, and a portrait of the analogue film medium itself. Shot using the 16-mm camera, along with personal 8-mm archive footage, and underpinned by a narrational exchange of throw and catch, this piece takes the image and the narrative for a swim—the vertical format acting as a buoyant force to give rise to three-tiered poetic and formal possibilities and multitudes, of the visual and spoken.





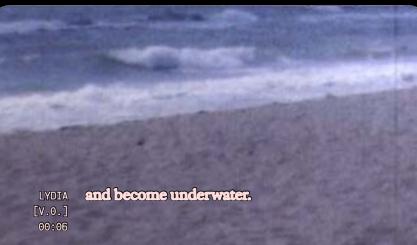


LYDIA **You begin** [V.0.] 00:04

00:02





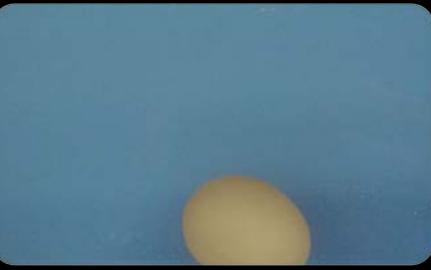


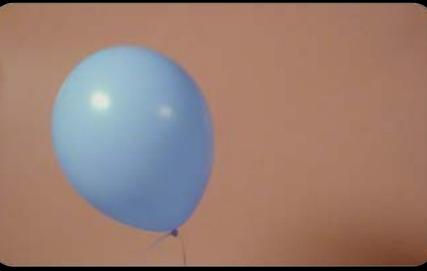




LYDIA Your memory of the ebb and flow in your [V.0.] mother's womb, the proof.

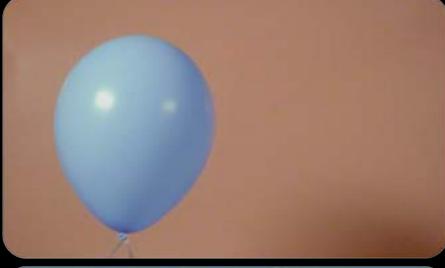
Fields of Focus





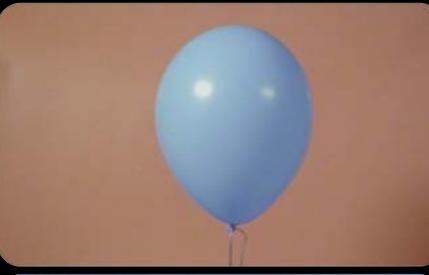


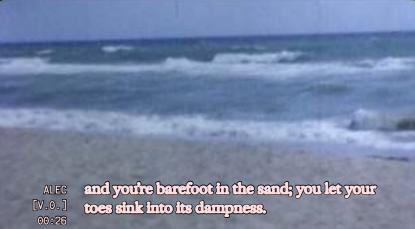




ALEC **young enough to recite your age in quarters,** [V.0.] 00:22



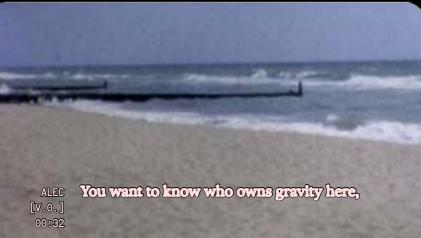




and you're barefoot in the sand; you let your toes sink into its dampness.









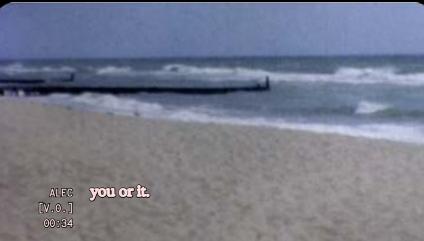
Fields of Focus



ALEC **Gravity. You say it once.** [V.0.] 00:37

LYDIA [V.0.] 00:41





122

123



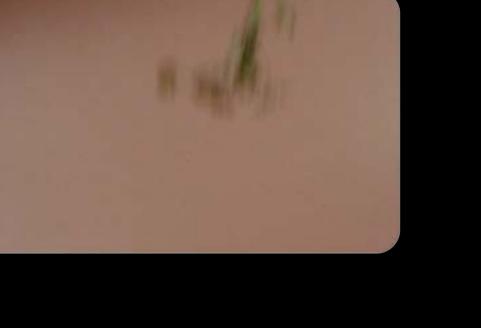






LYDIA & ALEC Gravity: [V.0.] 01:17

124





Fields of Focus

126





LYDIA [V.0.] 02:17 One by one, hand by hand,







LYDIA **you cover its corners and edges with dirt.** [V.0.] 02:19







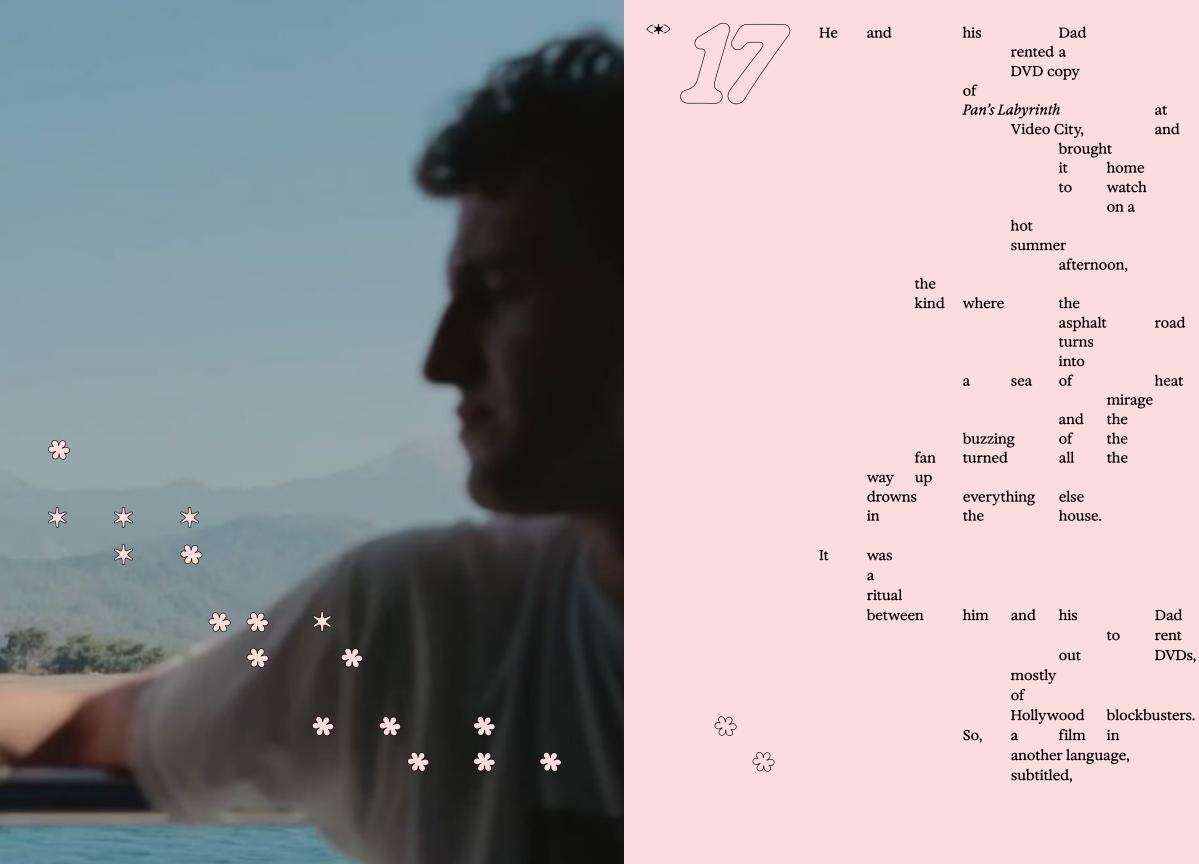


LYDIA **your own mother says:** [V.0.] 02:25

130







Fields of View

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Fields of View



Soft-ness NOUN [and a day at the beach]

. It is the quality of being tender, mild, or having lack of force, and a surrendering to some kind of internal or external physical pressure.

e.g., At the beach, he feels the soft stinging of the heat coming from the afternoon sun on the skin on his back.

- b. It means the attribute of being easy to mold, cut, press, or fold. It is a soft object or material: a pillow^[14-a].
 e.g., *He sculpts a castle from soft, wet sand; grains collecting under his fingernails.*
- c. Its contours are round or curved. It does not have sharp angles, or hard edges.

e.g., *His vision glared by the sun, half-naked bodies turn into soft outlines as if dissolving into memory.*

d. It moves at a slow, leisurely, deliberate pace to avoid impact or destruction. It is also quiet and a gradual rise to something.

e.g., An Australian Shepherd, stick in his mouth, darts across his sightline. He puts down his small yellow plastic shovel, and watches the dog do circles around the beach. It finally disappears behind the soft slopes of the sand dunes.

e. It is based on interpretive or speculative data. It is, for the most part, usually uncountable.

e.g., He returns to his castle. As he carves, he wonders about how his hands are also much like water. The hands that make, and the hands that also destroy. The water that sculpts, and the water that erodes. The only difference, he supposes, is time. His hands are nimble, and immediate. The water takes its time, epochs even.

The sun is lower now. The shadow of the cliff to his right looms over his castle. How little he feels. How minor his creation seems. He knows his castle will eventually collapse and return to the sand, or perhaps maybe the seabed. The time it would have briefly stood, a soft evidence of the hands that momentarily became water. [14-a]

A "pillow shot" is a term coined by American film theorist and critic Noël Burch in his book *To the Distant Observer—Form and Meaning in Japanese Cinema* (1979) that refers to Yasujirō Ozu Ozu's trademark of cutting away to brief, floating, almost suspended shots of everyday life, sceneries or objects: a red pot in a room, laundry billowing in the wind. It is a break from the narrative, and a yielding towards stillness, or statis.

→ Yasujirō Ozu, *Equinox Flower* (1958), Drama, 118 min.

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→ Yasujirō Ozu, *Good Morning* (1959), Comedy, Drama, 94 min.





To soften, the verb, according to Oxford Languages, is to become or make something less hard. To soften butter. To soften hardened sugar. To take out dough resting in the fridge overnight to let it soften, so it could be worked and kneaded. To gently brush the surface of the loaf with the same softened butter. To take a bite out of a soft loaf of bread.

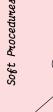


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"When a man is born, he is soft and pliable..." Babies are born with two major soft spots on their heads called the fontanelles, with the bigger one located near the front of the head, the smaller one near the back. They are the gaps in the skull made of connective tissues that form and fill up during the developmental process of an infant. These allow the brain to grow in the first years of a person's life.



To soften, the verb, according to Oxford Languages is to become or make less severe. To soften the blow, for example. Or to be asked over the phone by your father to take a seat before delivering the news that your grandmother is gone. To be cushioned by the bed when your heart drops upon hearing the weight of the news. To be told everything's going to be okay so as to ease into the inevitable, subsequent grief.



Softly, to deliver bad news. Softly, to whisper a secret to a trusted friend. Softly, to apply liniment to relieve somebody's bodily pain. Softly, to get out of bed so as to not wake up a companion. Softly, to kiss a loved one. Softly, to fall and be caught—a trust fall. Softly, to laugh with others. Softly, to cry along with others. Softly, to care.



Softly as to handle with care, to gather, or collect, or assemble with attention and caution. Such as the way an archivist delicately holds an artifact with their hands, or the way a film editor wears gloves to edit rolls of film, or the way a collector gently tucks their collectible cards in plastic sleeves. To handle with care, and to extend affection or empathy not just towards the work, craft, or practice, but also towards its subject matter—whether it's about people, places, things, or histories.



To have a soft spot is to have a strong, particular liking to someone or something; a sentimental weakness, according to the Merriam-Webster dictionary. It is the admission, the laying bare, the surrender of one's vulnerability towards a particular person or thing with all its fallibilities, and imperfections. It is the unabashed exhibition of great affection and care towards a particular person or thing in spite of assuming a position of defenselessness and weakness.



When a moving story is told, the listener is sometimes moved to reach out to touch the storyteller, perhaps a hand on a shoulder, or maybe an embrace. This gentle gesture becomes a reassurance that there is company, and it could be a little less lonely in a world that has so much sharp edges. Here, to tell a story is a yearning for linkage, an asking to be tended for, and perhaps a pining for somebody else's skin. To listen and to pay attention to somebody else's story is then an act of showing care.



Softness. Soften. Softly. To bake bread. To soften the blow. To handle with care. To be born with soft spots. To have a soft spot for. To listen to, to pay attention to, and to be moved by stories. Fields of View



He

realizes now that this movie-watching ritual between himself and his ZZ 273 273 Dad a was soft act all along. All the bangs, and explosions, and stingers, and dramatic hits and whoosh almost seemed so quiet now, the silence but and stillness they shared dim those in movie theaters and lazy afternoons summer so loud, sound like the buzzing of the fan. But he doesn't want drown to it out.

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Wong Kar Wai, Happy Together (1997), Drama, 96 min. * * * ** * ≭ 空 之 * * 谷 之 谷谷 之



KRISTIAN SENDON CORDERO



Interview conducted on Thursay, 04-04-24 over Zoom.

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Kristian Sendon Cordero is a poet, translator and filmmaker from Bikol, Philippines. He has translated the works of Borges, Rilke, Wilde, and Kafka into Tagalog, Bikol, and Rinconada, his mother tongue. He won the Madrigal-Gonzales Best First Book Award, and the Philippine National Book Awards, among others. In 2017, he represented the Philippines in the International Writing Program at the University of Iowa. He serves as the deputy director of the Ateneo de Naga University Press, and runs Savage Mind, an independent bookshop and art space in his home city.

In this conversation, we talk about the multiple and layered meanings of softness in language, specifically within the languages of our home province,

Soft Procedures

04-04-24 THUR,

Bikol. From queerness, religion, to colonization, we consider how words can be permeable, and malleablelanguage as inherently soft. We also talk about our hopes for our locality alongside our dreams of future works.

This conversation was conducted using our native tongue, Bikol and Rinconada, and is frequently interjected with English. Taglish is the code-switching use of Tagalog, or other Filipino languages, and English.

Okay! I guess mapuon ako sa very general question: ano ang AF 00:04 softness para saimo?

> *Okay! I guess I will start with a very general question: what is* softness for you?

- Softness... Kang nagdadakula ako, ang pagiging soft КС
- 00:26 is seen as feminine, as queer. Bakla. Malambot sa Tagalog. Malumok sa Rinconada. Lumhok sa Bikol. Associated siya sa gender identity, sa sexual identity kang sarong tao. Young boys would be seen as malambot to mean that the boy is not growing up in the normal way.

Softness... When I was growing up, being soft was seen as feminine, as queer. Bakla. Softness is malambot in Tagalog; malumok in Rinconada; and lumhok in Bicol. It's associated with gender identity, with the sexuality of a person. Young boys would be seen as soft to mean that the boy is not growing up in a normal way.

Nai-encounter mo man siya kung paano si language nagta-transcend, nagkakaigwa ning other meaning. Malambot is malambot yung unan. Malambot yung karne. Malambot yung pagkain. It's something desirable for food. May mga pagkaun na gusto mo malumhok, like karne. Sa texture, gusto mong malumhok ang bed mo. Until gamiton na siya as something to refer to a young boy that is not supposed to be growing up in a particular way. Mababayad mo sadi kung pauno a language-the same word that could best describe a very good experience of sensuality, or sensibility is the same word that

could used against you. Nawi-weaponize talaga ngangabilon. So, sari na ika san mig lugar? How do you place yourself in that kind of meaning?

So, you encounter how language transcends and could take other meanings. Soft is a pillow. Soft is the meat. Soft is the bread. There are certain foods you want soft, and there are textures you desire to be soft, like your bed. Until it's used as something to refer to a young boy that is not supposed to be growing up in this particular way. You can see here how language-the same word that could best describe a very good experience of sensuality or sensibility is the same word that is used against you. The tongue becomes a weapon. So, where do you place yourself in that kind of meaning?

Well, ako bilang parasurat, sadto na ako sa multiplicities of meaning. Amu nayan power ka language. It's very specific, noh? May specific time and usage. Igwa kita kayan sa Philippine language na kaipuhan mong mahiling su sitwasyon, su context, nganing maintindihan mo su tataramon.

KRISTIAN SENDON CORDERO

As a writer, I look into the multiplicity of meaning. There's always a specific time and usage. We have that in the Philippine language where you have to look at the situation-the context-so you could understand what is being said.

As in a specific word in the Filipino lanuage? AF 03:44

- Amu, dakul kita sa Philippine languages. Na ngunyan КС
- nakukuwa kadi social media, because when you read text 03:45 via social media, you tend to impose your sound on it. You create your own meaning to that text. You read it the way you want to read it. So nagbabago experience ta ka language sa social media, kaining sinasabing digital age.

Yes, we have a lot of that in the Philippine languages that now social media has sort of taken hold of. When you read text via social media, you tend to impose your sound on it. You create your own meaning to that

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Soft Procedures

text. You read it the way you want to read it. So our experience of the language is changing within social media, or what they say as the digital age.

In a way garu nasu-soften language, nafi-filter language. AF 04:15 In a way it's like softening the language I suppose, or filtering the languge.

Bago yan-ang softening is filtering. КС

04:20

Yes, that's also interesting: this softening as also filtering.

Nasimbag mo na mostly ining iba kong questions... AF 04:45

You might have tackled this question in your previous answer...

but maybe you could further unpack softness within our Filipino society and culture, or maybe even Bicolano culture? What are our notions of the word that might be specific to us Filipinos?

Again, it's a feminine thing. May mga opposites kaya yan. КС 05:08 Garo arog kang sinasabi na "naghahalo ang balat sa tinalupan". Nagkakaigwang inversion. What appears to be a soft spoken person could be actually a very dangerous person. Our valuations in terms of character is yung soft spoken is generally a nice person. In a culture that is oragon; in a culture that venerates and celebrates some kind of sexual machismo. Orag is some kind of virtue, a strong value identified to males. Pero su soft spoken pwede man siyang maging value sa sarong sosyodad na nagtatao ning mas preferred value duman sa orag.

Again, it's a feminine thing, but there's always the opposite, just like how the saying goes, "naghahalo ang balat sa tinalupan," or literally "don't to mix up the peelings and the parings with whatever has been peeled or pared [REFERRING TO THE SKIN OF FRUITS]." There's an inversion that is happening. What appears to be a soft

spoken person could actually be a very dangerous person. Our valuations in terms of character is that a soft spoken person is generally a nice person. At the same time, our [BIKOLANO] culture venerates and celebrates the oragon [MEANING STRONG, BRAVE, OR TOUGH], a kind of virtue, or strong value identified to males and sexual machismo. But the soft spoken could also become valuable within a culture that prefers the strong, the oragon.

Plaze de Nueva Cacares, or more commonly referred to as Oragon momuments in Naga City, Camarines Sur, Philippines.



Sabi kayan ang religion has something to do with why we value softness, which can be seen as some kind of humility; as some kind of docility. Pagiging mapagpakumbaba ang buot, malumok ang puso. "Mapalumok mo ngaya ang puso ka'yan". You soften the heart. So, may reading kaini na it has something to do with how the colonizers tried to introduce religious images that we venerate some kind of value. Itong softness ni Virgin Mary. Pagnahiling mo si mga imahe ni ina, ang mari-reinforce na value is itong pagiging woman, pagiging soft.

They say that religion has something to do with why we also value softness, which can be seen as some kind of humility; as some kind of docility. To be "mapagpakumbaba ang buot", to be "malumok ang puso".

KRISTIAN SENDON CORDERO

Fields of Depth

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"To soften someone's heart," they say. This could have something to do with how the colonizers tried to introduce religious images that we venerate with some kind of value-the softness of the Virgin Mary, for example. This particular image of Mary reinforces this value of womanhood, of being soft.

Interesting na saro sanaman yan na pagbasa. Kaya daa dikit si rebolusyon igdi sa Bikol ta tiggamit kang mga firiars su image kang Virgin Mary as a soft power. Dae kitang gayo sa Christ the King, mga resurrected Christ. Yaun kita duman sa suffering Christ, Nazareno, Sto. Nino, aki, and then the Blessed Virgin Mary.

That's just one way of reading it. They also say that there are not many revolutions that transpired here in Bikol, because the [SPANISH] friars used the image of the Virgin Mary as some sort of soft power. In Bikolano culture, we don't really venerate Christ the King, or variations of the resurrected Christ. We do have the suffering Christ, Nazareno [BLACK NAZARENE], Sto. Nino, which is a child, and then the Blessed Virgin Mary.

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THUR, 04-04-24

Thousands of devotees gathered during the Traslación procession, an act of transferring the image of the Our Lady of Peñafrancia, the patroness of the Bicol region, from one church to another. It is set during the Peñafrancia festival in September in Naga City, regarded as the biggest Marian event in Asia.



Arog kayan ginibo kang mga friars, su pag orchestrate ninda ning value system sa mga converts, sa mga nasasakupan ninda. Pero pwede mo siyang hilingun na, iyo, soft si image kang Virgin Mary, Nazareno, Hinulid, suffering Christ, but also there's power within it.

Yung kalooban na maaring tingnan na bilang soft, bilang malambot. The opposite of tigas, the opposite of that hard power.

That's what the friars did: they orchestrated a value system to [FILIPINO] converts, to those they conquered. Yes, the image of the Virgin Mary, the Black Nazarene, *Hinulid*^[1], and the suffering Christ are soft images, but there's also power within them-within the core, or the heart that is soft. The power that is the opposite of *tigas* [HARDNESS], or the opposite of that hard power.

[1]

Kristian Cordero, Hinulid (2016), Drama, 120 min • In Kristian's second film, the title refers to the pilgrimage site of a miraculous wooden figure of the dead Christ in Calabanga, Camarines Sur, Philippines.



So, garu ang softness is a layer that covers the power within. Ang puso kang batag, garu ka naghihiling ning layers upon layers upon layers. And then ang defense na mahiling mo is kalumhokan. Because softness is one way of attracting, diba? Ang ibang mga politiko baga pirming may "po". They sometimes articulate this personality that is approachable, cordial, soft. But you see how powerful this softness is also. Sa hiling ko, layers sana siya, covering sana siya ning sarong bagay na yaun sa laog kayan. Kung hihilingun ta ang softness as a cultural value system.

You can say that softness could be a layer that covers the power within, much like the heart blossom of Soft Procedures

a banana tree where it's hidden inside layers upon layers upon layers of petals. Here, the defense of the heart heart is softness. Because softness, apart from its purpose to protect, is a way to attract as well. Look at some of the politicians we have who say "po"^[2] every time. They sometimes articulate this personality that is approachable, cordial, soft. You come to see how powerful softness is. Softness as a cultural value system, I think is a matter of layers—a covering of something that is inside.

[2]

"Po" is a contraction of "opo". It is a sign of courtesry and respect to the elderly, or someone with authority.

[ABRIDGED...]

KC It's [SOFTNESS] a quality. Layer talaga siya. Garu, ang power
 12:06 dapat bako siyang hardcore. Dapat within—loob. Ang
 kalaboon ang dapat matigas. May lakas ng loob. May tigas
 ng loob. Pero ang outliers mo, ang physique, ang pang luwas na kaanyuan mo is dapat accessible. Paryo man yan
 sa prutas. Ang prutas pag malumhok na, it's a sign of
 kahinugan. The fruit is ready for harvest. The fruit is now
 ready to be eaten.

It's [SOFTNESS] a quality. It's a layering. Power should not be hardcore. Power is supposed to be within, *"loob"*. The *kalooban* [THE DEEPEST SELF] is the one that is hard. *"May lakas ng loob* [HAS INNER COURAGE AND STRENGTH]." However, your outliers, your physique, or your outer self should also be accessible, like the fruit. The fruit when it's soft is a sign of ripeness. The fruit is ready for harvest. The fruit is now ready to be eaten.

AF I guess in relation to that, what do you think it means to write

^{13:18} about softness in a country that has gone through so much– hardships and pains? How do you think the poet's voice holds up in this context? <咎>

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KC Yeah, pinagiisipan ko ngunyan kung paano ko ini nailaog
13:45 sa poetry ko. Siguro duman sa third collection ko, *Pusûánon*. I was looking into many, many things. Su first two collections ko, I was trying to find my voice. I was trying to locate my place in literature, in writing, and so on. Pag abot kang third collection ko, mas pronounced na sakuya su pagiging Bikolnon writer ko—that I am writing in Bikol.

Yeah, I'm trying to recall how I talk about that in my poetry. Perhaps, in my third collection, *Pusûánon*, where I was looking into many, many things. My first two collections, I was trying to find my voice. I was trying to locate my place in literature, in writing, and so on. But when I wrote and finished my third collection, my being a Bikolnon writer is certainly more pronounced that I am really writing in Bicol.

I kind of discovered Bikol as a very soft language. May certain softness siya because of the way it would come to your ears, the way it would remind me of prayers, of liturgical gatherings, of peace. Marhay ang memorya ko sa Bikol. It's a language that I used to hear from adults, and from my elders. Naa-associate ko siya duman sa kalumhokan kang tataramun, the softness of the language.

I kind of discovered Bikol as a very soft language. There's a certain softness to it because of the way it would come to our ears, the way it reminds me of prayers, of liturgical gatherings, of peace. I have very good memories of Bikol. It's a language that I used to hear from adults, my elders. I associate it with the softness of utterance, the softness of language.

I think saro yan sa tig describe satuya in relation digdi sa Rinconada tsaka Bikol Naga, na ang Bikol Iriga, lang kusa. Ang Bikol Naga, malumhok na garu singsong. Igwa sindang arog kaiyan na quality. It's probably because the Bikol Naga that we know is a language that had been constructed and engineered by the Catholic Church. Su Bikol rinconada, diri pigpakialaman Soft Procedures

ta that's the older language. That's the language untouched by colonialism. So, igwa pa siya katong residue kang violence.

I think one thing that has been noted between Rinconada^[3], specifically Bikol Iriga^[4], and Bikol Naga^[5] is that the former is a strong, hard-sounding language, while the latter is soft like singsong. It's probably because the Bikol Naga that we know is a language that had been constructed, engineered by the Catholic Church. Bikol Rinconada, on the other hand, was not interfered with because that's the older language. That's the language untouched by colonialism. So, it [BIKOL NAGA] has some residue of violence.

[3] [4]

Rinconada, or Bikol Rinconada, is the spoken language in the 5th Congressional district in the province of Camarines Sur, Philippines. This district is composed of Nabua, the town I grew up in, Iriga City, where Kristian was born and raised, Bato, Baao, Bula, and Buhi.

[5]

Bikol Naga, sometimes referred to as Central Bikol or simply Bikol, is the majority language spoken by most Bicolano people. Naga City is considered as the "Heart of Bikol", and the home to the shrine of The Our Lady of Peñafrancia, one of the country's most venerated image of devotion.

Pag sinasabi na makusog ang speech, matagas, no? Na kung hihilingun mo ang language ta, ang vocabulary, or ang vowels ta rather, yaun sa naman sa a, i, u. Su nag-introduce ku e tsaka o, itong soft vowels, are actually the Spaniards, the colonial masters. Very interesting, ta ang pig-introduce satuyang softness, yaun sa language. Yaun sa letters. Yaun sa vowels. Na baka ito su paagi ninda to soften us; to soften our speech; to render our speech docile.

If we say that speech is strong, it's hard-sounding, right? So, if you look at our language, our vowels more specifically, we should only have *a*, *i*, and *u*. It was the Spaniards, the colonial masters, who introduced the soft vowels to us-e and o. It's very interesting,

because softness was introduced to use via language. It's in our letters, and our vowels. Perhaps it was their way to soften us; to soften our speech; to render our speech docile.

Kang naglaog ako sa poetry, I decided to write in Rinconada and in Bikol, and these are languages that I am navigating in terms of colonial history. May consciousness ka na arog kaini na bagahe kang sarong pagbasa, saimong agi-agi, saimong colonial history. Pero sahiling ko dae naman yan concern kang mga Bicolano. It's the concern of the poets, who think of language as a way of expressing their thoughts.

When I began with poetry, I decided to write in Rinconada and in Bikol, and these are languages that I am navigating in terms of their colonial history. You're conscious about this baggage of reading-its colonial history. But I think that's not the concern of our fellow Bicolanos. It's the concern of the poets, who think of language as a way of expressing their thoughts.

It could be because I am locating myself in history. Ta pirmi kitang pigsasabi na, "people without history." So, kang nag-decide ako magsurat sa Bikol, it's because I want to historicize myself, and makakalaog lang ako sa arog kayan na proseso kung mabalik ako, if I return. Because pighahali kita kaining education system, where our very first experience is to remove ourselves from our local realities, kaya "a is for apple", "b is for ball", "c is for cat". So poetry becomes a way of defense. Well, poets inspire revolutions. They can make things happen. Only that they don't win battles. So Bonifacio ay isang makata na hindi lamang nanalo ng kahit anong digmaan. He wrote beautiful love poems for the country.

It could be because I am locating myself in history. Some would often refer to us as "people without history". So, when I decided to write in Bikol, it's because I want to historicize myself. For me to actually exercise that process, I would need to return [TO HISTORY]. Because even in our education system, our very first experiKRISTIAN SENDON CORDERO

Fields of Depth

ence is to remove ourselves from our local realities. That's why they teach us "a is for apple", "b is for ball", "c is for cat". So, poetry becomes a way of defense. Well, poets inspire revolutions. They can make things happen. Only that they don't win battles. Bonifacio^[6] is a poet who never won any of his incited revolutions. He wrote beautiful love poems for the country.

[6]

Andres Bonifacio is a national hero of the Philippines, often called "The Father of the Philippine Revolution", and the leader of the revolutionary movement Katipunan that launched the revolution against the Spanish colonial rule in 1896.

[ABRIDGED...]

AF Since we're talking about poetry and you are also a film-

23:34 maker, I am curious about your process of translation. What's the difference between translating one language to another versus translating text to the moving image? What do you find interesting in these two different kinds of translation?

KC Well, I'm just restless, you know? I just try to fit in in the
^{24:17} usual categories we have. That's why I move around writing my own stuff, doing translation, and doing film. Siguro, I'm just willing to explore more mediums, or media in a very limited kind of space. Nahihiling ko kaya Bikol sa diskurso kang radyo, sa diskurso kang pulpito. Yaun sana diyan nagiikot. So, I think we have to carry on kung paano siya dadarahun to. Garu kaya ang language specimen yan. Garu yan something you put in a petri dish, in this new medium, and it will seek its own form.

Perhaps because I am just willing to explore other mediums, or media, in a very limited kind of space. I always see Bikol through the discourse of the radio, or even the church. I think we have to carry on and see how we can take it somewhere. Language, anyway, is like a specimen you put in a petri dish, in a new medium, where it will seek its own form. <な>> <な>

When I do films, I think of the language used in the film as some kind of new invention. What happens when we make films about Bikol. What would that mean to us?

[ABRIDGED...]

KC Siguro may certain... bakong softness. I'm trying ^{26:31} to look for that word na pwede mong hulmahin.

I think there's this certain... Not softness. I'm trying to look for that word that means *hulmahin*.

AF Malleable?

26:40

 KC Yes, yung malleability. Ang language arog kayan
 ^{26:41} sakuya. Hilingun ko siya sa poetry. Hilingun ko siya sa nobela. Hilingun ko sa kung ano pang medium. It's a living organism. It has a life of its own. It shapes the seemingly incoherent sense of space ta.

> Yes, that malleability. That's language for me. It's malleable. I will look at it through the lens of poetry. I will look at it through the lens of the novel. I will look at it through the lens of other mediums. It's a living organism. It has a life of its own. It shapes our seemingly incoherent sense of space.

So ako talaga, ang dream ko, Alec... I'd like to make a film using the Bikol language, and the setting is in Switzerland, for instance. Where the location is so strange—

So, my dream, Alec, is to make a film using the Bikol language, and the setting is in Switzerland, for instance. Where the location is so strange—

AF *Oh! That's nice. Like in a snowy mountain setting?* 27:38

Procedures

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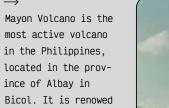
Yes, tapos nagbi-Bikol, ta pirmi kitang nagbi-Bikol. КС 27:45 There is always the Mayon Volcano, for example. Nagibo ko na yan sa Hinulid. I'd also like to do a *Noli Me* Tángere version but set in Rinconada, for instance. You see, pighahanap ko sa tataramon ta sa Bikol kung ano iyang malleable. Ito bagang si Kurosawa nagibo niya si mga pelikula base sa mga plays ni Shakespeare. Ginibo niya sa konteksto kang buhay asin estroya kang Hapon.

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Yes, and the language is Bikol. Because we always stay in Bikol. There's always the Mayon Volcano^[7], for example. I did that in my film, *Hinulid*. I'd also like to do a *Noli Me Tangere*^[8] version but set in Rinconada, for instance. You see, I always try to see how our language could be malleable and live like an organism in a different space, not just our own. Kurosawa made films based on Shakespeare's plays, but he placed it in the context of Japanese life and stories.

[7]



for its "Perfect

Cone" shape.



[8]

Noli me Tángere (1887), or "Touch Me Not", is the Philippine national hero Jose Rizal's first novel published during the Spanish colonization of the country. It was written in Spanish, and a sprawling epic that critiques the colonial rule of the Spanish government and Catholic friars. It is a required reading in elementary schools, and have been adapted numerous times into plays, films, and TV shows.

And it's always set in the specific time period. AF 29:11

29:15 yan ang saro kong proseso na hinihiling ko ang language as malleable. But you also have to be responsible for it. Like in The Little Prince [1943], "You become responsible, forever, for what you have tamed."

> Maybe that's the challenge for us-to set this up. I think this process of making language malleable is something that I try to do. But you also have to be responsible for it. Like in The Little Prince [1943], "You become responsible, forever, for what you have tamed."

- Yeah! I'm also just really curious about this since you're a AF 33:34 translator-what kind of joy do you find in translating as a process, compared to writing poetry where you come up with your own words? In translation, you're borrowing words and making them your own.
- KC When I do translation, I make it a point that I hear it first
- 33:55 before I translate. Pag binibasa ko siya sa Ingles, nadadangog ko na siya Bikol. So it comes like a soft whisper, or a soft wind. But it's also so powerful that you could almost lose your breath. That was my experience writing Rilke, for example.

When I do translation, I make it a point that I hear it first before I translate. When I read works in English, I already hear it in Bikol. So it comes like a soft whisper, or a soft wind. But it's also so powerful that you could almost lose your breath. That was my experience writing Rilke, for example.

And I like to come up with projects that will give Bikol another way of seeing the world. Because our writing is limited to a particular kind of tradition that we don't even bother to articulate. Dae gayo naghi-histoKRISTIAN SENDON CORDERO

FRI, 03-22-24

Soft Procedures

ricize igdi, or nagfi-philosophize kang mga sinurat kang nakaaging panahon—1930's, 1940's. Mayong comprehensive Bicol studies programs, in other words.

And I like to come up with projects that will give Bikol another way of seeing the world. Because our writing is limited to a particular kind of tradition that we don't even bother to articulate. We don't historicize, or philosophize here the writings of the past—the 1930's, 1940's, and so on. We don't have comprehensive Bicol studies programs, in other words.

AF *I like that. Access to the world through translating.* 35:51

 KC Yeah, actually interesado ngunyan na mag-translate
 ^{36:58} paluwas na sa local languages—Bikol works translated into English, or maybe Spanish.

> Yeah, actually I'm interested right now in translating outwards from our local languages—Bikol works translated into English, or maybe Spanish.

[ABRIDGED...]









Video, 5 mins, Fall 2022 What could be more fuzzy than memories? How often do recollections get distorted every time they are remembered and retold?

Sugar Glass is a split-screen short film that adopts the technique of the Kuleshov Effect experiment and projects third meanings from side-by-side juxtapositions of images, but through poetic linkage and affective articulations rather than impose some sort of narrative causality or linear logic.

Somewhere between a biographical documentary and a video essay, this film puts back together shards that have become fuzzy—the hazy memories left by my grandmother, and the inexact accounts of the stories she used to tell. Using archival clips, family photographs, and studio footage, this film is a narrated retelling by myself and my father of recollections, and passed down stories relating to the personal, and to *Bicolano*^[a] myths, lores and legends.

By utilizing the poetic and formal possibilities of the split-screen format, the stories and memories retold in this film are tugged, shaped, expanded, and complicated by way of associative editing, formal visual rhyming, and multiple metaphors. *Sugar Glass* hopes to present that the memories we frequently revisit and the iterations of the stories we tell ourselves and each other are always in states of malleability. This film aims to depict the nature of memories and stories—constantly being remembered, reconstructed, and retold.

[a]

Bicolano refers to the native inhabitants of and things of relation to the Bicol Region, which is comprised of four provinces, in the Philippines. <\$3>

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00:01



Fields of Focus

ABOUT THE BOOK

This book is a solitation of some report metation works and lagends known in Thipure Sok (literature. None of these starges have been published ballow, there is not go have been published ballow from others and the device have different from other and the device ander unput ballow of the the device ander unput ballow of the device and Astronatic

As Its Benits Legands 21, has written about this book :

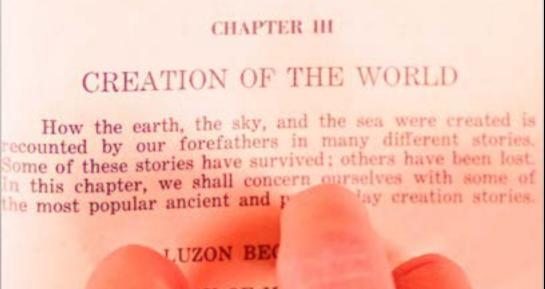
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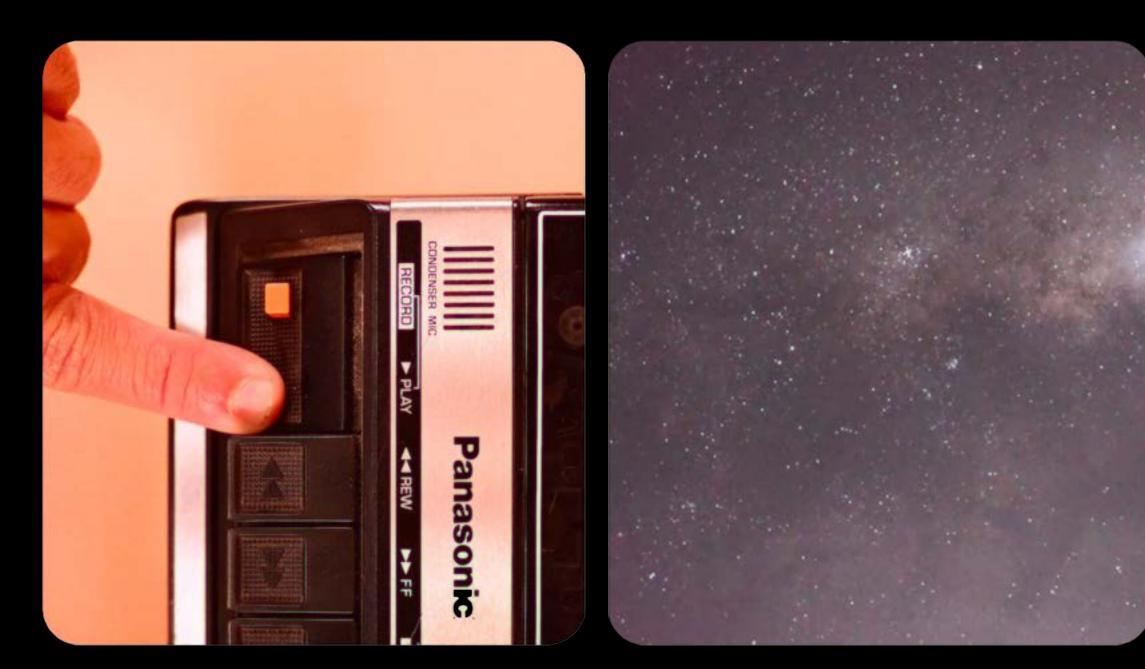
Fields of Focus



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Y OF M he sky w ong bamb on earth ers and





Fields of Focus



MYSELF Lola [grandmother] told me stories, and fed [V.0.] 00:20





MYSELF	When I was little, she would take me to the "sari-sari"
[V.0.]	[sundry] store in front of our house
00.26	

Soft Procedures



MYSELFthen I would point at something I like from the selection[V.0.]of sweet, sugary junk.





MY FATHER

MY FATHER [V.O.]

01:02

[V.0.]

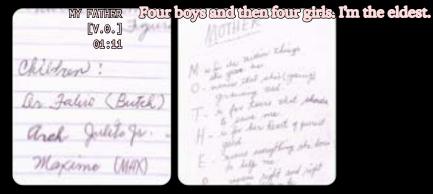
00:52



What I remember most about Mom

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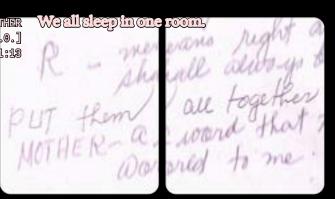
is that she was a public school teacher.



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<\$3>





MY FATHER [V.0.] 01:18

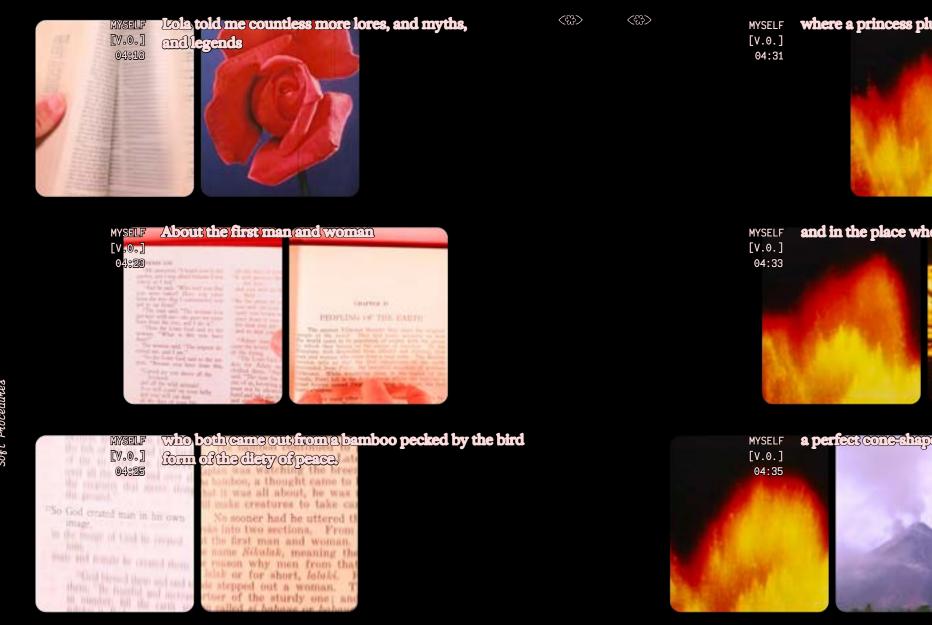


then all the kids would huddle in the sleeping mat on MY FATHER



Every night, we pray the rosary MY FATHER







in a beautiful torrent do like the bridal veil of was called Bridal Falls.

OF MOUNT MAYON

told about the legend them ere lived in Albay a ch er. This girl was so agoyon, meaning beauti Magayon was very kind







MYSELF [V.0.] 04:38

Sometimes she would tell me the same stories again



and again,



Fields of Focus

(43)



MYSELF But what are stories, particularly those not set in stone, if not to

[V.0.] be retold over and over.

004:47

Rea Tajiri, History and Memory: For Akiko and Takashige (1991), Documentary,

32 min.

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Scholar of film and new media Laura U. Mark's *The Skin* of *Film: Intercultural Cinema, Embodiment and the Senses* (1999) looks into the role of the senses in relation to intercultural cinema, which encompasses films and filmmakers that occupy the in-between of cultures, specifically people of diaspora.

Rea Tajiri, History and Memory: For Akiko and Takashige (1991), Documentary, 32 min.

<*>

Z/S

273

273



In the book, which borrows from Deleuze's thinking, Marks talks about the condition and searching of intercultural filmmakers for new forms of cinematic expressions to represent their native culture and histories. In contrast to Western ocularcentrism, which is the bias ranking of vision as the primary way to acquire knowledge, truth, and experience over the other senses, Marks proposes that intercultural cinema is instead interested in the proximal senses-taste, smell, and touch-and the memories that are encoded in them. Senses which are particularly often left out of the Euro-American visual hegemony. To Marks, these films "call upon memories of the senses in order to represent the experiences of people living in Diaspora." In intercultural cinema, the physical and multisensory embody cultural experience and memory, not just visual representation of the image. Marks summarizes these concepts into a term she calls "haptic visuality".

"Haptic visuality" in film, for Marks, often contains all kinds of cinematic flaws that intercultural cinema embraces. These take the form of some textural qualities, including grainy, or ill-defined, or unfocused images; dense imagery that capture the visual language of non-Western cultures, images that depict sensorial evocations, such as water, or nature, or a ritual; and also characters performing a sensory activity, such as smelling or tasting. Echoing Deleuze again, Marks sees the haptic image as not complete. Because of this, the viewer is then forced to engage with the cinematic image in its material form, with all its defects or weak points, rather than the completeness of the imagery and narrative. Haptic visuality also embodies the blurring of the geographical distance and the murkiness of the emotional experience of filmmakers in diaspora. In this way, the image becomes not just a cathartic release for the viewer, but also for the filmmaker^[28-a].

→ Rea Tajiri, History and Memory: For Akiko and Takashige (1991), Documentary, 32 min.

Soft Procedures



[28-a]

In *Cinema 1: The Movement-Image* (1983), Gilles Deleuze describes three kinds of the 'image-movement', which is the experience of cinematic images in motion. These are the perception-image; the action-image, and the affection-image. The affection-image in particular simply pertains to the foregrounding of emotions in film. The close-up shot is the most obvious type of the affective image. <*>

<*>

Deleuze mentions that, "The affection-image is the close-up, and the close-up is the face..." (p. 32). These images could also take the form of the spaces around the character, the location, or even a shot devoid of any human presence or affect. An example would be the opening scene of Tarkovsky's *Solaris* (1972), where the viewer watches weeds moving along with the ripples of pond water. Here, the space becomes a vehicle for the affect, embodying a state of sensorial, or visceral, or poetic quality.

 \sum

Hugot is a particular genre of Philippine cinema. These films take the shape of the quintessential romantic or romantic-comedy films, but the Filipino audience has reclaimed the genre for themselves and has given it its own name. Films like *That Thing Called Tadhana* (2014), and the cult classic, *One More Chance* (2007), typically employ quotable dramatic punchlines of dialogue through sharp wit, earnest monologues, and oftentimes relatable comedy—to appeal to an audience that is collectively yearning for, experiencing, and losing some sort of love, in whichever form it might take.

→ Antoinette Jadaone, *That Thing Called Tadhana* (1991), Romance, Comedy, 110 min.



The genre comes from the Tagalog word *hugot*, which literally means to pull or to tug. Around the second decade of the 21st century, the word has proliferated the language of the youth at that time and eventually consumer art in the Philippines, from local pop music, spoken-word poetry, to cinema. Perhaps originating from *kundiman*^[29-a], the country's traditional genre of love songs, *Hugot*—co-opted by the millennial <*****>

generation—now mostly means to draw out feelings, to rip the heart out, and lay it bare for everyone else to witness and share. It usually comes from a place of romantic heartbreak brought out with desperation, unapologetic honesty, and the grandest of gestures. *Hugot* became a unique phenomenon in the entertainment culture and eventually a subset of the country's culture itself, turned into memes and sneaked into the everyday Filipino conversations. *Hugot* punchlines were even employed in a local government campaign to educate millennials on traffic rules and regulations.

[29-a]

Kundiman, which means "Kung Hindi Man" in Tagalog and translates to "if ever not" or "if it's not meant to be" in English, is a kind of traditional Filipino music that began during the Spanish colonization of the Philippines. It is typically characterized by a $3/_4$ time signature, with the song beginning with a minor key and progressing into major chords, and by its melancholic melodies and affecting lyrics. Alongside side depicting romantic love or longing, it sometimes also expresses fervor for the country, especially during the Spanish rule. It is different from another Tagalog term, Harana, which is a traditional serenade. It is a vocal performance usually sung under the window of the girl of which the boy is attempting to woo. Kundiman, however, refers to the genre of music itself that is being sung during the Harana.

Some examples of hugot lines being used for traffic signs. The former loosely translate to, "That feeling when they [a romantic crush] just pass you by." The latter, "The heart is like traffic, sometimes slow, sometimes fast, sometimes at

a standstill."

PEDESTRIAN LANE Yung Feeling na Dinadaan daanan ka lang TRAFFIC Ang Puso ay parang Traffic Minsan Mabagal, Minsan Mabilis o hindi Na, Tumitibok

Gideon Lasco, a Filipino medical anthropologist and writer, in his essay *The art of hugot in our republic of sawi* (2017) suggests that this collective predisposition perhaps could also come from the country's tragic and ill-fated relationships with those who have ruled over it. Such as with Spain, and the United States showing up to serenade a nation with promises and care, but only leaving it in heartbreaking ruins—to woo, but ultimately inflict violence instead. Ever since, the people of the Philippines have been in collective recovery, but to move on is not an option, because one could never just forget the cruelty embedded in colonial relationships.

A stereograph card showing the act of *Harana*, or the traditional serenade in the Philippines. Here, a suitor, accompanied by his friends, is singing courtship music to woo a love interest.

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A stereograph card orignally captioned "'Quanto Valo' scene in camp of the 10th Infantry, P.I." It depicts American soldiers buying fruits and produce from a group of native Filipinas.



It is unclear how *Hugot* has shaped the contemporary culture of the nation. This possibly stems from the country's many myths and lores about tragic love, or love being a mere universal language, or perhaps the word itself has been shaped into a container to gather a nation's collective heartache—over romantic love, or over the hurts and pains inflicted by its past.

Soft Procedures

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Soft Procedures

SOMETIMES I FEEL LIKE WALKING



Video 9 min. Fall 2023

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To go for a walk is to take the body outside and retreat from the mind. To walk is to momentarily lead oneself astray—to be excised from the objective of a destination. For someone in a foreign place, it can be a moment to get lost in the memories of home. For that someone, taking a walk through Google Street View is an opportunity to be reminded of that home.

Sometimes I Feel Like Walking is part video essay, and part counter-map of a hometown. Using archival footage, personal and archival images, and text superimposed on a Google Street View walkthrough, this film tells a brief biography of a place framed through the lens of the personal narrative. By excavating recollections and disorientations from within a tool or technology that is used to survey and objectify, this work—or this walk presents an uncertain, fragmented, and hazy personal cartography of a home against the fidelity of maps, digital or otherwise. This work explores the tensions that arise between the instability of memories and narrativization imposed by maps; between our eye-level perception of the world and the view of it from above.

It is said that every time a memory is recalled, it changes—the mind distorting the image with each remembering and retelling. How can the memories of a place be reconstructed and rewritten against the narratives imposed by some sort of power and system? How can the complex and ever-evolving notions of a home be reclaimed from the exactness and resolution of our maps?

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<???>

00:17 The first recollections [conjure when I think of home are fragments of dreams.



10:44 நிறைக்களை இணைகள் குறையில் குறையில் குறைக்கு குறையில் குறைய குறையில் குறை

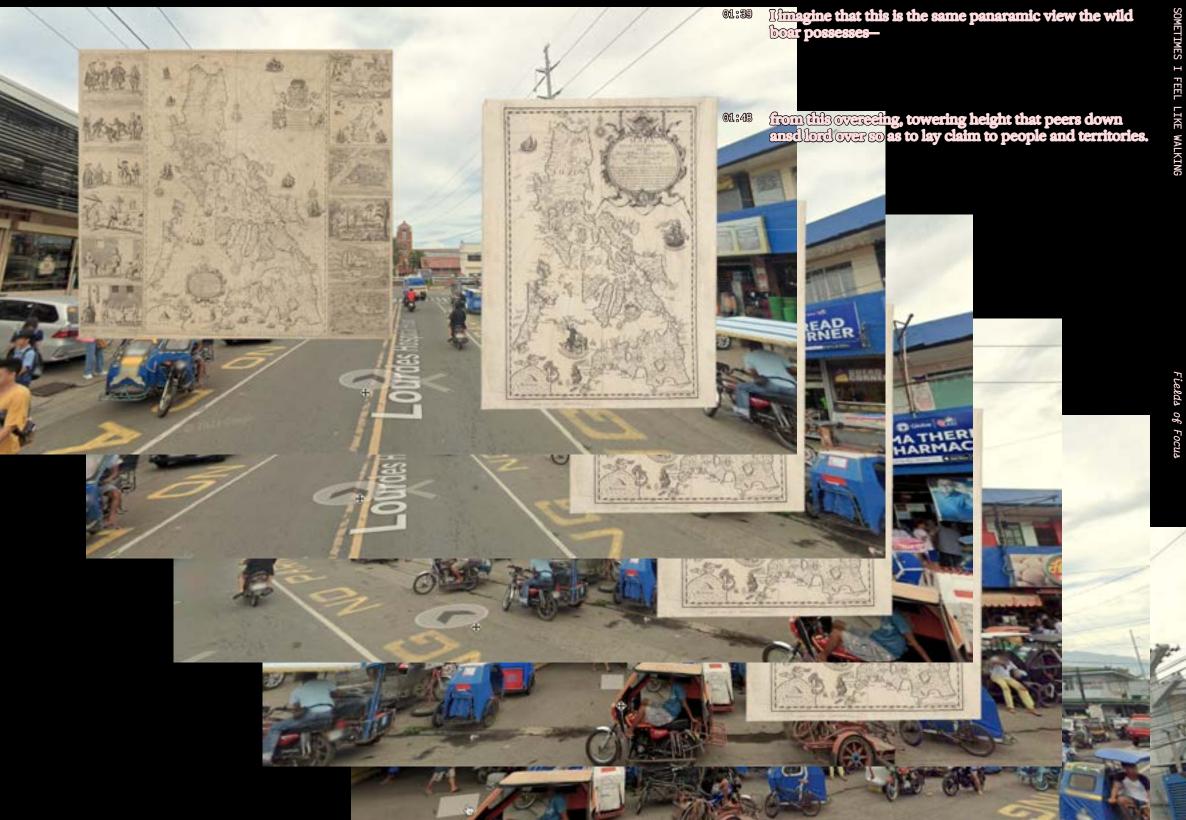
00:50 and watch and impossibly glant wild boar run amokin the areas

00:54 In another, I hide as the wild boar snatches my neighbor one by one with its mouth and tusks.

- 1 MI-2

Jose Rizal, Joseff (1594) a sculpture made by the national hero of the Philippine's during his exile ordered by the Spaniards because of suspicions in his involvement in the rebellion









to plant seeds of stories about living and achieving the 04:07 "American Dream."

It's ultimately moving upwards-to leave and then return

04:22 and dreaming in this place colled home.



04:20 and hasincepted the collective memory



which is deeply rooted in the colonial past 04:18



04:14 But perhaps this is not even a dream, but the strongest of desire for upward mobility,

04:04





- 08:07 It is said that every time a memory is recalled, it changes.
- 08:14 Perhaps this is what home is
 - a cartography of the uncertainties and faillibilites of memory
 - 22 Unlike the concenses and resolution of this panoramic view of a place,
- 08:26 perhaps home is mere gooey, mushy murk
- 08:31 Like memory itself, perhaps home is supposed to be uncharted and unsurveyed

HI

- 08:36 and is always in an unstable state.
- 08:40 Unlike maps, perhaps home should noy be oriented and narrativized by gome sort of power,
- 08:48 but should be constantly reconstructed and rewritten

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Lav Diaz, Season of the Devil (2018), Musical, 234 min.

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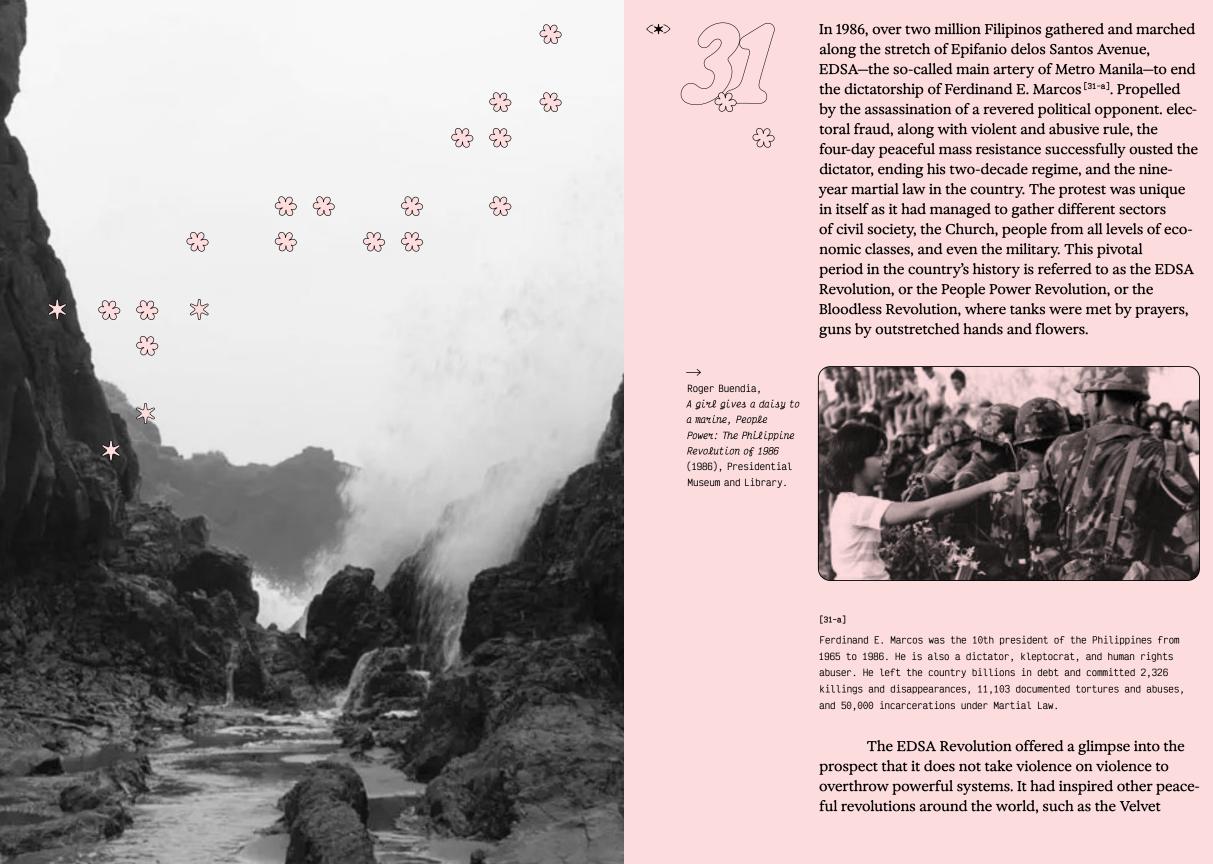
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Revolution in Czechoslovakia, the Singing Revolution in Estonia, and the Tiananmen Square protests in China. The lack of force, it turns out, could topple a rigid military rule and a strongman. But only on the surface.

→ Catholic nuns and supporters greet a soldier on his V-150 armored tank with outstretched hands during the EDSA People Power Revolution in 1986 in Manila, Philippines.



On the last night of the revolution, Ferdinand Marcos, his family, and allies finally accepted defeat, and fled the Malacanang Palace, the official residence of the Philippine president, aboard a US Air Force helicopter to Guam, and then Hawaii, where they began a life in exile, and continued their extravagant lifestyle. They lived in an expensive estate in Makiki Heights, hosted lavish weekly gatherings, and reportedly owned an armored Mercedes Benz limousine. Ferdinand Marcos and his family had dreams of reclaiming their power back, but he died in the island in 1989 at the age of 72 of cardiac arrest before even stepping foot in the Philippines again.

Meanwhile, the Philippine's transition into democracy after the revolution under Cory Aquino's^[31-b] new government was not smooth, and a lot of the same political and social ills persist today in the country: poverty, inequality, corruption, cronyism, just to name a few. Under the rubbles of the Marcos regime collapse, the institution and system underneath continue to rot. [31-b]

<★>

<★>

Cory Aquino, the eleventh president of the Philippines, was also the wife of Ninoy Aquino, who was a senator during the time of Martial Law, and was a vocal critic of the Marcos regime. On August 21, 1983, he was assassinated on the tarmac of the Manila International Airport, which is now called Ninoy Aquino International Airport after his name. Cory Aquino herself was born into a wealthy, influential, and political family, the Cojuangcos, who owns so much land in Central Luzon, including the 6,453 hectares of agricultural land called Hacienda Luisita in Tarlac, Philippines. On November 16, 2004, seven farmers were murdered in the estate during a protest to fight for land redistribution against political dynasties and their their greedy ownership of land. Philippine tycoon and politician Danding Cojuanco, Cory's first cousin, is also one of Marcos' close allies, and part of the "Rolex 12", which is the moniker named after the twelve cronies who advised Ferdinand Marcos, and helped him enforce Martial Law in the country.

Laureen Greenfield, The Kingmaker (2019), Documentary, 100 min • The film centers on the life of Imelda Marcos, former first lady to dictator Ferdinand Marcos of the Philippines. In this film still, one could clearly spot the possible missing Piccasso piece, Reclining Woman VI, displayed in her mansion in San Juan. Metro Manila. It is one of the stolen

assets the government

marked for seizure

in 2014.



In fact, during the time of this writing and publicacation of this book, Ferdinand Marcos' son, Bongbong Marcos^[31-c], sits as the current president of the Philippines. He persistently denies his father's atrocities, and has been reaping the ill-gotten wealth^[31-d] acquired by the First Family. They carry on unpunished to this day, and their cronies continue to cling to positions of wealth and power. On November 18, 2016, Ferdinand Marcos' corpse was buried at the *Libingan ng mga Bayani*, or the Hero's Cemetery. The imagined revolution was never achieved. The sweeping changes needed by the nation were merely swept under the rug. Violence prevails by way of historical recurrence.

Soft Procedures

[31-c]

Bongbong Marcos is the 17th president of the Philippines. He ran a well-oiled political campaign of historical distortion and revision, which led him to win the seat of power. He lied about his educational background, indicating he graduated from The Wharton School of the University of Pennsylvania, and Oxford University. Records show he did not finish his courses in these schools.

[31-d]

Perhaps one of the most sinister strategies the Marcos regime had employed to steal from the people was the coconut levy fund, which was tax collected from coconut farmers that was supposedly be used for the development of the coconut industry and the benefit of the farmers. Instead, the collected fund was pocketed by Marcos' cronies and used for their own business interests. According to Rappler (2020), the stolen money amounted to P9.7 billion at that time, and now worth around P76 billion.

→ Joey De Vera, Feb. 23, 1986, early afternoon: Thousands of citizens in the streets. (1986), Presidential Museum and Library.

Procedures

Soft

The EDSA Revolution then was not a revolution, but a revolt. According to the Martial Law Museum, "It is not a revolution along the lines of Marxism-Leninism, or a horizontal revolution wherein the oppressed classes overthrow the elite. Be that as it may, EDSA 1986 was revolutionary, a novelty because it demonstrated that overwhelming popular support can now cancel out the coercive powers of the military. We cannot measure and judge EDSA 1986 for what it is not." Ferdinand Marcos, along with wife Imelda Marcos and son Bongbong Marcos [far right], during his oath-taking as

> president of the Philippines for his

on Feb. 25, 1986.

second term of office

at Malacañang Palace



→ Bongbong Marcos, along with mother and former first lady Imelda and wife Louise Marcos, during his inauguration as the 17th president of the Philippines in June 30, 2022.



The EDSA Revolution also remains an unfinished revolution, because the atrocities persist, they just take on different forms and bear numerous names. For instance, in 2001, a second EDSA Revolution transpired that overthrew the 13th president of the country, Joseph Estrada, after allegations and investigations of corruption and fraud. Ousted, he was then succeeded by Gloria-Macapagal Arroyo, who pushed for the change of the Philippine constitution in order to extend her term in office, just like Marcos' scheme to remain in power. And there's the country's sixteenth president, Rodrigo Duterto and his murderous War on Drugs^[31-e], but that is another long story. The former and latter mentioned presidents respectively have also imposed Martial Law in the island of Mindanao, overridden

by a five-decade long armed conflict between multiple armed groups and the Philippine government.

[31-e]

A month after he was elected president in 2016, the foul-mouthed Rodrigo Duterte exclaims in his speech that, "All of you who are into drugs, you sons of bitches, I will really kill you," According to the United Nations Office of Higher Commission for Human Rights, Duterte's drug war has claimed over 8,000 lives from 2016-2020. The extrajudicial killings and this heinous act of crimes against humanity are often executed by vigilanties, hired gunmen, and the Philippine National Police. Her daughter, Sarah Duterte, sits as the vice president of Philippines and Bongbong Marcos as his president during the time of this writing.

A country that has been beaten down to a pulp. A history that has been mangled and twisted by revision and distortion. A people who have been haunted by the many forms the ghosts of martial law had assumed.

But history is never always a story of suffering, and the Filipino culture is not forever damaged [see p. 291]. The people of the country persist. Perhaps to fight back, to untangle history, or to exorcise poltergiests is a slow processes.

Softness moves at a slow, leisurely, deliberate pace to avoid impact or destruction. It is also quiet and a gradual rise to something. Perhaps societal recovery proceeds in this similar stride. Deep wounds and trauma do take time to heal, and one improves faster if taken care of by another. "EDSA [revolution] was not meant to solve the nation's problems, but made it possible again for the people to do it together," suggests the Martial Law Museum. The revolution is unfinished because those in the present continue the responsibility of relieving the sores and pains of the past. It is unfinished because completeness is a far-fetched utopian idea, and to mend damage is a sustained process. "So long as this power remains with the people, the People Power Revolution remains unfinished because it goes on with us all-a living, breathing revolution."

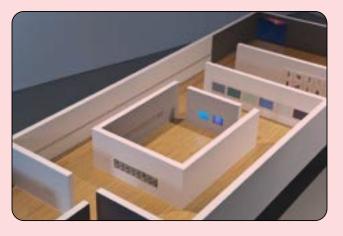
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"History as repair. Not restoring wholeness but saving fragments. A radical rescue of tradition. An ethical mandate of work."

> Room for Thought (2024)

Walid Raad, Section 139: The Atlas Group (1989-2004), Various.



 \rightarrow Stephanie Syjuco, Stephanie Syjuco: The Unruly Archive, (2024), Book.



Soft Procedures



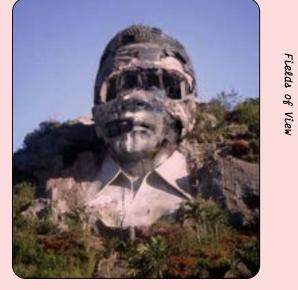


↑

Imelda Marcos kissing the glass casket of embalmed husband, Ferdinand Marcos.

↗

The bust of Ferdinand Marcos in Benguet, Philippines bombed and defaced in 2002. "When anything that symbolizes something positive, something beautiful, something right, is destroyed, it is always very sad," said Imelda over the phone to the Associated Press (2002).





Alyx Ayn G. Arumpac, *Aswang* (2019), Documentary, 85 min.

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Soft Procedures

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Fields of View

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Mike De Leon, *Batch '81* (1982), Drama, 100 min.

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THE FORGETTING SYLLABUS



Installation, Objects, Spring 2023

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The Forgetting Syllabus is an archival initiative undertaken by an unnamed artist investigating and then documenting what remains of Calimut Island, a small, remote island in the Philippines placed under Martial Law, and where inhabitants are afflicted with some sort of progressive amnesia.

On the 15th of March 2023, the initiative exhibited an archive of the artist's ongoing research and documentations in a small room at the Center for Integrative Technologies (CIT), Providence, RI. They presented a collection of nine found artifacts from the island—some gathered, some passed down, some materialized by speculation. The archive included redacted poetry out of the Proclamation No. 1081 document that placed the island in Martial Law, a samizdat^[a] comic book, blueprints of a memory modification device, black and white large format photographs depicting an unknown schoolgirl at the beach, postcards containing cryptic codes between distant lovers, a burnt book covered in sand, a map of a cartographer's effort to piece together his last memories of the island, among others. Each one a fragment of a narrative that had been erased by an atrocity; each one a reminder of a brutal history thrown in a violent cycle of revision and distortion.

In the crackly audio recording that looped in the space during the one-day exhibition, the artist claims that, "... memory is a form of resistance and remembering is radical."

[a]

Oxford Languages Dictionary defines "Samizdat" as the clandestine copying and distribution of literature banned by the state, especially formerly in the communist countries of eastern Europe.

The following is a transcript of the unnamed artist's audio recording that played and looped throughout the *The Forgetting Syllabus* exhibition on the 15th of March 2023 at Center for Intergrative Technologies (CIT), Providence RI. Here, the artist enumerates and describes each item in the archive. Images during the show have been provided alongside the transcription. AUDIO LENGTH 00:04:59

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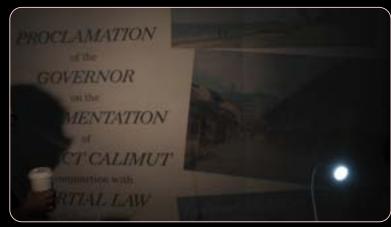
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DATE TRANSCRIBED January 24, 2023 SPEAKER N/A

> UNNAMED June 30, 2022: An update on an archive of found artifacts ARTIST from and about Calimut Island around the time of Martial Law and Project Calimut.

Image projected using a overhead projector captioned, "Proclamtion of the governor and on the implementation of Project Calimut in conjunction with Martial Law in Calimut Island."

 \rightarrow



00:00:09

9 Artifact No. 1: Redacted Documents on the Implementation of Project Calimut and Martial Law [Proclamation No. 1081] in Calimut Island.

Recovered on April 7, 2002 Attributed to: Anonymous

Two artifacts were anonymously mailed to my home on the said recovered date. The three distinct legal documents were wrapped in old newspaper and contained in a corrugated cardboard box, where a note written with black marker reads, *"NEVER FORGET"*. This particular set of documents, a stack of the Proclamation No. 1081 that sanctioned Martial Law in the island, has been heavily redacted, revealing verses that seem to read like poems. Fields of Focus

Recovered on August 23, 2004 Attributed to: Tina Hilao

Tina Hilao was an activist and teacher at Calimut Science High School, where *Project Calimut*—a memory modification and controlling program was implemented and subjected to students. These postcards are addressed to Noel Benedicto, an unidentified individual. The letters on the backside of the postcards contain basic code, with every fifth word spelling out a secret message. She remains on the island, have never left, and perhaps has no memory of the island, her own past, and self, like most Calimut's residents. Some sources say that once amnesia took over, she would visit the beach every morning and whisper sercrets to conch shell trumpets.



00:01:17 Artifact No. 3: Carbon Copies of a Banned Comic Book

Turbo Genesis was a censored comic book series during Martial Law in the island. The artifact is a set of

carbon copies of a single page from issue five of the said title. The artifact is recovered from the now rubbles of Calimut Science High School. The banned title was about resistance and rebellion. I believe that an unidentified student of the school may have clandestinely reproduced and distributed these copies to pass down to the student population. Perhaps even selling them.

A spread from a vintage issue of the comic book *Turbo Genesis*, originally from Japan.



00:01:50 Artifact No. 4: Memory Modification Signaling and Controlling System Blueprint

> Recovered on August 11, 2009 Attributed to: Juan Enrique Ponce

Juan Enrique Ponce was the Minister of the Department of Armed Services, the research and implementation body of *Project Calimut*. During a joint hearing, Ponce surrendered documents, including this blueprint of the device intended to gradually erase the memories of students at Calimut National High School during their *Araling Panlipunan*, or Social Studies class. After being convicted of human rights violations, Ponce administered the device on himself. He continues to live without any memory of his own atrocities.

Recovered on February 15, 2005 Attributed to: Artist

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< 63>

00:02:52 Artifact No. 6: 4x5" Black & White Negative Films (Series of 9)

Recovered on September 5, 2010 Attributed to: Anonymous

This artifact, consisting of nine 4x5" black and white negative films, was recovered tucked in three plastic film negative sleeves buried in the sand at Calimut South Beach. I developed and printed the photographs myself, revealing hazy images of the beach and depicting abstracted images of a girl, presumably a student of Calimut Science High School.

A photo of Caliumut South Beach taken on 1982 recovered by the Presidential Commission on Good Governance (PGCC), an agency specifically developed by the Philippine government tasked to investigate *Project Calimut* and the crimes during Martial Law in the island.



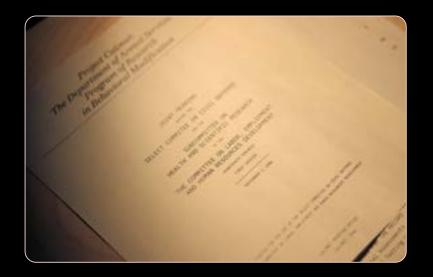
Recovered on November 21, 2012 Attributed to: Artist

The resulting prints of the recovered 9 4x5 black and white negative films on Calimut South Beach.



Recovered on April 7, 2022 Attributed to: Anonymous

The other set of legal documents anonymously mailed to me on said recovered date, this artifact contains ghostly images of cropped faces, presumably students of Calimut Science High School, printed on the redacted files of the 1986 Joint Hearing Report on *Project Calimut*.



Fields of Focus

00:03:40 Artifact No. 8: Burnt Unidentified Book

Recovered on January 19, 2013 Attributed to: Artist

This artifact was recovered on Calimut Town Proper Beach, where banned books were regularly piled and burnt after being confiscated by the state. It said that the light emitted by the blaze can be seen in space, a flicker in the darkness of the Celebes Sea.



00:04:38 Artifact No. 9: A Cartographer's Map

Recovered on June 8, 2014 Attributed to: Archimedes Trajano

This artifact belongs to a local cartographer, Archimedes Trajano. Like most of the aging inhabitants of the island, he resides in a hospice care established in the later years of Martial Law to accommodate the growing population plagued with collective dementia. Recovered in his house after being placed in care and his death in 1985, this personal map is presumably his attempt to piece together the shape and the contour of a home that once was committed to memory.



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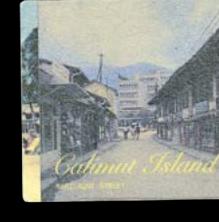
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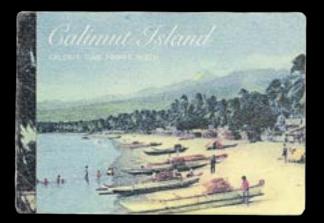
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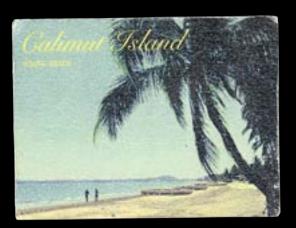
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THE FORGETTING SYLLABUS

Procedures

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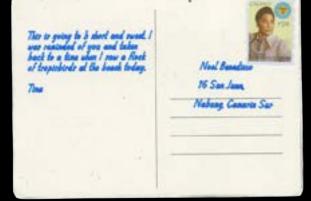
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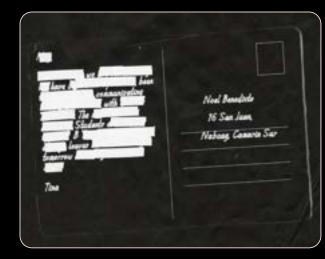


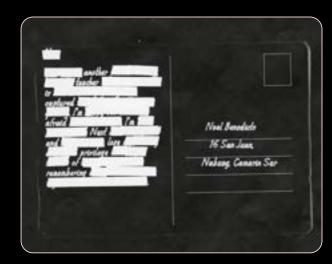
THE FORGETTING SYLLABUS

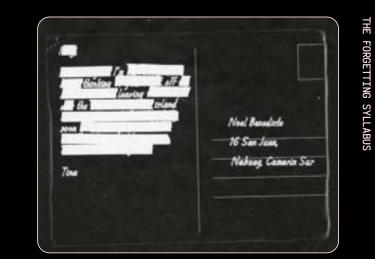


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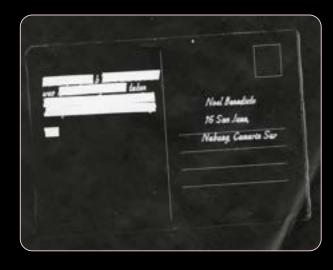
Soft Procedures











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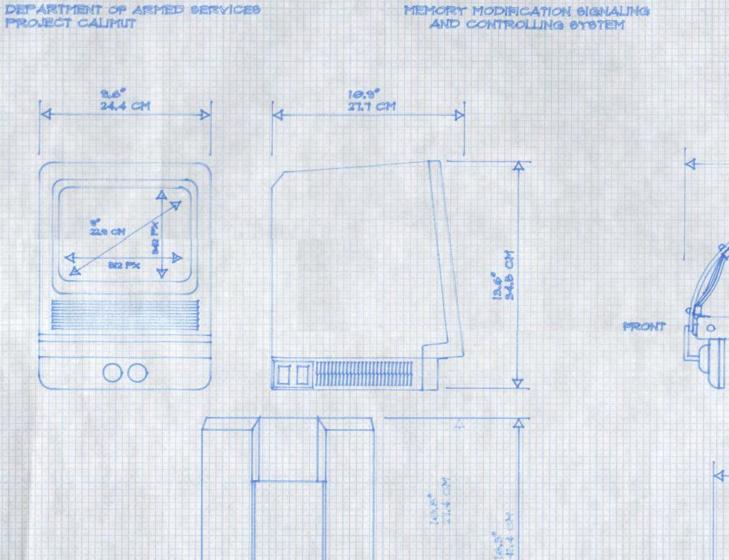








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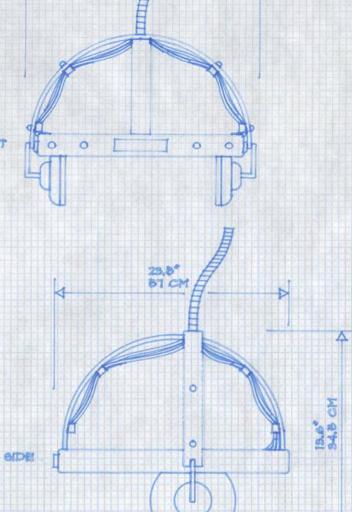
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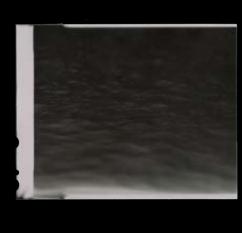






















Fields of Focus





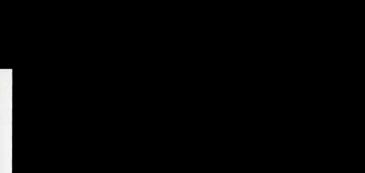








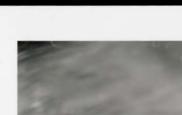


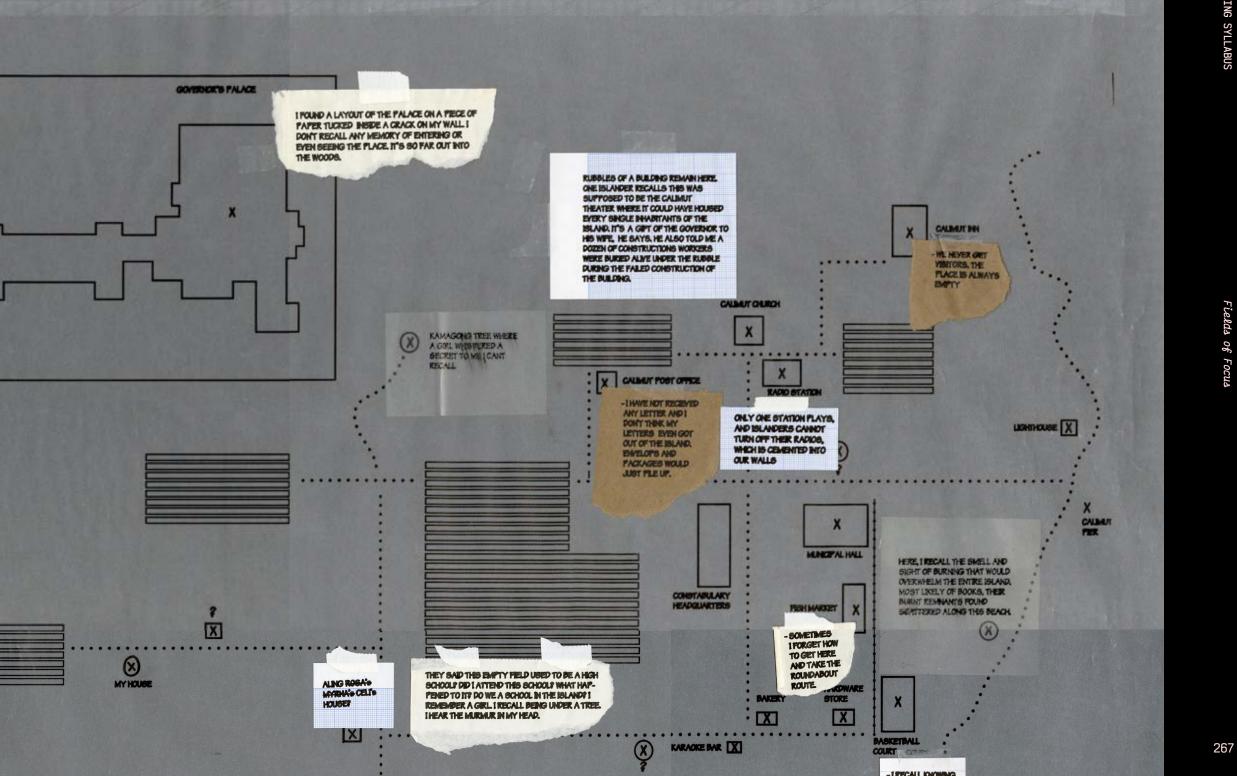






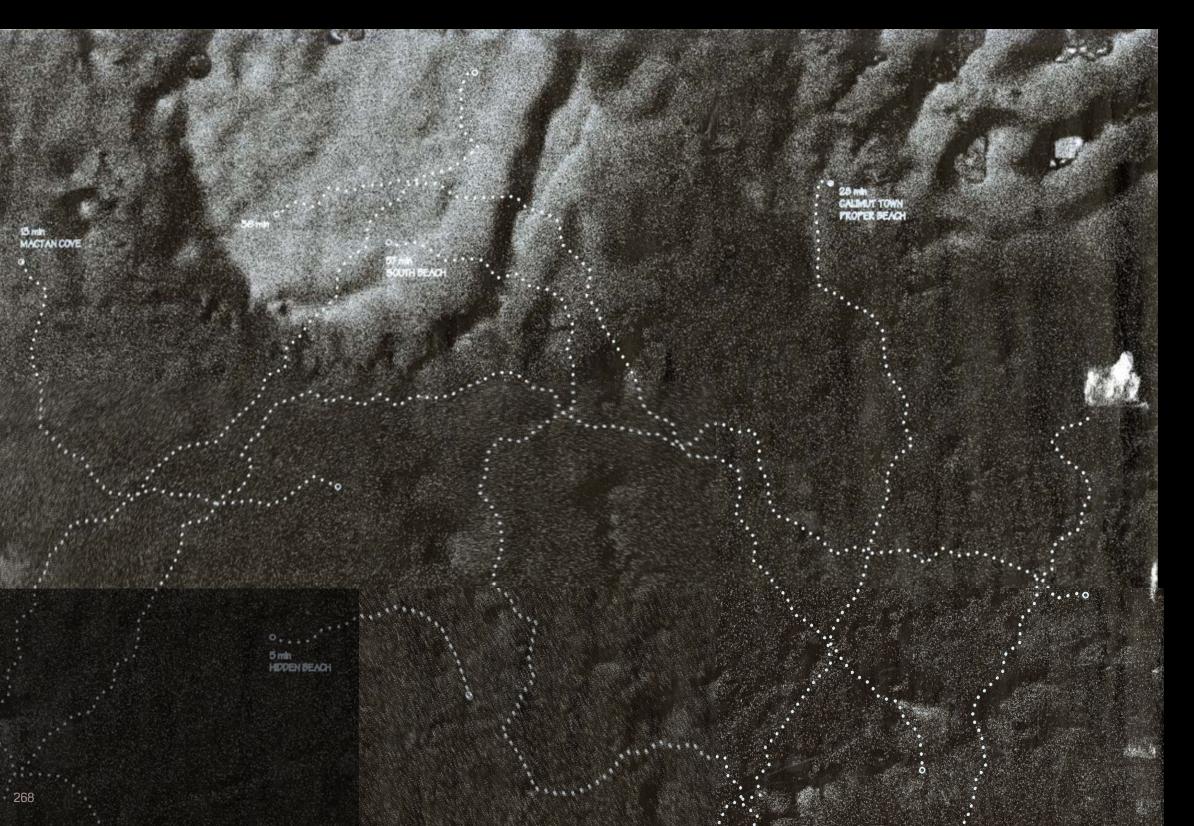






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PHILIPPINE INTERNET ARCHIVE



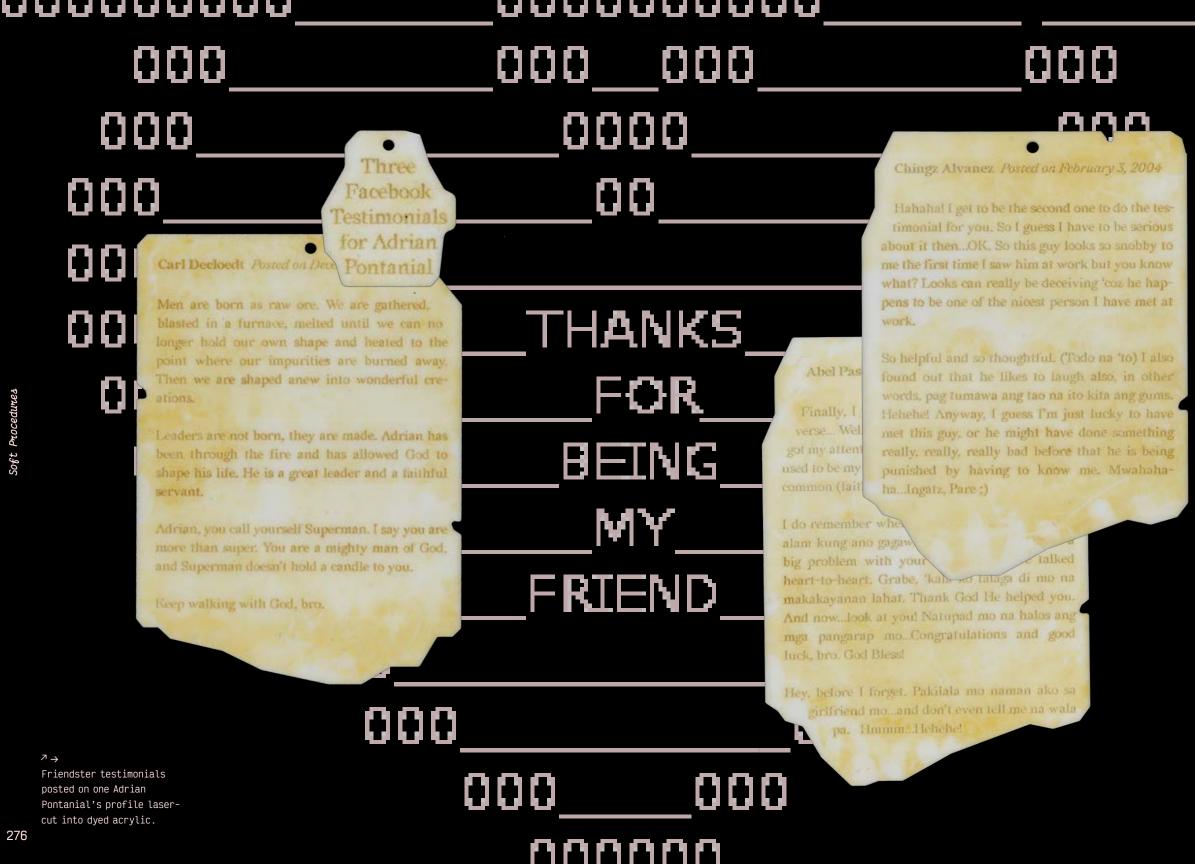
Object

[24x16" acrylic frame, 16 4.75" lasercut Baltic Birch Plywood, 3 8x6" acrylic plates, 4.5x6" stapled book, 5.5x8" spiral-bound, book, 6x71" organza fabric], Spring 2023 Bongbong Marcos, 17th president of the Philippines and son of former dictator Ferdinand Marcos, won partly if not mostly because of the whitewashing of history that has proliferated around the internet during his presidential campaign.

Philippine Internet Archive is a recollection and archiving of some fragments of the early Philippine internet culture and experience in this age of disinformation and revisionism. Using some fab lab fabrication methods, this work hopes to materialize, preserve, shape into form, and portray the collective and individual narratives within the Filipino digital landscape, where historical narratives are relentlessly being distorted and revised.







Fields

of Focus

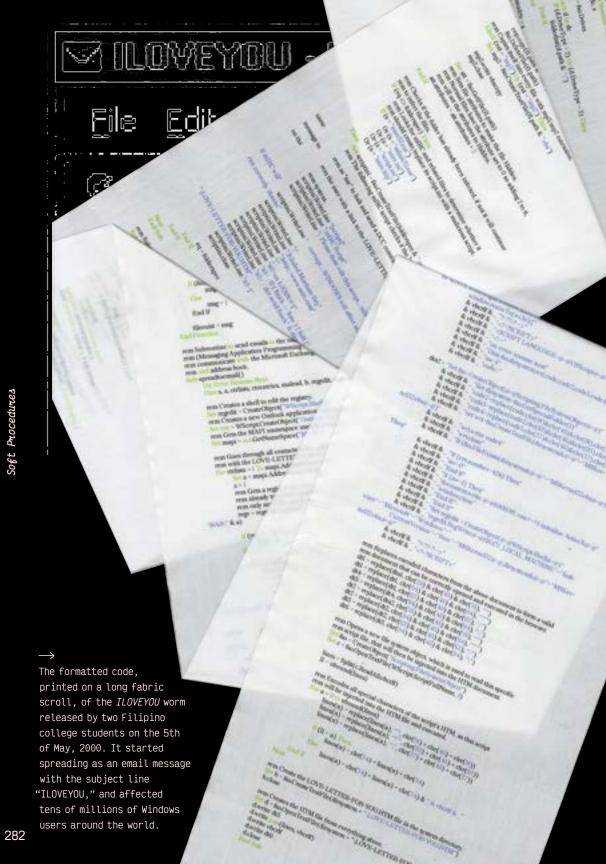


Soft Procedures

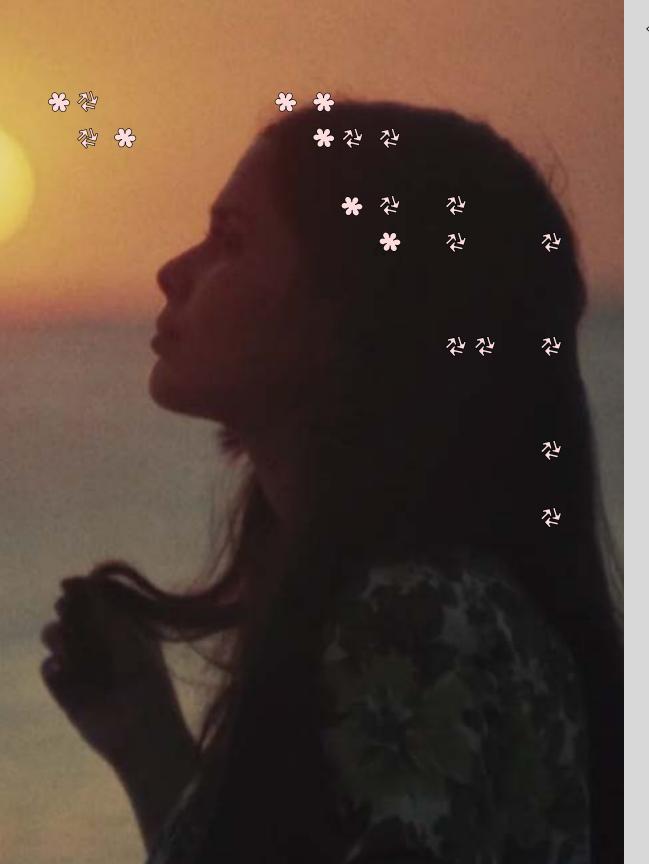


spend too much time on your

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CARL LORENZ CERVANTEZ (@SIKODIWA)



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Interview conducted on Sunday, 04-14-24 over Zoom. Carl Lorenz Cervantes, MA, RPsy is a Filipino psychologist, and researcher. He is interested in the Filipino spirituality and parapsychology. *Sikodiwa* (@sikodiwa), a portmanteau of the words *Sikolohiya* (Psychology) and *Diwa* (Consciousness), is an extension of his research on digital platforms. Here, he shares to his audience investigations of pre-colonial and modern Filipino psyche and sprituality.

In this conversation, we peeled the layers of *kalambutan*, or softness within the context of the Filipino identity, culture, psyche, and language. We later on delved into the meanings and implications of the Filipino resilience within the context of tragedies and traumas.

This conversation also includes many words, or terms in Tagalog, one of the main languages spoken in the Philippines. Below is a glossary of terms, translated in English, of these words, which are taken from the website Tagalog Dictionary [TAGALOG.PINOYDICTIONARY.COM], unless otherwise indicated.

Astig ADJ. [SLANG, BACKSLANG] unique; cool, or fashionable

Diskarte N. FROM TAGALOG.COM resourcefulness; hustle; determination to thrive

Kalakasan N. vitality; strength; virility

> a. will, or volition; b. mood; b. interior, or interiority

Kanya-kanya PRON.

FROM TAGALOG.COM

Kalooban N.

a. his or her own; b. each, or each one;

c. individually; d. each their own

Katatagan N.

a. solidarity, or stability; b. endurance; c. poise, or balance

Katawan N.

body; figure; fuselage; stem; shaft

Kinabukasan N.

the day after; the next day; the future

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a. soft, or tender; b. merciful; c. flabby, or weak; d. pliant; e. supple

Malumanay ADJ.

mild; gentle (in speech); restrained in action

Matibay ADJ.

a. strong (morally, or materially); b. firm; c.stable; d. solid; e. durable

Matigas ADJ. hard; strong; tough; inflexible; inexorable

Pagkatotoo N. truthfulness; authenticity

Pagtitiis N.

a. suffering, or bearing hardships; b. endurance

Pagtitimpi N. temperance; self-control CARL LORENZ CERVANTES (@SIKODIWA)

- AF I guess I could start with a very basic question: what is the
- 01:43 definition of softness- "lambot", "malambot", "kalambutan"in the Filipino language [TAGALOG]?
- CLC It depends, I think, in what context. Malambot it has
- 02:06 a lot of implications depending on context. So a thing can be malambot. A person can be malambot. Usually, when we say that a person is *malambot* it usually refers to being effeminate, or a lot of feminine qualities. But, I think when it comes to relationships, I think, the word is not actually malambot, it's loving. Malumanay is another one. Malamunay is soft, but it means gentle. In terms of active words, I would prefer lambing when it comes to softness and also pagkamalumanay [NOUN FORM OF MALUMANAY], which refers to that gentleness.

- Yeah, and also there are connotations people attach to the AF word which can be seen as sort of a negative—especially 03:25 in terms of queerness. But for material things like food and things, the word is also associated with the quality of being good, or desirable.
 - I want to add to that, actually, it's interesting that you CLC 03:56 mentioned queerness, because now it adds a layer to that. So, I did mention, usually people say malambot to a person referring to them being a feminine. Well, matigas also implies a lot of things, because matigas, tigas [NOUN FORM OF MATIGAS], astig [BACKSLANG OF TIGAS] implies someone who is cool, who is strong. Someone who can handle difficulty. Someone who is impressive. If we want to reframe it in the best way possible. We could have tibay, rather than tigas. So, malambot and tigas can have gendered implications. It can objectify things as well. And they're kind of surface level as concepts, but we can probably use *malambing* and *matibay* to refer to a person. A person who can be soft, and a person who can be reliable, and fortified in their inner strength.

[ABRIDGED...]

- AF
- Since you've mentioned the word "matibay", I want to ask you 05:51 about the concept of Filipino resiliency in the context of tragedy and trauma. The word is glorified and romanticized now. I'm wondering if you could talk about what you think are the positive and negative implications of this trait in terms of recovering from trauma, or tragedy or suffering.
- Yeah, we do have a local term, because resiliency is CLC 06:33 imposed on us. I mean, we're forced to be resilient. So if you look at it in the local language, two things come up. It's diskarte, and katatagan. Katatagan, which is also matatag, is something that's also strong. Its strength. It's something that can't be pushed down. So, if a monument is matatag, it's foundational, it's strong, and it can withstands pressure. When you put something on a

strong foundation, we say tinatatag. When an organization is founded in this year. So we say, "tinatag noong 2014." So, yeah, katatagan is something that comes up with strength amidst that adversity.

Diskarte is more active, and it's more amoral, or immoral, right? It's an immoral activity, for example. A person has *diskarte*, meaning that they can navigate systems, especially red tape, so it involves a lot of connections. It's actually interesting, because it kind of weaponizes Filipino social dynamics into something that is self-serving. So, if a person has diskarte, it operates in a kanya-kanya worldview-to each their own. You need this character to survive as an individual in a society that is incredibly hierarchical. That makes it difficult for most people. So, I think, these two concepts can also help in terms of strength.

I'm also taking notes, because these are just coming up for me just now. I'm writing them, so they might be posted eventually.

- AF Yeah, of course! What you said about resiliency as something 05:51 that is being weaponized against us is interesting. But the word itself is supposed to be a positive, and desirable trait, or quality as well. It's something that is inspiring, brings hope, and people together. How do you think we could reclaim the word resiliency from this idea of imposition by powers and systems? Are there any strategies that we could employ so that the Filipino people could take back this word?
- That's an important question. Because it [RESILIENCY] CLC 09:46 becomes a way for people to "hugas kamay"-to wash their hands-so that they don't have to have to help you. And like I said, it comes from a worldview that is kanya-kanya. So we want to reclaim this, we have to move from that kanya-kanya worldview to a tayo worldview, or a together worldview. Actually, there's a recent study about katatagan. It showed that resilience among Filipinos is communal. It's not individual.

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CARL LORENZ CERVANTES (@SIKODIWA)

Fields of Depth

[CLC RETRIEVES A BOOK...]

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CLC I have this book on Filipino psychology.10:46

CLC Is this your book?

10:51

CLC No, it's a collection of essays from Sikolohiyang Filipino
 10:53 [FILIPINO PSYCHOLOGY]. I wish I could make something this grand. It's really massive. It's from the 70's.

Here, katatagan is used as a framework in disaster management. It's a resilience intervention, and it was led by Dr. Maira Regina Hechanova-Alampay. She's from Ateneo. Some of them have actually become my professors. But yeah, so it's very important to look at. This was during Typhoon Haiyan^[1]. So they did a study there and the katatagan framework involves six factors, as I'm seeing here. I'll just read them out to you. Yeah, you have kalakasan, which is strength. Katawanan, which is managing physical reactions. Kalooban-managing thoughts and emotions. Kaagapay, which is seeking solutions. Kapakipakinabang na gawain, which is positive activities, and kinabukasan-moving forward. So how do you move forward with this? It's really interesting. So, it's multi-dimensional, not just something that is one thing you know-you're resilient, so deal with it yourself. That comes very much from kanya-kanya perspective. Most of the individualists that I talk to are very much in the kanya-kanya perspective, and they have difficulty grasping the intuitive empathy that comes with Filipino social dynamics.

[1]

Typhoon Haiyan, or Super Typhoon Yolanda, is tropical cyclone that hit the Philippines in early hourse of November 8, 2013. It is one of the most powerful tropical storm ever recorded in history, and it affected more than 16 million people, leaving million homeless, and thousands of casualties, billions of damage.

- AF Yeah, it's interesting that you've mentioned kanya-kanya in
 13:02 the Filipino conext, because the Philippines, among with other
 Asian countries and culture, is usually considered as a
 collectivist nation.
- CLC Oh, everyone has kanya-kanya. It's not just because
- ^{13:13} people like saying Western is individualistic, and the East is collective. We have a lot of individualists here.

[ABRIDGED...]

- I guess along the lines of resilience. I'm just wondering about
- ^{14:08} the Philippines as a country where its people have gone through so much—martial law, colonization, among other things. What does it mean to be soft ina country where the spirit of the people has been brutalized and traumatized by the past?
- CLC Okay, I want to point out something about the way that14:39 you framed the question.
- AF Yeah, of course!

CLC

- The way that you framed the question implies a linear
- ^{14:45} version of history, which is that something that was once virginal or untainted, when it was touched, became forever tainted or damaged. So now, it implies that we have a damaged culture, which is actually a form of denigrating our culture. Because it says that all Filipino culture is damaged, which is kind of a mean thing to say.

But the Filipino culture persists, despite the things that you mentioned—colonization, Martial Law, extrajudicial killings, the War on Drugs, and so on. In a lot of these things we persisted, and the way that we've persisted has been through assimilation, soft power, revolutions that were peaceful, like the people power revolution. Which was one of a kind, and it overthrew the dictatorship that went on for 20 years. So we Filipinos, a huge part of our psychology is we'll CARL LORENZ CERVANTES (@SIKODIWA)

Fields of Depth

Soft Procedures

There's an assumption-that is very colonialthat we are passive, and submissive. But we do have many confrontative values. This is what Virgilio Enriquez^[2] wanted to point out when the movement for indigenization^[3] started in the 60s–that they were not passive. We have our own ways of expressing ourselves. This is the pagkatotoo, authenticity, right? So when you confront a person, we say, "Alam mo sa totoo lang." And then you say your piece. I mean, being truthful to you is something that comes from a depth of relationship. So, there's a huge aspect to us-pagtitiis, pagtitimpi. When we can't take it anymore, we fight back. This then becomes bodily now. And this is what we hear when we say, "nasisikmura mo pa ba?" Can you still hold it down in your stomach? "Kung hindi mo na masikmura, iluwal mo." You puke it out, right? And that's what we've been doing.

[2]

Virgilio Enriquez is known as the "Ama ng Sikolohiyang Pilipino," or "Father of Philippine Psychology". He introduced and formalized the field of study himself in 1975. In "Sikolohiyang Pilipino (Filipino psychology): A legacy of Virgilio G. Enriquez" (2002), Pe-Pua and Protacio-Marcelino mentions that Filipino psychology "is based on assessing historical and socio-cultural realities, understanding the local language, unraveling Filipino characteristics and explaining them through the eyes of the native Filipino (p. 51)."

[3]

Indigenous psychology, as defined by Uichol Kim and John Berry in *Indigenous psychologies: Research and Experience in Cultural Context*, is "the scientific study of human behavior or mind that is native, that is not transported from other regions, and that is designed for its people" (p. 2).

Because people look at our surface level things and aesthetics—we're a majority Catholic country, we speak in English, this and that. It implies that colonialism is still something that affects us deeply. Which is true. Because deep in our minds, we still have that sense of cultural inferiority. This is something that even us Filipinos don't really notice all the time. The way that we express these supposedly colonial symbols are actually from a cultural perspective. So Christianity is used only as a language to express animist values. You will see the animist practices of people still persist despite colonialism, despite capitalism. I mean, you see it in the practice of *Hesus Nazareno* [JESUS THE BLACK NAZARENE], or the *Traslacion*. You see it in the practice of people having their cars blessed with the Our Lady of Good voyage. Sounds kind of very superstitious, if you think about it, but people do that. So, these are animist practices under the Christian language. This is what Fr. Bulatao ^[4] called "Split-Level Christianity." On the top level, you're accommodating the Western perspective, but underneath that you're still following a deeper cultural perspective.

[4]

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Fr. Jaime Bulatao was a Filipino Jesuit priest and psychologist who established Ateneo de Manila University's Psychology department, and co-founded the Psychological Association of the Philippines. He was interested in parapsychology, and studied the Filipino psyche as they manifested in paranormal phenomena.

We take in what needs to be taken in, but we use it to express our own perspective.Take language, for example. Words in English are used so differently here—words are Philippinized, like comfort room, or commute. You know, these terms have become so specifically Filipino. Recently, I just found out that "rubber shoes" is a Filipino thing. It means sneakers, but we call it "rubber shoes." I don't even know where that came from.

So, we take in what we can. We're very adaptive, and that I think comes from our general resilience. Even our cuisine—do you know where *sisig* comes from? I don't know how true this is, but *sisig* is made from the face of the pig. They said that it started in Pampanga, near the American military bases. The Americans would eat the pig but throw out its face. Now, some really crafty Filipinos took the face and turned it into *sisig*. Also the banana ketchup is an example of our resilience. When there were no more supplies of tomatoes here, we CARL LORENZ CERVANTES (@SIKODIWA)

SUN, 4-14-24

Soft Procedures

So, that's our resilience. It's not that we are a culture that is damaged perpetually. It has just been misinterpreted.

A lot of people, even online, like to call our cultural values toxic. They're using the cultural values in the context of a *kanya-kanya* worldview, which is why it becomes toxic. It [FILIPINO VALUES] just doesn't thrive in that kind of environment. Because a to-each-their-own environment is an individualist environment. Cultural values that promote gratitude, that promote feeling with other people, and that promote social sensitivity are not the things that the *kanya-kanya* person would appreciate. To them relationships are transactional.

Which is why *utang-na-loob* has become so controversial to people, precisely because we've gotten used to the transactional way of interacting, when in fact, what don't you owe to the people that you love? What don't you owe to your parents who took care of you? What don't you owe to your friends who are there for you all the time? What do we owe people? We owe a lot to people, but if you see it from a debt and collection kind of thing, from an investment and interest kind of thing, then it's going to be toxic for sure. It's how it's interpreted.

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Hu Bo, An Elephant Sitting Still (2018), Drama, 234 min.

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BODIES, WAITING



Website, 16-mm film photography, Winter 2023 *Bodies, Waiting* is a website that contains 16-mm color, and black and white film photos taken at Kennedy Plaza– Providence, RI's main transportation hub–and depicts people who wait.

The bus station functions as a place where people pass through, a temporary stop before arriving at a destination. By presenting this project in the medium of a website, this work illustrates the concept of a place of transience into form.

In these liminal spaces, where people are subjected to wait, the awareness of the body's autonomy and endurance is heightened. The body contorts, assumes a position in a standstill, and becomes an immobile object. But time is usually synchronized only for those with power, who can generate vectors of velocities (43)

and motion. As emphasized by excerpts from Simon Armitage's satirical poem, *Thank You for Waiting*, this website depicts how rigid powers and structures can impose a stiffening on the body and spirit so as to be unfit to move foreward, to be unable to attain societal horizontality. This website attempts to present waiting as more often than not assigned to the powerless as a means to reinforce social and political demarcations by those who don't have to wait.







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Soft Procedures

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BODIES, Waiting





Thank you for waiting.

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The Martine



About

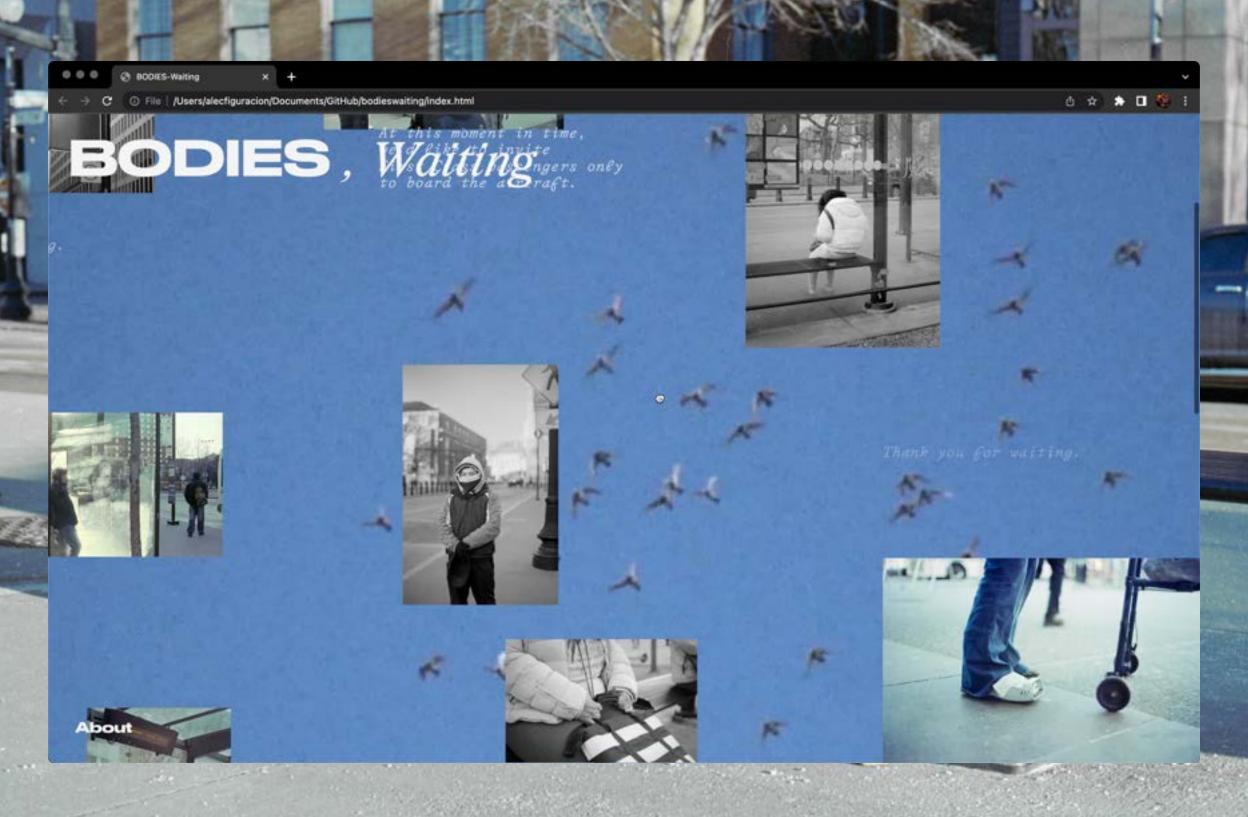


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About

Excerpts from Simon Armitage's poem, "Thank You for Waiting"



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BODIES, Waiting

recently completed property acquisitions, share deals and aggressive takeovers, plus hedge fund managers with proven track records in the undermining of small to medium-sized ambitions.





We also welcome Sapphire, Ruby and Emerald members at this time, followed by Amethyst, Onyx, Obsidian, Jet, Topaz and Quartz members...



We now invite Meteorite cus and passengers enrolled in Rare Earth, Metals points a rewards scheme and thank yo for waiting...

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Excerpts from Simon Armitage's poe

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BODIES, Waiting





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We now extend our invitation to Exclusive, Superior, Privilege and Excelsior members...





Sarah Cwynar, *Soft Film* (2016), Experimental, Video Art, 7 min.

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To recognize softness as many-sided also means grappling with its undersides—soft as to the body being beaten to a pulp; soft as to speech being rendered mute; soft as to the spirit being dimmed towards oblivion.



To be told to man up when one can't stop crying. To be hardheaded when emotions get in the way. To be counseled to carry on when one is in a vulnerable state. To be strong when one is grieving a loss. To be resilient after experiencing trauma.



The Philippines endure an average of 20 tropical cyclones, or typhoons every year, sometimes four in a mere month. This number is more than anywhere else in the world, according to the Philippine Atmospheric, Geophysical, and Astronomical Services Administration (PAGASA). This vulnerability to natural disasters, compounded by poor healthcare, infrastructure, social services, and disaster prevention and response, leaves many individuals and communities in a vicious cycle of loss: of lives, of homes, and of livelihoods.

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Satellite image of Typhoon Haiyan, or Super Typhoon Yolanda in the Philippines. It is one of the most powerful tropical storm ever recorded in history. It hit the country in the early hours of November 8, 2013, and affected more than 16 million people, leaving 4 million homeless.



But as the resilience narrative goes, Filipinos are ready to smile no matter what, even when the roofs of their houses have been torn off their homes. To wade through waist-deep flood and debris is a mere inconvenience. *"Ganun talaga,"* as one would say, which means "It's just the way it is." In this glorified and romanticized narrative, even the most devastating of calamities won't falter the common Filipino. Here, resiliency means being invincible from the wrath of the world.

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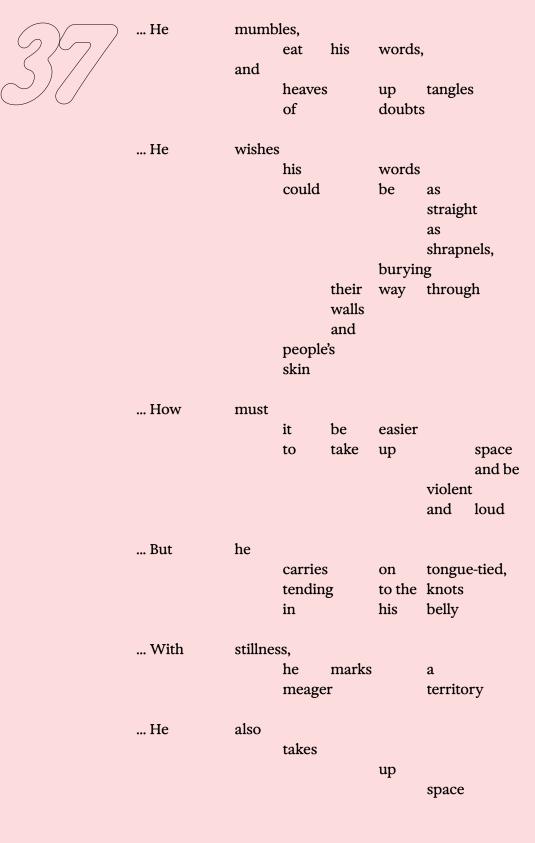
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→ Google search the words "Filipino" and "Resilience," and one would find images of people smiling and even playing sports in floods.



But how much longer do the Filipino people have to lick their own wounds? How many more times should they rebuild their houses disaster after disaster? How many more times are they going to be displaced after losing their homes? How much more accountability can be passed on to the victims, when institutions should be shouldering the burden? The resiliency narrative cruelly demands acceptance of trauma from victims. To ask them to be tough, because the system meant to support is a failure. To ask them to fend for themselves, because no help will come. To ask them to incessantly smile, because it's the only option.

How does the collective reclaim resilience from its current glorified and romanticized narrative? What does it really mean to be a "resilient Filipino"?



Soft Procedures







↑ Barry Jenkins,

Moonlight (2016), Drama, 111 min.

7 Simone Forti, Zuma News, LA (2014), Dance, Performance, 12 min.

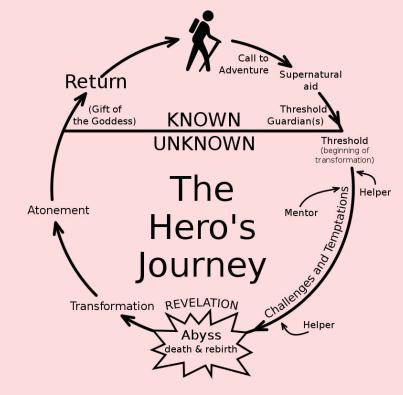
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Yuyan Wang*, One* Thousand and One Attempts to Be an Ocean (2020), Expirmental, Video Art, 11 min.



The archetypal hero stands strong. He sometimes carries a spear that he throws onto a linear projectile, much like the narrative trajectory of the stories we hear all the time. With his strength, courage and brute force, the hero conquers all: ordeals, enemies, the people and their land, the whole of earth, the vastness of space. The hero kills, annihilates, and wins. He always wins, because he is strong.

→ An illustration of the Hero's Journey, or the monomyth.



→ Matthaeus Greuter, Allegory of the Twelve Labors of Hercules Statues in a Circular Garden

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thrusting, stabbing, bashing and killing with phallus

tools, the basket, the bag, the shell, the womb, the home,

greatest invention. For Le Guin, the container, the carrier

the act of storytelling itself. She presents technology as

the bag of stars-each one a container-are humanity's

bag, is a tool that holds the stories of creation, and

something that carries life instead of a weapon of

(mid 16th-mid 17th

century), Engraving

One sometimes asks the writer of a story, "Where's the conflict?" The narrative structure must have it, they say. Conflict makes it interesting. Fighting is entertaining. It drives the question, "What happens next?" Life, however, is an assemblage of rich quotidian details. Conflict merely happens around its vicinity.



To graph and structure the story has been an incessant compulsion by many men. To capture, arrange into a diagram, and affix something that is inherently malleable and in flux. To smooth into a line, or render coherent and defined, like some sort of Gestalt Principle.

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"It wasn't the meat that made the difference. It was the story," writes American author Ursula K. Le Guin in her essay *The Carrier Bag Theory of Fiction*, which tells the story of how humanity and our narratives had been shaped by gathering and the vessels in which they are contained rather than the archetypal heroic acts of violence, depicted by early hunters thrusting spears into mammoths to bring home their meat for sustenance. As opposed to stories featuring heroes

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"And when you think about how people tell stories, stories are carried in the body, and it's edited each time the person tells it. And so what you have, by the time someone tells a story, is a masterclass of form, technique, concision, imagery..."

> —Ocean Vuong, On Being with Krista Tippet (2020)

The Tale of How Story Became Water

The stories of creation come from the sky, known as God's mouth. It is too enormous that one could look into his stomach, filled with trillions of stars; each one an echo of the same story told over and over. But not all tell stories of the beginning, some are whispers of the end, which can dim and consume the brightest of light.

When God tells a story, he showers the Earth with spit. Fortunate are the mountains, for they hear His stories first. Gravity, God's messenger, does favor those who rise above the many; those who are eager to listen to Him.

Some of His spit, each drop a chapter, would seep and saturate the dirt. The rest, gravity pushes downhill. As His spit cascades down the mountains, it gathers and collects the purring sounds and the sloughed-off skin of the Earth. Closer and closer to the ground, where mortals walk, God's stories and Earth's decay collect into a concoction that is life and death—neither beginning nor ending, but water. This then flows to the rest of the land, starting as streams, then rivers, then ocean, and then combining to become the circulatory system of the Earth from which people drink and get sustenance. Stories sustain life, but also extinguish light. And as God tells a new story each time, the water is refreshed. Revision is its oxygen. Story is water. <★>

Soft(ware) Cinema (2003) was a project by artist and media theorist Lev Manovich and other collaborators in the artistic and academic fields. This media installation, exhibited during Future Cinema: The Cinematic Imaginary after Film (16 Nov, 2002 – 30 March, 2003) at Center for Art and Media, ZKM in Karlsruhe, Germany explores the intersection between computers and cinema. It presented viewers with a series of narrative films made entirely from custom software, which decides what is shown and heard on the screens, but filtered through each author's own parametric interventions. The materials are pulled from a media database, containing four hours of video, three hours of audio, and five hours of music.

The concept of "soft cinema" presents the narrative in a malleable, almost liquid state. It puts forward an alternative form of storytelling: the computergenerated, as opposed to linear methods or processes of cinema, including writing, production, and editing. With the possibilities allowed by Manovich's custom software and its expansive database, the film narrative opens itself up to randomness and chance, sometimes even infinitely changing with each viewing. In "soft cinema", the narrative plot is a handicap.

Lev Manovich, *Texas* (16 Nov, 2002-30 March 2003), Center for Art and Media, ZKM, Karlsruhe, Germany.



Fields of View

Soft Procedures



In *Sculpting in Time* (1985), Tarkovsky suggests that the film is bigger than itself, "... stretching out beyond the frame and to infinity." Once it—a material of an exposed and edited film celluloid, a story, a plot—comes in contact with an audience or a viewer, "it separates from its author, starts to live its own life, undergoes changes of form and meaning" (p. 181).

→ Andrei Tarkovsky, *Solaris* (1972), Drama, Sci-Fi, 167 min.







Peter Greenaway, Making a Splash (1984), Short, 23 min.

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STORIES



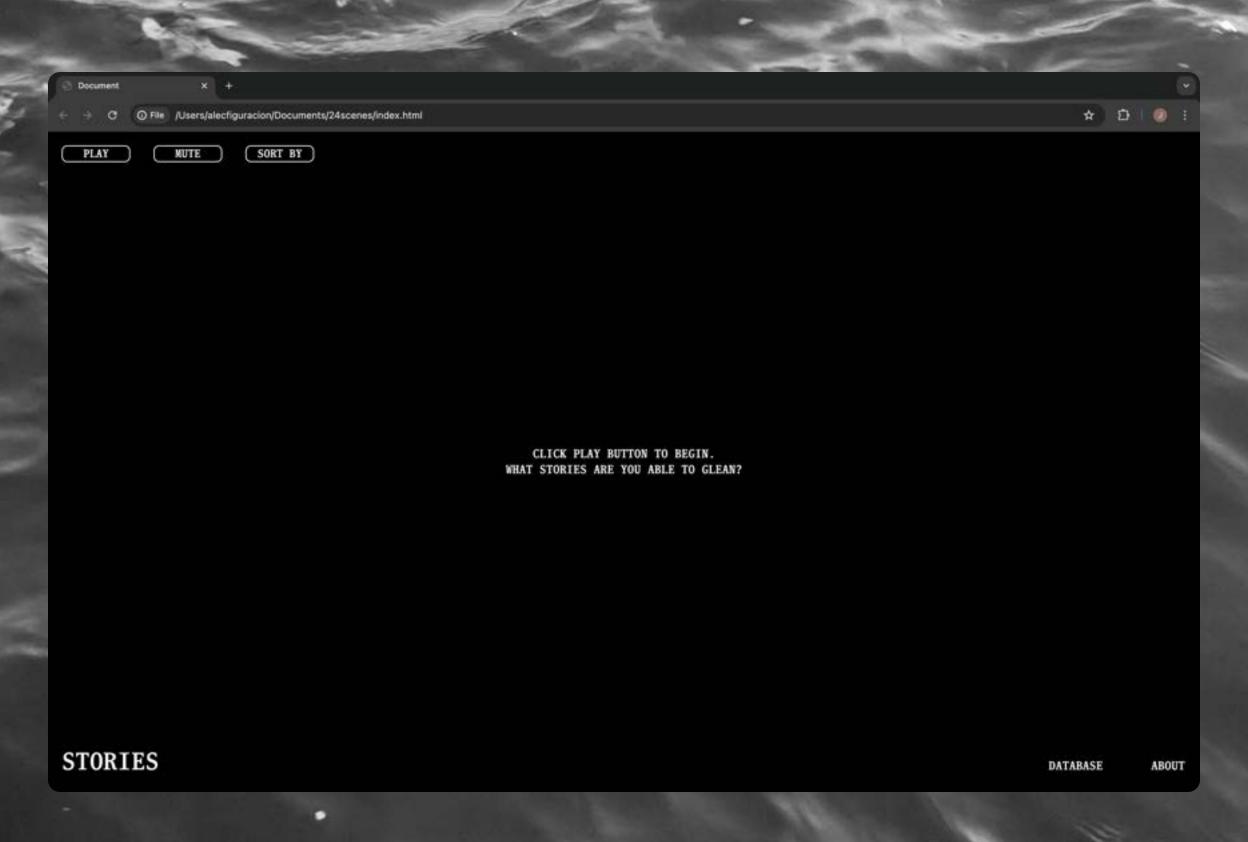
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Website, Video, Fall 2023 *In Database as Symbolic Form* (1999), artist and author Lev Manovich argues that the database, a structured collection of information stored in a computer, and the narrative are oppositional forces. The former, in its purest form is unordered, while the latter is inherently a cause-and-effect trajectory.

Malovich proposes that the dominance of new media, beginning with the CD-ROM and the internet, introduces a new cultural form that becomes a departure from the narrative-dominated world, privileged by cinema. These new-media objects, storing collections rather than narratives, provide a new way of structuring our experiences of the world. This is especially true for websites. Again, *In Database as Symbolic Form* "The sites always grow. New links are being added to what is already there... If new elements are being added over time, the result is a collection, not a story. Indeed, how can one keep a coherent narrative or any other development trajectory through the material if it keeps changing?" (p. 4). <\$3>

Stories explores the architecture and interface of the website in order to execute multiple narratives through a catalog of 24 arbitrarily filmed footage: a ball bouncing down a flight of stairs; a half-eaten pizza; tumbling clothes in a washing machine; a garden washed in the warm afternoon sun. By allowing users agency to order and re-order the sequence of shots through basic web sorting functions, such as by title, length, file size, or random, this work lives at the intersection between database and narrative. Most importantly, it attempts to demonstrates that stories are liquid; that multiple "third dimensions" can also be gleaned when notions of narrative structure are abandoned; and that stories can be reconstructed, reconfigured, and reclaimed by the people who experience them.

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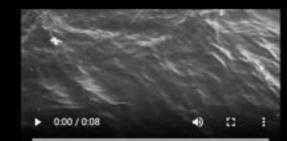
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In optics, "chromatic aberration" is an optical problem where the lens is unable to focus wavelengths of colors at the same point, or they are dispersed and are in different positions on the focal plane. It manifests as color fringes, or halos in the image, usually in situations of high contrast where dark and light parts meet. It is caused by lens dispersion, a phenomenon where colors traveling at different speeds separate as they pass through the lens. Chromatic aberration can manifest the colors red, green, blue, yellow, purple, and magenta around the periphery of an subject or instance in the image, and can be corrected. Higher quality lenses will minimize chromatic aberration, but like "circles of confusion", it is also inherently present in any image taken with any lens.

An example of spherical abbertion, which is more prominent in lower quality lenses.



o Care

There is no perfect lens. There is never a truly focused image. But even in the blurriest and the most degraded of images, colors are still able to manifest. A spectrum of color is in the nature of the unfocused image, or what is deemed as the failed image. In chromatic aberration, to sharpen and correct means to repress and dull colors. In the pursuit to achieve the perfect image, the vibrance emanating from the periphery has to be vanquished.



"There is no greater Filipino sorrow than being alone, and the singular focus the whiteness—of minimalism can hardly be sold to a people whose idea of visual pleasure is an explosion of the colors and textures that constitute the experience of community. To us, variety is necessary to attract the eye and soul."

—Clara Balaguer, Tropico Vernacular
(2016)

The translation of variety, or assortment in Tagalog is *sari-sari*. In the Philippines, the *sari-sari* store is a type of convenience store found ubiquitous in neighborhoods and along the streets of the country. These stores are usually attached to the front of a Filipino home, and provide the community quick access to consumer goods, mostly sold in *tingi*^[49-a], or per piece, such as a piece of cigarette or candy, a sachet of shampoo or instant coffee, or a small plastic bag of cooking oil.

[49-a]

The "tingi culture" in the Philippines pertains to the purchasing of goods in small amounts—sachets, a piece of cigarette, one egg—because it is what the common Filipino could afford. This consumer practice or behavior is particularly done in sari-sari stores, and has been co-opted by corporations, thereby exacerbating the single-use plastic problem in the country. In his essay A Heritage of Smallness (1966), National Artist of the Philippines for Literature Nick Joaquin critiques this culture and mentions that the country's tradition is that of timidity, and of "native aversion to the large venture, the big risk..." He further suggests that "We seem to be making less and less effort, thinking ever smaller, doing even smaller," and that "Foreigners had to come and unite our lands for us." But what is wrong with timidity, with being small? Why is it the fault of the people? Why always look through the lens of the strongmen, and the colonizers? In their eyes, of course the Filipino people are small. Power structures and systems do belittle those that they control.

Raya Martin, Death of Nintendo (2020), Comedy, 98 min • A still from the film showing the typical sari-sari store. The sign Tindahan ni Aling Nena [Aling Nene's Store] is also a reference to a song by popular Filipino rockband Eraserheads, about a man wooing the daughter of the store owner. It is said to be about love that is complicated by economic situations.

The store typically has a hand-painted storefront sign, usually in red, and adorned with wheatpasted posters of varying contents. The products sold, always in colorful packaging, are usually displayed in a wiremesh screen, or a metal-barred window. In most cases, the store structure is built from scrapped materials, like plywood, bamboo, or even corrugated metal.

Aside from being an important economic space within a Filipino community, the *sari-sari* store is also a place of social value and gathering. Some have built-in benches where people come for the latest gossip, where men hang around to have afternoon beer, and where children take a break from playing under the sun to indulge in sugary drinks and snacks ^[see p. 179]. Here, stories of variety and assortment also become the goods and currency of exchange.

TINDAHAN NI ALING NENA

Perhaps the nation's visual language and culture is best embodied by the *sari-sari* store—a microcasm of the Filipino experience with all its abundance and variety. Contained within the humble space, an extension of the home, is not just the explosion of colors and textures, but also the stories told—bits and pieces, or *tingi-tingi*, of the Filipino quotidian.

> <:

Fields of View



Like a nation, design has a history of a certain kind of brutality—colonialism's seizure and entrenched grip on its values, standards, and history. Clara Balaguer, a cultural worker who has largely investigated the Filipino graphic design language, mentions in her interview in Walker Art's *The Gradient* (2018): "Challenge yourself to dismantle what the man has told you is ugly, uncouth, primitive, savage."

Filipino graphic design is still in the process of being defined and untangled. Some researchers, such as Clara Balaguer, have articulated and framed what this picture might look like, contained in the term the "vernacular"^[50-a]. In her essay *Tropico Vernacular* for Triple Canopy in 2016, she mentions that "Writing about graphic design and its history in the Philippines is a quandary because there is barely any reference material, local or otherwise, dedicated to the subject."

Soft Procedures

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In her Pratt BFA Comminication Design thesis project, (Re)discovering Filipino Graphic Design (2020), Anna Nieves Rosario Marcelo created a crowd-sourced, ongoing, collaborative database on what Filipino graphic design could be • [HTTPS:// TINYURL. COM/COLLABFGD] AN HONOCHAGI DATABASE ON PLETAND GRAPHIC DESIGN / COLLABORATIVE * IN THE NEW Yes made from the adding tool and the memory and the second seco

[50-a]

In an article called *A Rejection of the Word "Vernacular"* on Futuress, Javier Syquia, a RISD BFA Graphic Design graduate, argues that the use of the term "vernacular" perpetuates the further othering of graphic design languages outside of the Euro-Western canon. He suggests that this places, fits, and perhaps traps the Filipino visual identity and culture into a box defined by colonization. For Syquia, the word itself is the language used by colonizers to describe other cultures and identity. But perhaps like the nauseating sights and sounds of the country's landscape, to arrive, make sharp, and tidy up an exact, clear picture of Filipino graphic design amidst clutter becomes a futile attempt. Perhaps the clutter, and the layered multitudes found amongst it, suffices as a portrait that does not need to be endlessly rummaged through in order to define.

But also perhaps this persistent need to make crisp, whole, and coherent a visual language that is otherwise multi-layered and vibrant also becomes an act of correcting and dulling the inherent multitudes within a culture and society. Perhaps one way to decolonize design is to recalibrate the view from the lens beyond the standardized and hegemonized image framed by the Euro-Western canon, which favors the clear and concise.

Point the camera at any congested street in Manila, and one would find that there is no one subject. The multitudes contained within the frame is the subject.



"The common Filipino is a maximalist, filling up every available space with forms and things. It springs from an expressive exuberance deeply rooted in emotional sensitivity and strong urge to connect."

> —Felipe M. De Leon, In Focus: Life as Art-The Creative, Healing Power in Filipino Culture (1985)

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Soft Procedures



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Book

[8.5x11" Spiral-bound, 11x30.25" Pamphlet, 8x16" cardboard box, 6x9" Perfect-bound, in 10x13" clear cellophane plastic sheet bag], Spring 2023 Sandwiched between a deli and a cigar shop, amongst other small-town businesses, and closed by car dealerships and New England colonial houses, Pinoy Lane Food Mart, or Pinoy Lane TO-GO is a small Filipino-owned take-out restaurant and grocery store located along Quaker Lane in Warwick, RI. It is the only Filipino store in the state.

Pinoy Lane is a documentation and celebration of a place, through the lens of its people and artifacts displaced. A set of publications tucked in clear cellophane sheet bags, this work is a glimpse and a brief exploration of what the Filipino experience might look like, within the diaspora or otherwise.

PINOY LAN

This publication, most importantly, is bound with acts of care towards the people it represents, the *kapwa*^[a]. What was formed between the author and the individuals portrayed here is an intimate dialogue between people who share the commonality of being outsiders in a foreign land. This work is a materialization of vulnerability, and takes self-publishing as a form and symbol of softness—the materiality of the pliable book—to bring forward a community in the margins into the public. <:??>

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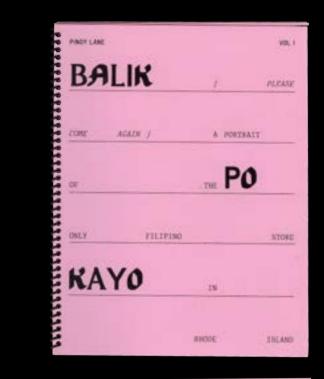
[a]

Psychologist and researcher Carl Cervantes, also known as Sikodiwa, defines the Filipino concept of *kapwa* as the recognition of a shared humanity. "It is the relationship we have with the people and places that contribute to our personal identity. The deepest level of *kapwa* is *pakikiisa*, which is literally, "becoming one".



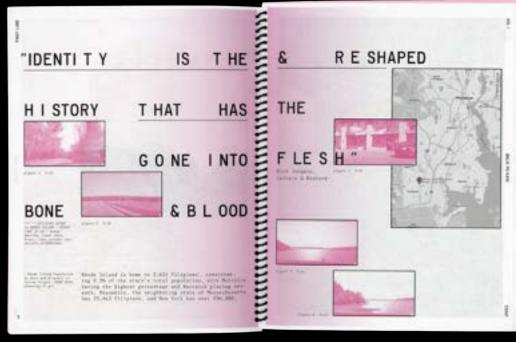


↓ → ↘
Some spreads from
volume one of the
publication, which
contains an essay
about the Filipino
sari-sari store and
the diaspora, and the
interview of the
owner of Pinoy Lane.



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Fields of Focus



PINOY LANE VOLUME II SARI / VARIETY / A CATALOGUE OF ARLIFACTS SARI

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A catalogue of some

artifacts found in Pinoy Lane. The

text on the backside attempts to unpack the

function and context

of each object within the Filipino culture and identity.

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PINOY LANE

Soft Procedures

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↑↗ Over a period of a week, I left some notecards in the store that ask, "What do you miss about the Philippines?" The responses are then screenprinted on small cardboad box mailers as a rendering of the Balikbayan Box, or care package, sent out by overseas Filipino workers living abroad to their loved ones they left at home.

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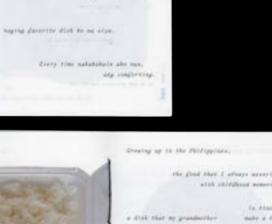
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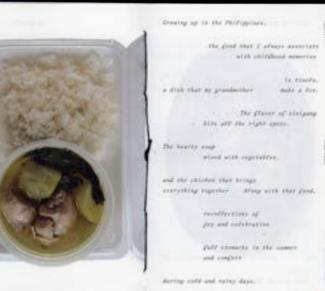












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364

I asked some friends about their memories attached to some Filipino foods, which are also in the menu at Pinoy Lane. Their responses are contained in this volume, called Salo-Salo, which means a feast, and a gathering.

PINOY

LANE

Fields of Focus

TROPICO OBSCURO

<\$3>



Video, Motion, Winter 2024 *Tropico Obscuro* translates and visualizes Clara Balaguer's essay, *Tropico Vernacular* (2016) into a motion title sequence and supercut of typographic and formal clutter and abundance—a discernible quality of the Filipino graphic design vernacular and visual culture of a nation. A hyper-condensed translation of a brief investigation of an unstudied history, this work becomes a celebration of visual maximalism and an abandon of defining a culture of multitudes.

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A SUPERCUT OF FILIPINO VERNACULAR MULTITUDES

TROPICO OBSCURO

BASED ON CLARA BALAGUER'S ESSAY, "TROPICO VERNACULAR"



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100% HUNIDITY

You're a great singer!























CHANGE IS COMING HÎTE

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ATTLE F THE ARPAULINS

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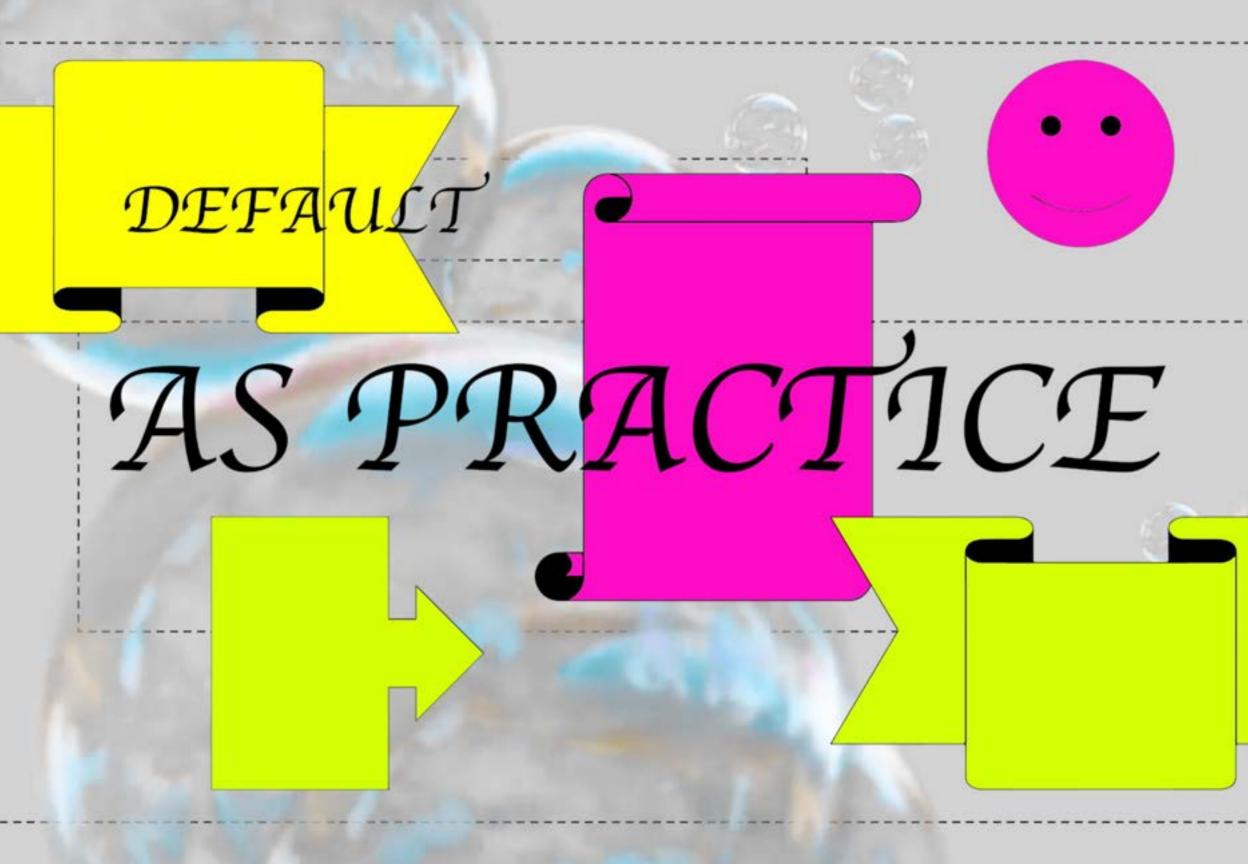
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INTERLUDE « Are you having fun? »

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81 KAMUNING RD QUEZON CITY

"BACK THEN WHEN YOU WERE LETTERING IN ESCOLTA STREET, YOU WERE FAMOUS. YOU COULDN'T WORK IN FLIP FLOPS. YOU HAD TO DRESS RIGHT." ISIAS L. CANAY, SIGN PAINTER



L1 NO.2 FEB 19 - MARCH 20 1976 48 PAGES 3.50 F

MARCOS REGIME'S USE OF DESIGN TO FABRICATE AN OPPRE'SWE NATION ISSUE.





ERMITA MARCH 20 1976



PROMETHEUS UNBOUND

I shall never exchange my fetters for slavish servility. ' Tis better to be chained to the rock than be bound to the service of Zeus.

-Aeschylus, Prometheus Bound

Mars shall glow tonight, Artemis is out of sight. Rust in the twilight sky Colors a bloodshot eye, Or shall I say that dust Sunders the sleep of the just?

Hold fast to the gift of fire! I am rage! I am wrath! I am ire! The vulture sits on my rock,

AS RESISTAN

As the dictatorial regime employed design to fabricate its oppressive nation, the graphic subversions of magazines like Ermita helped foment the spirit of civil disobedience that ultimately led to the Marcos-toppling EDSA Revolution of 1986, which saw citizens of Manila storm the city's main thoroughfare, Epifanio de los Santos

UGUST 1976

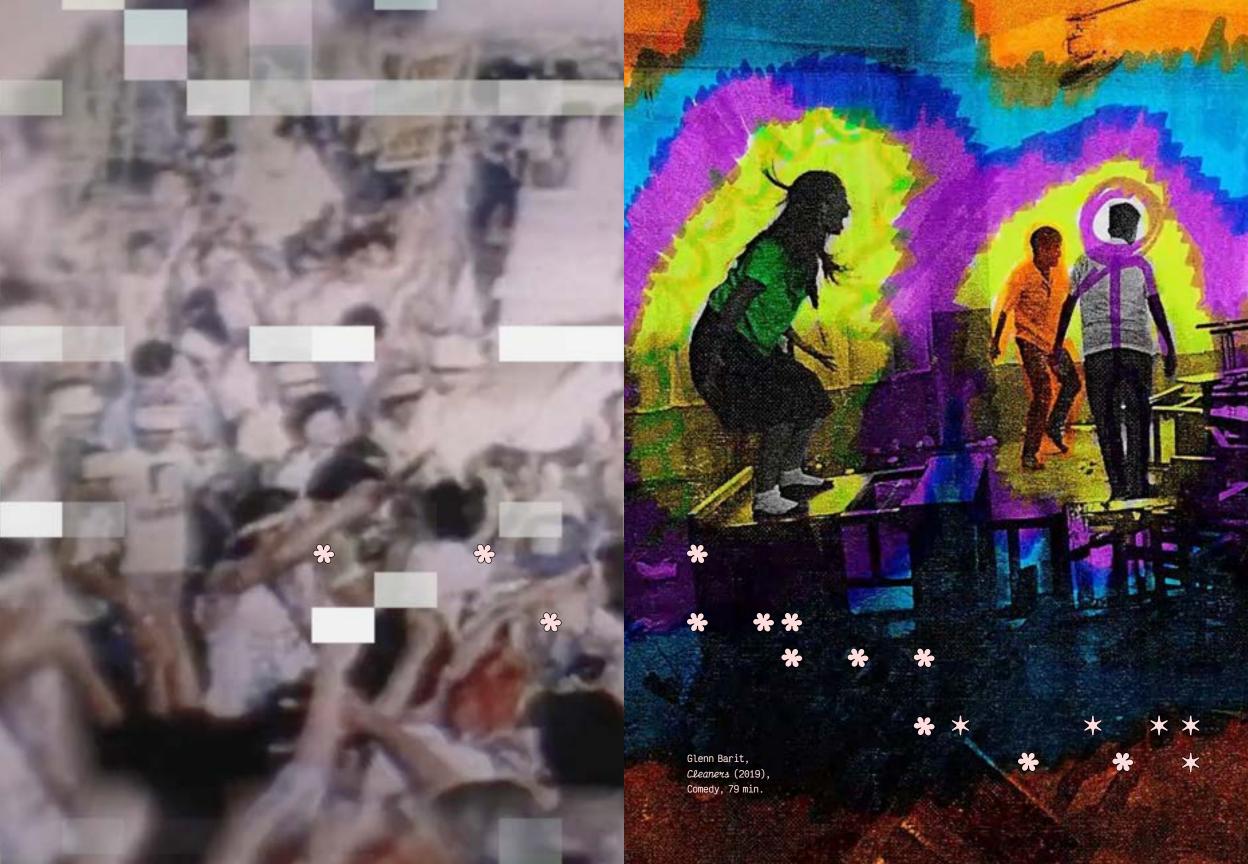


JOJULLLÁ

As the [Ferdinand Marcos] dictatorial regime employed design to fabricate its oppressive nation, the graphic subversions of magazines like *Ermita* helped foment the spirit of civil disobedience that ultimately led to the Marcos-toppling EDSA Revolution of 1986.

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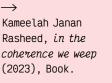


· 53

The Merriam-Webster dictionary defines objective as "expressing or dealing with facts or conditions as perceived without distortion by personal feelings, prejudices, or interpretations." Yet, people see the world through multiple lenses—framing and reframing, zooming in and out, and going in focus and out in varying degrees and occurrences. Evidently, the lens has been a metaphor for the multiplicity of perspectives: the critical lens, political lens, cultural lens, cinematic lens, graphic design lens, personal lens, and so forth. What is seen through the lens then is brought visible by the relative, not objective.

"in the coherence, we weep"

— Kameelah Janan Rasheed, in the coherence, we weep (2023)



22

23







Visual culture and production is burdened with history that has wreaked havoc and left multiple viewpoints and perspectives in ruins by entrenching its Western grip on the very definition of the matter—all in service for a Fields of View

Fields of View

431

"Ideas cannot be owned. Images belong to the commons."

> — Susan Buck-Morss, Seeing <-> Making Room for Thought (2024)

"A book read by a thousand different people is a thousand different books."

> — Andrei Tarkovsky, Sculpting in Time (1985)

"as possible as yeast as imminent as bread..."

> - Lucille Clifton, *i am not done* yet (1936-2010)

"All minds quote."

— David Shields, *Reality Hunger* (2010)

BEGIN TRAINING MONTAGE:

... You shadow box like a champ in the dead of night. Does the fire even cast its own shadow? ... Swimming lessons in seawater: on your mark, you race to where the sun touches the Earth. But who has ever reached the horizon? ... You wrestle a boulder up a mountain. But one must imagine Ma and Pa happy.

... You push a block of ice until it melts. It only took half as much time in the tropics. You love your country.





 $\langle \star \rangle$

<*>

This book does not contain a gestalt whole, or a crisp field of view, or a finished proposition, or pure originality, or even perhaps a body of work, but is instead an assemblage of things that have come before and that will come after. Every thought in this book has been, and is being, and will be conjured by other brighter minds; every action performed more gracefully; every sentiment felt more intensely by someone else. This slab of a thesis is a mere aggregation of everything else outside of its mere contained body.

In Softness as a Boundless Form of Resistance (2020), the 6th edition of the Gender Fail publishing platform, writer and publisher Be Oakly describes the physical form of the published text as "... radically soft: the published materials or objects can be damaged easily by heavy use, water or excessive force. Their physical instability ironically problematizes assumptions about the firmness and phallic power of whatever "truth" a text must convey." He further suggests that, "When our texts are printed, the pages in each publication, zine or any printed object open up a forum for public dialogue, not just in their content but in their materiality."







as the "good" image. Borrowing from Clara Balaguer

universal, standardized lens, the view through it deemed

again-how do you "... dismantle what the man has told

push back on the canon when, along its wake, it has left multiplicities, or many fields of view fogged to the

you is ugly, uncouth, primitive, savage?" How do you

point of erasure?



To be soft is also to be tender. To be tender is to become sensitive about one's self and the world around one. It also means having a soft and yielding texture or consistency. This exercise to frame and reframe, zoom in and out, focus in and out the self so as to compose and articulate a whole, or a body of work then becomes an act of softness. But like the multiplicity of the lenses people look through to see the world, perhaps this thesis becomes a refusal to arrive at the singular, but is instead a celebration of the power of having too many meanings, too much uncertainty, too thick of a haze, and a little too much feeling.



"For softness is great and strength is worthless"

— Andrei Tarkovsky, *Stalker* (1979)



Abbas Kiarostami, Close-Up (1990), Documentary, 98 min.

I read that you're interested in film,





* DEAR PHILIPPINES,

DEAR CINEMA,

[p. 161] Stories We Tell (2012)



[p. 24] Andrei Tarkovsky: A Poet in the Cinema (1983)



[p. 237] *Batch '81* (1982)



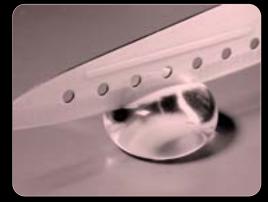
[p. 47] 2001: A Space Odyssey (1968)



[p. 108] The Man with a Movie Camera (1929)



[p. 26] Stalker (1979)



[p. 316] One Thousand and One Attempts to Be an Ocean (2020)



[p. 323] Making a Splash (1984)



[p. 223] Season of the Devil (2018)



[p. 317] Zuma News, LA (2014)



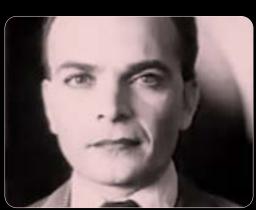
[p. 48] Cinema Paradiso (1988)



[p. 64]
The Immeasurable Impact
of Film (2018)



[p. 23] Battleship Potempkin (1925)







[p. 49] Kuleshov Effect (1910-1920)







[p. 58] Look. Touch. Feel (2023)

[p. 232] Aswang (2019)

[p. 283] Maynila sa Kuko ng Liwanag (1975)



[p. 107] The Man with a Movie Camera (1929)



[p. 51] Beaches of Agnes (2008)



[p. 105] Goodbye, Dragon Inn (2003)



[p. 106] *Good Morning* (1959)

Dear Cinema



[p. 111] Sorry Angel (2018)



[p. 193] That Thing Called Tadhana (1991)







[p. 65] *Close-Up* (1990)



[p. 99] Frances Ha (2012)



[p. 317] *Moonlig*ht (2016)



[p. 139] Equinox Flower (1958)



[p. 139] Good Morning (1959)



[p. 110] *Solaris* (1972)



[p. 110] Solaris (1972)

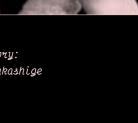
Dear Cinema



[p. 44] Vapour (2015)



[p. 189] History and Memory: For Akiko and Takashige (1991)





[p. 295] An Elephant Sitting Still (2018)





[p. 322] Solaris (1972)

Dear Cinema



[p. 199] *The Mapping Journey Project* (9 Apr-10 Oct 2016)





[p. 321] *Texas* (16 Nov, 2002-30 March 2003)

[p. 191]
History and Memory:
For Akiko and Takashige
(1991)



[p. 341] Maynila sa Kuko ng Liwanag (1975)



[p. 311] *Soft Fil*m (2016)



[p. 227] The Kingmaker (2019)



[p. 322] Solaris (1972)



[p. 143] Happy Together (1997)



[p. 427] Cleaners (2019)



[p. 349] Leonor Will Never Die (2022)



[p. 151] *Hinulid* (2016)



[p. 463] Mirror (1975)



[p. 432] *Close-Up* (1990)



[p. 60] Le Bonheur (1965)



[p. 433] The Color of Pomegranates (1969)



[p. 17] Sans Soleil (1983)



SOFT CINEMA

This is an incomplete list of film recommendations that I personally consider, arguably of course, soft, gentle, or tender, inspired by an existing Letterboxd list called *Gentle Cinema* by Doug Dillaman. The criteria for picking is very loose, and more on the intuitive level. This will be an ongoing list that also lives online [HTTPS://LETTERBOXD.COM/WALECALEC/LIST/SOFT-CINEMA/], where anyone is welcome to add their very own interpretation of a soft film.







Tokyo Story [1953]

The 400 Blows [1959]

Nostalghia [1983]







Stand by Me [1986]

Cinema Paradiso [1988] My Neighbor Totoro [1988]







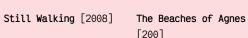
Yi Yi [2000]

Eternal Sunshine of the Spotless Mind [2004]

Little Miss Sunshine
[2006]







Somewhere [2010]





Paterson [2016]



<*>

Hawaii [2013]

Colombus [2017]



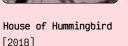
Ghost Story [2017]

Microhabitat [2017]





Shoplifters [2018]



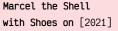
Ad Astra [2019]



Minari [2020]



Drive My Car [2021]





Aftersun [2022]

Broker [2022]



ADD YOURS AT HTTPS://LETTERBOXD. COM/WALECALEC/LIST/ SOFT-CINEMA/



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